



2023 ANNUAL GUIDE



FLASH YOUR CARD AND GET
UP TO 50% OFF
Over 200 Participating Merchants!

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NEW
Digital
Card

FREE MOBILE APP
Search "California VIP"
Instant Notifications!



VIPClubCard.com



SAN DIEGO'S HOTTEST AND MOST TRENDY DISPENSARY



40% OFF*

(see listing for details)

Edibles • Vapes • Concentrates • Pre-Rolls • Extracts
Flowers • Topical CBD • Grow • Tinctures

LOCATED JUST OUTSIDE THE GASLAMP QUARTER

2405 E. Harbor Dr.
619.841.2045 | HarborMMCC.com

RECREATIONAL USE 21+ • LICENSE NO: C10-0000262-LIC

YOUR DREAM DAY ON BEAUTIFUL SAN DIEGO BAY

\$15 OFF TICKETS!



TRITON

CATAMARAN CHARTERS

- Includes Captain and Crew
- A full bar including beer, wine & champagne
- An unforgettable experience of relaxation
- Luxury catamaran sailing
- Open-air, spacious seating
- Up to 100 passengers



SCAN ME!



TRITON-CHARTERS.COM | (844) 587-4866



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2023 SPONSORS



VIP CODE OF CONDUCT

Membership is a privilege, not a right; participating merchants have the right to revoke your VIP card.

**See rules on page 58.*



MOBILE APP FOR CALIFORNIA VIP CARD MEMBERS

Download Our
Mobile VIP APP at:



Search: **California VIP**
Download FREE of Charge!

ENTERTAINMENT DISCOUNTS



HAPPY HOUR | DINNER | FULL BAR AVAILABLE



BRUNCH COMING SOON!

40% OFF ENTIRE BILL
{ UP TO \$100 MAX }

MERMAIDS



COWBOYS

1251 Prospect Street | La Jolla
(858) 999-0205 | MermaidsCowboys.com

**1ST STREET BAR****VIP LINE PLUS (1) GUEST
50% OFF 1ST PITCHER****ELITE BONUS:** **45**
FREE T-Shirt
(one per year)656 S. Coast Hwy 101 • Encinitas
760.944.0233 • 1stStBar.com**710 BEACH CLUB****FREE ADMISSION FOR VIP
(Before 11pm)
2 for 1 Cover (After 11pm)
20% OFF Total****ELITE BONUS:** **135**
FREE T-Shirt* (one per year)
FREE Admission VIP + 1 Guest710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com**THE Air Conditioned LOUNGE****NO COVER VIP (Before 11pm)
Thereafter, Buy 1 get 1 FREE or 50% Off 1
Front of Line VIP + 1 Guest All Night!
50% Off Drinks VIP + 1 Guest
(1st Round Sun-Thurs Only)****ELITE BONUS:**
FREE Admission VIP
(All Night)4673 30th St • San Diego
619.501.9831 • AirConditionedLounge.com**Amplified
ALE WORKS****50% OFF DRINKS
VIP + 1 Guest (1st Round)
OR Food Deal**4150 Mission Blvd. • Pacific Beach
858.270.5222
1429 Island Ave. • East Village
619.458.9443
AmplifiedAles.com**20% OFF TOTAL
(up to \$20 discount)****ELITE BONUS:** **15**
FREE T-Shirt
(one per year)4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com**DOWNLOAD
& SAVE****DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP

**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415NOW OFFERING **FULL BAR!****50% OFF
ENTIRE BILL***

2743 Shelter Island Dr • Shelter Island • 619.758.9870



**REGULAR
CARDHOLDER**

**50% OFF ONE
ITEM/MONTH**

**THEREAFTER
30% OFF ALL
PURCHASES**



**ELITE
CARDHOLDER**

**35% OFF ALL
PURCHASES**

**AND ONE SWAG
ITEM PER MONTH**

4645 DE SOTO STREET, SD 92109
GOCANNABIST.COM
(858) 324-5130

C10-0000472LIC



NEW

**50% OFF** ⁵
ENTIRE BILL*(1st time - up to \$100 discount)
thereafter 25% Off*945 Garnet Ave • Pacific Beach
858.274.4018 • BreakPointPB.com**50% OFF**
DRINKSVIP + 1 Guest
*(1st Round Only)*502 5th Ave • Gaslamp
619.233.8519**20% OFF**
TOTAL BILL3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com**FREE ADMISSION FOR VIP**Front of Line VIP + 1 Guest *(All Night)***20% OFF Drinks***(VIP + 1 Guest - 1st Round)***ELITE BONUS:****FREE Admission** *(one per year)*528 F St • Gaslamp
619.450.6522 • DoubleDeuceSD.com**Front of Line Privileges VIP + 1****No Cover** *(before 11pm) thereafter***2 for 1 • 25% Off Entire Bill***(Before 11pm - excludes bottle service)***ELITE BONUS:****FREE Admission VIP All Night**560 5th Ave • Downtown
619.501.1919 • ElChingon.com**DOWNLOAD**
& **SAVE****DOWNLOAD**
OUR EASY TO USE **APP**
& **SAVE TODAY!**

SEARCH: California VIP

**REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415**50% OFF**
FIRST PITCHER**(see listing for details)*656 S Coast Hwy. 101, Encinitas • 760.944.0233 • 1stStreetBar.com

*Beautiful Patio with Gorgeous
Ocean and Sunset Views!*

Dini's

B I S T R O

20% OFF TOTAL BILL

BREAKFAST



LUNCH/DINNER



HAPPY HOUR



COCKTAILS



3290 Carlsbad Blvd. • Carlsbad
(760) 434-6000 • DinisBistro.com



F.O.L. (VIP LINE ACCESS)

VIP + 1 Guest Anytime!

FREE ADMISSION VIP

Before 10 p.m.

No discount for special events

1051 University Avenue
Hillcrest • 619.295.2195
RichsSanDiego.com



**FREE ADMISSION FOR VIP
FRONT OF LINE
VIP + 1 GUEST**

(All Night) OR Food Deal

544 5th Ave • Gaslamp Quarter
619.232.9840 • TheField.com

f6ix

**Front of Line Privileges VIP + 1
NO COVER (before 11pm)
thereafter 2 for 1**

ELITE BONUS:
FREE Admission
(All Night)

526 F St • Gaslamp
619.238.0138 • www.f6ixsd.com



**20% OFF
TOTAL BILL**

ELITE BONUS: 120

FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsofTown.com



**50% OFF DRINKS
VIP + 1 Guest (1st Round Only)
OR 20% OFF Total**

ELITE BONUS: 146
FREE T-Shirt
(one per year)

3714 Mission Blvd • Pacific Beach
858.488.6688 • Guava-Beach.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

The
MERROW
Cocktails • Live Music

50% OFF 1ST ROUND
(see listing for details)

1271 University Ave • Hillcrest • 619.299.7372 • TheMerrow.com



SEVILLA SAN DIEGO



ENJOY THE BEST LATIN CLUB EXPERIENCE IN DOWNTOWN SAN DIEGO
BOTTLE SERVICE, GREAT ATMOSPHERE & TOP QUALITY SERVICE

RESIDENT AND GUEST DJS EVERY WEEK PLAYING THE BEST OF MUSIC
LATIN VIBES - TOP 40S - CLUB HITS - EDM - HIP HOP & MORE
SALSA AND BACHATA LESSONS AND SOCIAL DANCING TUE, WED, THU & SUN

RESERVATIONS 619.245.1138
DOORS OPEN 8:00 PM - 2:00 AM

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.SEVILLANIGHTCLUB.COM

F.O.L. (VIP LINE ACCESS) VIP + 1 Guest All Night! • FREE Admission VIP • 20% Off Tables

Not Valid on Special Events

SCAN IT & RESERVE



**LIVE LATIN MUSIC
7 DAYS A WEEK!**

S

Sevilla
RESTAURANT & NIGHTCLUB





HENRY'S PUB
San Diego

FREE ADMISSION FOR VIP

Front of Line VIP + 1 Guest

(All Night)

20% OFF Bar Tab

ELITE BONUS: 141

FREE T-Shirt* (one per year)

FREE Admission Elite VIP + 1 Guest

618 5th Ave • Gaslamp

619.238.2389 • HenrysPub.com

HOBOKEN
PIZZA AND BEER JUNE

50% TOTAL BILL 30

(1st time - \$100 max discount) thereafter

20% Off Total

ELITE BONUS: 169

FREE Medium Cheese Pizza

(one per year)

1459 Garnet Ave • Pacific Beach

858.270.7766 • HobokenPizza.com

HUNGRY'S
KITCHEN & BAR

50% TOTAL BILL 9

(1st time - \$100 max discount) thereafter

20% Off Total

ELITE BONUS: 25

1 FREE Entrée with Drink

(one per year)

2547 San Diego Ave • Old Town

619.298.0133 • HungrysKitchen.com

JT TAVERN

50% OFF BAR TOTAL

(1st time - \$100 max discount)
thereafter

OR **20% OFF TOTAL**

5821 Mission Gorge Rd • San Diego

619.280.4698 • JTsTavern.com

LA LUZ
ULTRALOUNGE

FREE Admission for VIP

Front of Line VIP + 1 Guest

(All Night)

ELITE BONUS: FREE

Admission (Elite VIP + 1 Guest)

5080 Bonita Rd • Bonita

619.472.2400 • LaLuzUltraLounge.com



DOWNLOAD & SAVE

DOWNLOAD OUR EASY TO USE APP & SAVE TODAY!

SEARCH: California VIP



REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



The BEST Indian Bar & Restaurant in San Diego!



50% OFF ENTIRE BILL*

see listing for details

750 Fifth Ave • Gaslamp • 619.238.8380 • UrbanIndiaSD.com



The
**Topsy
Crow**
Gaslamp Quarter - San Diego, CA

Historic 3-LEVEL Hangout
Serving Pub Grub &
Signature Drinks
Alongside Games,
Comedy & Live Music.



20% OFF
TOTAL BILL

770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com



NEW

MERMAIDS
COWBOYS

Hot Deal!

67

40% ENTIRE BILL*(1st time - up to \$100 discount)*

thereafter,

20% OFF TOTAL

1251 Prospect St • La Jolla

858.999.0205 • MermaidsCowboys.com

The Merrow

50% OFF DRINKS*(1st Round Only VIP + 1 Guest)*

OR

20% OFF TOTAL

1271 University Ave • Hillcrest

619.299.7372 • TheMerrow.com

Meze
Greek Fusion

Hot Deal!

27

50% OFF ENTIRE BILL*(1st time - up to \$100 discount)*thereafter **FREE ENTRÉE***w/ purchase of entrée/menu item*

345 6th Ave • Gaslamp

619.550.1600 • GaslampMeze.com

**25% OFF DRINKS**

3704 Mission Blvd • Mission Beach

858.381.0855 • MissBCoconutClub.com

myst LOUNGE

Hot Deal!

50% OFF 1ST TIME 32*(Food or Hookah)*thereafter **20% Off Total****ELITE BONUS:** 31**FREE Appetizer/Dessert**
(one per year)

756 5th Ave • Gaslamp

619.487.9993 • MystHookahLounge.com

ONYX

VIP LINE + 1 GUEST
*(Anytime)***FREE ADMISSION VIP**
*(Before 10pm)***ELITE BONUS:****FREE Admission Elite VIP**
(All Night)

852 5th Ave • Gaslamp

619.235.6699 • OnyxRoom.com

REGISTER NOW & SAVE

www.VIPClubCard.com

**UPGRADE: ELITE VIP STATUS**

EliteVIPCard.com | 619.839.9415

ONYX
NIGHT CLUB

F.O.L.
VIP LINE ACCESS

FREE ADMISSION
before 10pm

*see listing for details

852 5TH AVE • 619.235.6699
ONYXROOM.COM

a bad ass experience

EL CHINGON

25% OFF Total*
see listing for details

560 Fifth Ave, Gaslamp
619.501.1919 | ElChingon.com



f6ix

**F.O.L. (VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

526 F St | Downtown | 619.238.0138 | F6ixsd.com



SIDEBAR

**F.O.L.
(VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

536 Market Street, Gaslamp
619.696.0946 • SideBarSD.com



Tin Roof
SAN DIEGO

50% OFF TOTAL BILL*

(see listing for details)

401 G Street | Gaslamp
619.557.8437

TinRoofSanDiego.com



parq
NIGHTCLUB

**F.O.L. (VIP LINE ACCESS)
+ FREE ADMISSION***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

615 Broadway | Gaslamp | 619.727.6789 | ParqSD.com



Double Deuce F.O.L.

**VIP LINE ACCESS
VIP & 1 Guest
ALL NIGHT!**

VIP Free Admission

20% OFF TOTAL

528 F Street • Gaslamp
619.450.6522 • DoubleDeuceSD.com



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)

ELITE BONUS:

FREE T-Shirt
(one per year)

23

4927 Newport Ave • Ocean Beach
619.223.7549 • PacShoresOB.com



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)
OR Food Deal

ELITE BONUS:

FREE Appetizer (one per year)

24

2732 Midway Drive • Sports Arena
619.225.8110 • paradisiesandiego



25% OFF DRINKS

3040 Carlsbad Blvd • Carlsbad
760.434.2217 • park101carlsbad.com



VIP LINE + 1 GUEST ANYTIME
FREE Admission VIP Only
(before 11pm) thereafter
50% Off Admission VIP Only
Excludes Special Events

ELITE BONUS:

FREE Admission (All Night)

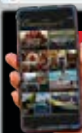
615 Broadway • Gaslamp
619.727.6789 • ParqSD.com



\$2 OFF DRINKS
VIP + 1 GUEST

(1st Round Only)

2893 Mission Blvd • S Mission Beach
858.488.1671 • ThePennantBar.com



DOWNLOAD & SAVE

DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!

SEARCH: California VIP



REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

— DJ'S SPINNING FRI & SAT NIGHT —
BOTTLE SERVICE • VIP TABLES



50% OFF ENTIRE BILL*
see listing for details



945 Garnet Ave, Pacific Beach • 858.274.4018 • BreakPointPB.com

THE PENNANT BAR

BOOZE · BEER
BURGERS

Legendary South Mission Beach Neighborhood Bar

\$2 OFF DRINKS*

(see listing for details)

2893 Mission Blvd • 858.488.1671 • www.PennantBar.com

710

BEACH CLUB

- Bar + Grill -

20% OFF TOTAL
FREE ADMISSION FOR VIP

(see listing for details)



710 GARNET AVE | PACIFIC BEACH | 858.483.7844 | 710BC.COM



NEW



Hot Deal!

50% OFF ¹⁸ ENTIRE BILL

(1st time - up to \$100 discount)
thereafter 25% Entire Bill

2743 Shelter Island Dr • Shelter Island
619.758.9870



FRONT OF LINE VIP + 1 GUEST
FREE ADMISSION FOR VIP

ELITE BONUS:
FREE Admission Elite VIP
+ 1 Guest

3796 5th Ave • Hillcrest
619.298.2233 • TheRailSD.com



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)

4012 30th St • North Park
619.281.8700 • RedWingBar.com



FRONT OF THE LINE
VIP + 1 Guest Anytime!
FREE ADMISSION VIP (Before 10pm)

No discount for Special Events

ELITE BONUS:

No Cover for VIP Cardholder

1051 University Ave • Hillcrest
619.295.2195 • RichsSanDiego.com



50% OFF DRINKS

(VIP + 1 Guest - 1st Round)
Excludes High-End Specialty Drinks

ELITE BONUS: FREE T-Shirt
(one per year) **160**

301 5th Ave • Gaslamp • 619.234.6333
3890 Twiggs St • Old Town • 619.260.0305
258 Harbor Dr • Oceanside • 760.967.6199
RockinBaja.com



**DOWNLOAD
& SAVE**

DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!

SEARCH: California VIP



REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



50% OFF DRINKS

(see listing for details)

Oldest Bar in OB | 4927 Newport Ave | Ocean Beach | (619) 223-7549





20% OFF
Food *or* Drinks



2000 El Cajon Blvd • **NORTH PARK**
619.539.7738 • TapRoomBeerCo.com

TapRoom

People Drink BEER CO. Great Drink

20% OFF
Food *or* Drinks

1269 Garnet Ave • **PACIFIC BEACH**
858.274.1010 • SDTapRoom.com

GUAVA BEACH



BAR & GRILL
MISSION BEACH, CA



50% OFF DRINKS OR 20% OFF FOOD*
(see listing for details)

3714 Mission Blvd • Mission Beach
658.488.6688 • Guava-Beach.com



50% OFF
DRINKS
VIP & 1 GUEST

(see listing for details)

Oceanside • 258 Harbor Dr • 760.967.6199
Gaslamp • 301 5th Ave • 619.234.6333
Old Town: • 3890 Twiggs St • 619.260.0305



**ROOKIES**
SPORTS BAR**20% OFF
TOTAL BILL**
(up to \$20 discount)2216 S El Camino Real • Oceanside
760.757.1123 • ILoveRookies.com

NEW

ROSATT'S
HOT DONUTS**50% OFF** ⁷⁶
ENTIRE BILL(1st time - up to \$100 discount)
thereafter 25% Entire Bill5855 Mission Gorge Rd • San Diego
619.679.9300 • MyRosatis.com**SANDBOX**
THE SANDY BEACH BAR**20% OFF
ENTIRE BILL**1466 Garnet Ave • Pacific Beach
858.272.7263 • SandBoxSD.com**S**
Sevilla**FRONT OF LINE VIP + 1 GUEST
ALL NIGHT! • FREE ADMISSION VIP**
20% Off Tables
Not Valid on Special Events**ELITE BONUS:**
FREE Admission VIP + 1 Guest353 5th Ave • Gaslamp
619.245.1138 • SevillaNightClub.com**SB** sideBAR**FRONT OF LINE
NO COVER**(before 11pm - VIP only)
thereafter 2 for 1**ELITE BONUS:**
FREE Admission All Night536 Market St • Gaslamp
619.969.0946 • SideBarSD.com**DOWNLOAD
& SAVE****DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP

**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Breakfast / Brunch**
Sat 11:30am - 2:30pm
Sun. 9:30am - 2:30pm
Lunch / Dinner
Daily 3:00pm - 1:00am**DRINKS**
50% OFF
VIP & Guest
up to \$15 Value
(first round)**POOL**
FREE HOUR
with purchase hour
up to \$15 Value
(everytime)

1051 Garnet Ave. • 858.272.7665 • SocietyPB.com



THE SANDBOX PACIFIC BEACH

PIZZAS, WINGS, BEERS & MORE

(858) 272-7263 (SAND) • SandboxSD.com
1466 Garnet Avenue in **Pacific Beach**


SOCIETY P.B.
50% OFF DRINKS
(1st round - up to \$15 value)

OR

Pool/Entertainment Deal

 1051 Garnet Ave • Pacific Beach
858.272.7665 • SocietyPB.com

**stout
public house**
50% OFF DRINKS
(VIP + 1 Guest - 1st Round)

OR FOOD DEAL

ELITE BONUS: **33**
FREE T-Shirt *(one per year)*

 1125 6th Ave • Gaslamp
619.702.7933 • StoutSD.com

TapRoom
Pacific Beach BEER CO. - West Park

20% OFF FOOD

OR

20% OFF DRINKS
ELITE BONUS: **230**
FREE T-Shirt *(one per year)*

 1269 Garnet Ave • Pacific Beach
619.276.8393 • SDTapRoom.com

20% OFF FOOD

OR

20% OFF DRINKS
ELITE BONUS: **230**
FREE T-Shirt *(one per year)*

 2000 El Cajon Blvd. • North Park
619.539.7738 • TaproomBeerCO.com

TASTE & THIRST
GASLAMP DISTRICT

50% OFF ENTIRE BILL
*(1st time - up to \$100 discount)
thereafter*
25% OFF ENTIRE BILL

 715 4th Ave • Gaslamp
619.955.5995 • TasteAndThirst.com

FREE Cover *(VIP Only)*
Front of VIP Line
(VIP + 1 Guest - All Night)
20% OFF TOTAL BILL
Includes Food

 770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com

REGISTER NOW & SAVE
www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

 Open Daily: 8am - 2am
Happy Hour: 3pm - 7pm

**FREE MENU ITEM OR
50% OFF DRINKS***
(see listing for details)

 Full Bar • HD TVs • Pool Tables • Darts • Shuffleboard + Daily Food and Drink Specials
2732 Midway Dr., San Diego (next to DejaVu) • 619.225.8110 • facebook paradiseloungeandgrill

40% OFF**CANNABIS • CBD**
619.841.2045**BARS • NIGHTCLUBS****21****Front of Line VIP + 1 Guest**
No Cover (VIP Only) **66**
50% OFF TOTAL BILL
(1st time - up to \$100 discount)
thereafter 25% Entire Bill**ELITE BONUS:**
FREE Admission VIP + 1 Guest
401 G St • Gaslamp
619.557.8437 • TinRoofSanDiego.com**20% OFF**
ENTIRE BILL505 6th Ave • Gaslamp
619.232.6754 • TivoliBarAndGrill.com**50% OFF** **4**
TOTAL BILL
(1st time - up to \$100 discount)
thereafter 25% Entire Bill750 Fifth Ave • Gaslamp
619.238.8380 • UrbanIndia.com**50% OFF**
DRINKS

(VIP + 1 Guest - 1st Round Only)

5157 La Jolla Blvd • Pacific Beach
858.488.1191 • WestEndPB.com**FREE COVER**
(VIP Only)
Front of VIP Line
(VIP + 1 Guest)**ELITE BONUS:**
FREE Admission VIP + 1 Guest702 5th Ave • Gaslamp
619.236.1616 • WhiskeyGirl.com**DOWNLOAD & SAVE!****SCAN ME****TO GET OUR**
EASY-TO-USE APP**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.94155080 BONITA RD • BONITA • 619.472.2400 • LALUZULTRALOUNGE.COM**FREE**
ADMISSION*
(see listing for details)**LA LUZ**
ULTRALOUNGEFeaturing the only 2
dance floors in Southbay
FREE PARKING



OH WOW

RV RENTALS

**20% OFF
ENTIRE RENTAL***

See listing for details

FOR MORE INFO
619.839.9415

BIG BEAR • JOSHUA TREE • SURF TRIPS

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



**GOOD
TIMES
WITH A
SPLASH!**

**FRONT OF THE LINE VIP + 1 GUEST
FREE ADMISSION FOR VIP**



3796 5TH AVE • SAN DIEGO, CA 92103
THERAILS.D.COM @THERAILS.D

AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

Authentic Pub...
shipped piece
by piece from
IRELAND!

20% OFF ENTIRE BILL

544 5th Ave • Gaslamp • 619.232.9840 • TheField.com

**AUTHENTIC
CHICAGO
DEEP
DISH
PIZZA**

**50% OFF
ENTIRE BILL***

See listing for details



— FULL BAR —

ROSATTI'S
Authentic Chicago Pizza
MyRosatis.com

5855 Mission Gorge Rd • San Diego • 619.679.9300 • MyRosatis.com



**20% OFF
ENTIRE BILL**

ELITE BONUS: **135**

FREE T-Shirt (one per year)
FREE Admission (VIP + 1 Guest)

710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com

Buy 1 Menu Item, **95**
Get 1 FREE OR 50% Off Single
(1st time)
thereafter 20% Off Food Only
OR Bar Deal

4150 Mission Blvd • PB • 858.270.5222
1429 Island Ave • EV • 619.458.9443
AmplifiedAles.com

50% OFF **13**
ENTIRE BILL

(1st time - up to \$50 discount)
thereafter 25% Off

ELITE BONUS: **16**

FREE Empanada (one per year)

2040 Imperial Ave • Barrio Logan
619.237.0396 • AntojitosColombianos.com



**BUY 1 FOOD/MENU ITEM,
GET 1 FREE EVERY TIME**
(with purchase of 2 beverages)

ELITE BONUS: **229**

FREE #7 Waffle (one per year)

3519 30th St • North Park
619.806.0345 • AtypicalWaffle.com



**20% OFF
ENTIRE BILL**
Up to \$20 value

ELITE BONUS: **15**

FREE T-Shirt (one per year)

4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com



**DOWNLOAD
& SAVE**

**DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP



REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

Hodadies.com

**World's
Best Burger!**

FREE BURGER*

see listing for details



5010 Newport Ave • Ocean Beach • 619.224.4623 | 945 Broadway • Downtown • 619.234.6323

40% OFF

CANNABIS • CBD
619.841.2045



RESTAURANTS

25

NEW



Hot Deal!

50% OFF ⁵
ENTIRE BILL

*(1st time - up to \$100 discount)
thereafter 25% Off*

945 Garnet Ave • Pacific Beach
858.274.4018 • BreakPointPB.com



BUY 1 ENTRÉE
(Menu Item)

GET 2ND 1/2 OFF
Every Time

711 Pearl St • La Jolla
858.454.3806 • CafeMilanoLaJolla.com



BUY 1 FOOD
(Menu Item)

GET 2ND 1/2 OFF
Every Time

2275 Sunset Blvd • Ocean Beach
619.222.0518 • ChrisLiquor.com



20% OFF
TOTAL BILL

3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com



Front of Line Privileges VIP + 1
No Cover *(before 11pm)*
thereafter 2 for 1

25% Off Entire Bill *(Before 11pm)*
(Every Time - excludes bottle service)

ELITE BONUS:

FREE Admission VIP *(All Night)*

560 5th Ave • Downtown
619.501.1919 • ElChingon.com

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EASY-TO-USE APP

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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



20% OFF
ENTIRE BILL

2470 SAN DIEGO AVE | OLD TOWN | 619.858.8226 | FREDSOLDTOWN.COM



CALIFORNIA EXPRESS VIP CARD
your ad
HERE
HYPER-LOCAL ADVERTISING



**BUY 1 ENTRÉE /
MENU ITEM, GET 1 FREE** ¹¹
or **50% Off Single** (1st time)
thereafter **20% Off**
OR Bar Deal

544 5th Ave • Gaslamp
619.232.9840 • TheField.com



**20% OFF
ENTIRE BILL**

ELITE BONUS: ¹²⁰
FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsOldTown.com

NEW
So Friendly
Hot Deal!
⁴⁴
50% ENTIRE BILL
(1st time - up to \$100 discount)
thereafter, **25% OFF TOTAL**
ELITE BONUS: FREE ⁴
Dry Flat Top Burger (one per year)
1344 Garnet Ave • Pacific Beach
858.900.2420



20% OFF FOOD
(VIP + 1 Guest)
OR Bar Deal

ELITE BONUS: ¹⁴⁶
FREE T-Shirt* (one per year)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com

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& SAVE**
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OUR EASY TO USE APP
& SAVE TODAY!**
SEARCH: California VIP
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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

• RHYTHM'S •
**CHICKEN &
WAFFLES**

**50% OFF
ENTIRE BILL***
(see listing for details)



1136 Garnet Ave, PB | 858.246.6276 | RhythmsSD.com

40% OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****27****25% OFF TOTAL BILL**
(up to \$100 max value) OR
Buy 1 Entrée, Get 1 FREE
*every time***ELITE BONUS:** **93**
FREE T-Shirt* *(one per year)*3964 Harney St • **Old Town**
619.295.3272 • HarneySushi.com**HENRY'S PUB**
San Diego**BUY 1 ENTRÉE OR** **12**
MENU ITEM, GET 1 FREE
or 50% Off Single *(1st time)*
*thereafter 20% Off***ELITE BONUS:** **141**
T-Shirt* *(one per year)*618 5th Ave • **Gaslamp**
619.238.2389 • HenrysPub.com**HOBOKEN**
PIZZA AND BEER JOHN**50% OFF ENTIRE BILL** **30**
(1st time - \$100 max discount)
*thereafter 20% Off Entire Bill***ELITE BONUS: VIP** **169**
Seating *(every time)* **FREE Medium**
Cheese Pizza *(one per year)*1459 Garnet Ave • **Pacific Beach**
858.270.7766 • HobokenPizza.com**BUY 1 ENTRÉE OR** **17**
MENU ITEM, GET 1 FREE
or 50% Off Single
*(1st time)**thereafter \$1 OFF All Burgers*5010 Newport Ave • **OB** • 619.224.4623
945 Broadway • **Downtown** • 619.234.6323
Hodadies.com**20% OFF**
FOOD OR
MERCHANDISE775 Center Dr • **San Marcos** • 858.451.6000
1400 Camino De La Reina
Mission Valley • 619.299.4668
Hooters.com**DOWNLOAD & SAVE!****SCAN ME****TO GET OUR**
EASY-TO-USE APP**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Chris' LIQUOR**
& DELI
Buy 1 Menu Item, Get 2nd
50% OFF EVERY TIME2275 Sunset Cliffs Blvd
Ocean Beach | (619) 222-0518**HUNGRY'S**
KITCHEN AND TAP**50% OFF TOTAL***
*(see listing for details)*2547 San Diego Avenue
OLD TOWN | 619.298.0133



Hot Deal!

50% OFF TOTAL BILL*(1st time - \$100 max discount) thereafter***FREE Entrée/Menu Item** 9
*w/purchase of entrée/menu item***ELITE BONUS:** 25**FREE Entrée w/Drink** *(one per year)*2547 San Diego Ave • Old Town
619.298.0133 • HungryKitchen.com

**BUY 1 ENTRÉE OR
FOOD ITEM,
GET 2ND 50% OFF**
Every Time!6109 University Ave • Mid San Diego
619.702.9309 • IslandSpiceRestaurant.us

**BUY 1 ENTRÉE OR
MENU ITEM, GET 1 FREE**
(with purchase of 2 beverages)
Every Time!340 W Grand Ave • Escondido
760.747.8282 • LaTapatiaEscondido.com

NEW

Hot Deal!

54

50% ENTIRE BILL*(1st time - up to \$100 discount)
thereafter, 25% OFF TOTAL***ELITE BONUS:** 39**FREE Cajun Fries** *(one per year)*528 Fifth Ave • Gaslamp
619.821.261 • EatLeftys.com

**BUY 1 ENTRÉE,
GET 1 FREE***w/purchase of 2
beverages — every time*906 Market St • Downtown
619.595.0115
Downtown.LotusThaiSD.com**DOWNLOAD
& SAVE****DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP

**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Organic Burgers. Craft Beer & Cocktails.**
New Zealand Inspired.**20% OFF
ENTIRE BILL***

see listing for details



4640 Mission Blvd • Pacific Beach • (858) 274-7117 • BareBackGrill.com

40% OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****29****NEW****Hot Deal!****67****40% ENTIRE BILL***(1st time - up to \$100 discount)**thereafter,***20% OFF TOTAL**

1251 Prospect St • La Jolla

858.999.0205 • MermaidsCowboys.com

**Hot Deal!****27****50% OFF ENTIRE BILL***(1st time - up to \$100 discount)**thereafter FREE Entrée**w/purchase of entrée/menu item*

345 6th Ave • Gaslamp

619.550.1600 • GaslampMeze.com

**FREE ENTRÉE***w/purchase of entrée/menu**item and 2 beverages***Every Time!**

1743 India St • Little Italy

619.239.3710 • Mimmos.biz

**Hot Deal!****50% OFF****32***(1st time - Food or Hookah)**thereafter 20% OFF total***ELITE BONUS:****31****FREE Appetizer/Dessert** *(one per year)*

756 Fifth Ave • Gaslamp

619.487.9993 • MystHookahLounge.com

**BUY 1 ENTRÉE OR MENU ITEM GET 1 FREE***Every Time***ELITE BONUS:****102****FREE Appetizer/Dessert** *(one per year)*

5041 Newport Ave • Ocean Beach

619.955.8053 • OBBrewingco.com

DOWNLOAD & SAVE!**SCAN ME****TO GET OUR EASY-TO-USE APP****REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415**Located at
The Kings Inn****Breakfast with the King!****FREE ENTRÉE***See listing for details*1333 Hotel Circle S. • San Diego • 619.297.2231 • WaffleSpot.com

NEW



Hot Deal!

**BUY 1 MENU ITEM,
GET 1 FREE**
(every time)

**ELITE BONUS: 1 FREE Scoop
w/Waffle Cone (one per year) 11**

1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com



**BUY 1 MENU ITEM 23
GET 1 FREE**
*1st time - thereafter
20% OFF*

ELITE BONUS: 24
FREE Appetizer/Dessert (one per year)

2732 Midway Drive • Sports Arena
619.225.8110

**Parkhouse
EATERY**

**Buy 1 Food/Menu Item,
Get 1 FREE**
*(with purchase of 2 beverages)
or 50% Off Single
(with purchase of 1 beverage)*

ELITE BONUS: 63
FREE T-Shirt (one per year)

4574 Park Blvd • University Heights
619.295.7275 • ParkHouseEatery.com

Pita Pit

Hot Deal!

50% OFF ENTIRE BILL 20
*(1st time - up to \$50 max discount)
thereafter
2 for 1 or 50% Off Single*

ELITE BONUS: FREE 5
Pita Pit (one per year - \$7 value)

5375 Napa St • Linda Vista
619.359.4458 • PitaPitUSA.com

NEW



Hot Deal!

50% OFF 18
ENTIRE BILL
*(1st time - up to \$100 discount)
thereafter 25% Entire Bill*

2743 Shelter Island Dr • Shelter Island
619.758.9870



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& SAVE**

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OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

C A F E
MILANO

**BUY ONE ENTRÉE
GET 2ND 50% OFF**
every time!

RISTORANTE • WINE BAR • GELATO



711 Pearl Street • La Jolla • 858.454.3806 • CafeMilanoLaJolla.com

40% OFF

CANNABIS • CBD
858.558.1420



RESTAURANTS

31



50% OFF 76
ENTIRE BILL

(1st time - up to \$100 discount)
thereafter **25% Entire Bill**

5855 Mission Gorge Rd • **San Diego**
619.679.9300 • MyRosatis.com



50% OFF ENTIRE BILL 26
(1st time - up to \$50 max discount)
thereafter **25% Off Entire Bill**

ELITE BONUS: 107
FREE Entrée
(one per year - up to \$15 value)

1138 Garnet Ave • **Pacific Beach**
858.246.6276 • RhythmsSD.com



20% OFF
TOTAL

(up to \$20 discount)

2216 S El Camino Real • **Oceanside**
760.757.1123 • ILoveRookies.com



20% OFF
ENTIRE BILL

1466 Garnet Ave • **Pacific Beach**
858.272.7263 • SandBoxSD.com



BUY 1 MENU ITEM, 69
GET 1 FREE

(1st time) thereafter
20% OFF
(Includes Groups)

1129 Morena Blvd • **Bay Park**
619.276.8393
SardinastalianRestaurantAndBar.com



50% ENTIRE BILL 89
(1st time - up to \$100 discount)
thereafter, **25% OFF TOTAL**

4263 Mission Blvd • **Mission Beach**
858.886.7006 • SeasidePizzaCo.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



Meze

Greek Fusion

50% OFF
ENTIRE BILL

(see listing for details)



345 6th Ave Gaslamp | 619.546.5060 | GaslampMeze.com



Music for your mouth

**25% OFF
TOTAL BILL***


Happy Hour 4pm - 6pm
(7 Days a Week)

Catering Services Available!



Tripadvisor

Rated #1 Sushi Restaurant &
#6 Best Restaurant in San Diego



sushi for your soul...



MISO
HARNEY
sushi

OLD TOWN

3964 Harney Street, San Diego

619.295.3272

www.HarneySushi.com



SINGLE FIN
— surf & grill —

**25% OFF
FOOD**

3844 Mission Blvd • Pacific Beach
858.352.6611 • SingleFinSD.com



stout
public house

**BUY 1 ENTRÉE/FOOD ITEM,
GET 2ND 50% OFF**
Every Time

ELITE BONUS: **33**
FREE T-Shirt (one per year)

1125 6th Ave • Downtown
619.702.7933 • StoutSD.com



TR
— BEER CO. —

**20% OFF FOOD
OR
20% OFF DRINKS**

ELITE BONUS: **230**
FREE T-Shirt (one per year)

2000 El Cajon Blvd • North Park
619.539.7738 • TaproomBeerCO.com



TapRoom
People Love BEER CO. West Park

**20% OFF FOOD
OR
20% OFF DRINKS**

ELITE BONUS: **230**
FREE T-Shirt (one per year)

1269 Garnet Ave • Pacific Beach
858.274.1010 • SDTapRoom.com



TASTE & THIRST
GASLAMP DISTRICT

**50% OFF
ENTIRE BILL**

(1st time - up to \$100 discount)
thereafter

25% Off Entire Bill

715 Fourth Ave • Gaslamp
619.955.5995 • TasteAndThirst.com



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& SAVE TODAY!**

SEARCH: California VIP



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

FREE ENTREE*

(see listing for details)

Award Winning Menu!



544 5th Ave • Gaslamp • 619.232.9840 • TheField.com

40% OFF

CANNABIS • CBD
858.558.1420

**TORREY
HOLISTICS**
HEALTH & WELLNESS

RESTAURANTS

35



Hot Deal!

**50% OFF
TOTAL BILL**

66

*(1st time - up to \$100 discount)
thereafter 25% Entire Bill*

401 G St • Gaslamp
619.557.8437 • TinRoofSanDiego.com

NEW



Hot Deal!

**50% OFF
TOTAL BILL**

4

*(1st time - up to \$100 discount)
thereafter 25% Entire Bill*

750 Fifth Ave • Gaslamp
619.238.8380 • UrbanIndia.com

EST. 2020
**SEASIDE
PIZZA CO.**



**50% OFF
ENTIRE BILL***

see listing for details

4263 Mission Blvd
Mission Beach
858.886.7006
SeasidePizzaCo.com



Hot Deal!

50% OFF ENTIRE BILL

*(1st time) thereafter
25% Off All Drinks*

(+ Beer & Wine) Dine-In Only

ELITE BONUS: FREE 84
Appetizer or Dessert *(one per year)*

1433 Garnet Ave • Pacific Beach
858.270.4455 • WorldCurry.com



**BUY 1 FOOD/MENU ITEM,
GET 1 FREE EVERY TIME!**

(with purchase of 2 Beverages)

OR 50% Off Single

(with purchase of 1 beverage)

1333 Hotel Circle S • San Diego
800 78 KINGS • WaffleSpotSanDiego.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



**50% OFF
ENTIRE BILL***

(see listing for details)

1344 Garnet Ave • Pacific Beach
858.900.2420



**50% OFF
ENTIRE BILL***

(see listing for details)

528 Fifth Ave • Gaslamp
619.821.2261 • EatLeftys.com



**ALTERNATIVE FOOD
FOR GROOVY PEOPLE
— SINCE 1995 —**

50% OFF ENTIRE BILL
(see listing for details)

1433 GARNET AVE. • PACIFIC BEACH • 858.270.4455 • WORLDCURRY.COM

Mimma's
ITALIAN VILLAGE



FREE ENTRÉE*

(see listing for details)



1743 India Street • Little Italy • 619.239.3710 • Mimmos.biz

PB'S MOST FUN
RESTAURANT
& BAR...



50% OFF ENTIRE BILL*
see listing for details

945 Garnet Ave, Pacific Beach
858.274.4018 • BreakPointPB.com

50% OFF
ENTIRE BILL*
THEREAFTER
25% OFF



2743 Shelter Island Dr • 619.758.9870

Lotus Thai
restaurant

FREE ENTRÉE*

(see listing for details)

LotusThaiSD.com

906 Market St • East Village
619.595.0115

Vegetarian
Friendly



OB
BREWERY

FREE ENTRÉE*
(see listing for details)

5041 Newport Ave | Ocean Beach
619.955.8053 | OBbrewingCO.com

The advertisement features a circular logo for OB Brewery with a clock face. Below the logo is a photo of a burger and fries. The text promotes a free entrée offer and provides the address and phone number.

Parkhouse
EATERY

PARKHOUSE
EATERY

Buy 1 Menu Item
GET 1 FREE*
(see listing for details)

AMERICAN ETHNIC PUB
EST. 1998

4574 Park Blvd • San Diego
619.295.7275 • ParkhouseEatery.com

The advertisement features a large sign for Parkhouse Eatery with the words "PARKHOUSE EATERY" and "AMERICAN ETHNIC PUB EST. 1998". A circular logo with a clock face is also present. The text promotes a "Buy 1 Menu Item GET 1 FREE" offer and provides the address and phone number.



PACIFIC BEACH
ICE CREAM CO.

HOMEMADE ICE CREAM

Freshly Made Cones
Milk Shakes • Sundaes
Italian Ice • Vegan Frozen Treats
Locally Owned

BUY 1 MENU ITEM
GET 1 FREE
EVERY TIME!



1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com

COLD STONE
CREAMERY

BUY 1 MENU ITEM,
GET 1 FREE
(every time - up to \$8 value)

ELITE BONUS: 87
FREE "Like it Create it"
(every time - up to \$4 value)

9868 Mission Gorge Rd • Santee • 619.258.2510
655 Saturn Blvd • Imperial Beach
619.575.5200 • ColdStoneCreamery.com



2 FOR 1 BOBA TEA
OR 20% Off Yogurt

ELITE BONUS: 1 FREE 92
Yogurt (one per year - up to \$5 value)

3026 University Ave • NP • 619.220.4999
10450 Friars Rd • Grantville • 619.450.5847
f FrozenYogurtNearMe



BUY 1 MENU ITEM
GET 2ND 1/2 OFF
Every Time!

650 University Ave • Hillcrest
619.291.2433 • UncleBiffsKillerCookies.com



50% OFF 18

(1st time - up to \$20 discount) thereafter
Buy 1 Yogurt, get 1 FREE
(up to \$7 value)

ELITE BONUS: 1 FREE 94
Yogurt (one per year - up to \$7 value)

1886 Gamet Ave • Pacific Beach
858.274.3950 • YogurtOnTheRocks.com

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www.VIPClubCard.com



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EliteVIPCard.com | 619.839.9415

COLD STONE
CREAMERY



IT'S A GREAT
DAY FOR
ICE CREAM



**FREE
ICE CREAM**

Buy One Ice Cream, Get the
Second Ice Cream of Equal
or Lesser Value FREE

655 Saturn Blvd Ste A • 619-575-5200 | 9868 Mission Gorge Rd Ste A1 • 619-258-2510

Served in a cup. No substitutions. Waffle products and extra mix-ins available for additional charge. Limit one per customer per visit. Valid only at participating US locations. No cash value. Not valid with other offers or fundraisers or if copied, sold, auctioned, exchanged for payment or prohibited by law. 36.16.1188. © 2023 Kahala Franchising, L.L.C. COLD STONE CREAMERY and the medallion design are registered trademarks of Kahala Franchising, L.L.C. or its licensors. Expires 12/30/23.

40% OFF

CANNABIS • CBD
858.558.1420



SERVICES

39

CALIFORNIA EXPRESS VIP CARD
your ad
HERE
HYPER-LOCAL ADVERTISING

TIRES • SERVICE • STRAIGHT TALK
BIG TIRES
THE TEAM YOU TRUST

50% Off Oil Change & Lube
(up to \$12.50 value)
1 FREE Tire Rotation
(up to \$10 value)
30% Off Wheel Alignment
(up to \$35 value)

ELITE BONUS: 97
1 FREE Flat Tire Repair

1106 Garnet Ave • Pacific Beach
858.490.0409 • BigOTires.com

Body Art Salon

50% OFF PIERCING 37
*(up to \$50 max discount - 1st time)
thereafter 25% Off*

ELITE BONUS: 66
FREE Body Piercing
(one per year - up to \$50 value)

3333 Midway Dr #100 • Sports Arena
619.222.4210 • 619.302.8217 (after hours)
BodyArtByrns.com

Hot Deal!

CHILLNOUT
RESTAURANT

50% OFF SERVICES
Every Time!
or 20% Off Packages

ELITE BONUS: 51
1 FREE Services Per Year

4130 La Jolla Village Dr • La Jolla
619.550.1696 • ChillnOut.com

NEW


H Hairspray Salon
High Energy • Snob Free

50% OFF SERVICES
*one service per visit per year
— 4 max, thereafter
20% Off*

ELITE BONUS:
4 FREE Services Per Year

141 University Ave • Hillcrest
619.297.9333 • HairspraySalonHillcrest.com

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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



H Hairspray Salon
High Energy • Snob Free

VIPs RECEIVE:
50% off
ALL SALON SERVICES
One salon service per visit per year
(4 max - up to \$75 per service)
thereafter 20% off

ELITE VIPs RECEIVE:
4 free*
MOST SALON SERVICES
Above conditions apply to Elite VIP

HairspraySalonHillcrest.com • 619-297-9333 • 141 University Ave in Hillcrest



50% OFF FULL SERVICE CAR WASH

\$22 value. 1st time, thereafter
Point Loma Location Only
\$5 Off Full Service Wash or Oil Change

ELITE BONUS: 18

Full Service Wash (one per year)

3949 W Point Loma Blvd • Point Loma
619.223.6830 • GenieCarWash.com



BUY 1, GET 1 FREE
FULL 1-HOUR BODY MASSAGE
(up to \$69 value) Or 50% Off Single
*By Appointment Only

ELITE BONUS: 1 FREE
Hour Full Body Massage
(up to \$69 value) tip not included

Mission Valley • 619.788.2440

Meridian Acupuncture

50% OFF

First (3) Visits
plus FREE Consultation

ELITE BONUS: FREE 185
Meditation CD (One per year)

2831 Camino del Rio • Mission Valley East
619.423.8200 • MeridianAcupuncture.net



FREE 1ST LESSON

(one per year) thereafter 25% OFF

ELITE BONUS: 65

3 FREE Lessons (one per year)
thereafter 25% Off (up to \$36 value)

4255 Ruffin Rd • San Diego
619.840.7233 • Melomano.us



50% OFF 70
(1st time) thereafter
2 FREE Vitamin Add Ons
with purchase of future drip

ELITE BONUS: 75
FREE IV Drip
(1st time - up to \$370 value)

Book An Appointment 619.393.9311
Neudrip.com/san-diego



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& SAVE

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OUR EASY TO USE APP
& SAVE TODAY!

SEARCH: California VIP



REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



thick
HAIR SALON

VIP'S RECEIVE:

50% OFF

All Salon Services
(see listing for details)

ELITE VIP'S RECEIVE:

4 FREE*

Most Salon Services
(see listing for details)

40% OFF

CANNABIS • CBD
858.558.1420

TORREY HOLISTICS
HERB-CENTRIC CARE

SERVICES

41

WE COME TO YOU!

neudrip



50% OFF

(1st time) thereafter

2 Free Vitamin Add Ons
with purchase of future drip

BOOK AN APPOINTMENT

619.393.9311

Neudrip.com/san-diego

OH WOW
TV RENTALS

Hot Deal!

Come Direct and Save! Also...

20% OFF
ENTIRE RENTAL

(with 2-day minimum)

Ask about how to
save up to 20% extra. **Bonus:**
Rent 7 days, get 8th day free!

Call for details! 619.839.9415



VIATOR
Massage Care
Mission Valley

FREE 1 HOUR FULL BODY MASSAGE

*w/purchase of 1 hour full body massage
(up to \$69 value) or 50% Off Single
By Appointment Only

ELITE BONUS: **99**

1 FREE Hour Full Body Massage
(up to \$69 value - tip not included)

3435 Camino del Rio S, #203 • San Diego
619.263.4885



Hot Deal!

50% OFF 4 SELECT SALON SERVICES
*(1 Salon Service per visit per year up
to \$100 value) thereafter 20% Off
details at VIPclubcard.com*

ELITE BONUS: *details at EliteVIPcard.com*

*Most Salon Services FREE (4 max; 20% tip
not included) 1 offer per visit, per year
(up to \$75 Value per Service)*

535 University Ave • Hillcrest
619.260.0094 • [f](#) THICKhairsalon

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SCAN ME

TO GET OUR
EASY-TO-USE APP

REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

Massage by Katie

Licensed Massage Therapist



FREE 1 HOUR FULL
BODY MASSAGE

See listing for details



Katie Malone 619.788.2440 Mission Valley

VIATOR
Massage Care

FREE 1 HOUR FULL BODY MASSAGE

See listing for details



3435 Camino del Rio S, #203 • 619.263.4885

CHILLNOUT

CRYOTHERAPY



50% OFF

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THINGS TO DO

47



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122



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Hookah Deal *see smoke

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- Card must be presented with proper, valid identification upon request.
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- Card is not valid for charge purposes.
- Guide and Reference Directory-You do not need to carry the directory with you to use your card, but since the California Express VIP Card is so diverse you may want to keep it handy for the hundreds of different uses or use our **MOBILE APP!** Search: "CALIFORNIA VIP" available in the APP STORE and in the ANDROID MARKET through GOOGLE PLAY!
- Card may not be valid for discounts on certain holidays or special events. However (if applicable) VIP Privileges should be honored. Please check with individual club or business.
- **Card is not valid in conjunction with any other offer, special or discount.**
- **Deal defined: Buy 1 get 1 FREE or 1/2 Off, You must pay for the greater value Entrée/Menu Item to get 2nd of equal or lesser value (FREE or 1/2 Off). (see listing ad)**
- Our 2 for 1 restaurant discount or **50% off single** only restaurant program is unique in that many establishments give the cardholder the opportunity to use the privilege solo or with guests. All establishments may have different numbers of guests that can accompany cardholder. Additionally, some list **DINE-IN ONLY, 1 Card per Table and 1 Offer per Visit.** See individual listings for restrictions or call and ask for a manager first at desired establishment.
- **No separate checks on groups unless multiple cards are used however typically only 1 card per table. It's best to contact each merchant regarding CEC VIP Card policy.**
- Gratuity for satisfactory services should equal 20% of the total check before discount.
- Use of card after expiration date can result in a cash penalty or suspension in renewal. Management has been given notice. To revoke all expired cards... or notify CEC VIP Inc.
- In the event that any participating club, restaurant or business is unable to honor the card for any reason, please respond with, "I'm sure there is some type of misunderstanding, could you please get a manager?" If that does not work, get the employee's name or manager's name and call us immediately with any complaints or suggestions. We'll do our best to handle the situation promptly. **All participating businesses are under contract.**

Limitation of liability: CEC VIP Inc. liability, if any, and for any damages resulting, shall be limited to the actual membership costs, if any, less any value for the actual period of usage on a pro-rated basis. Further cardholder must have proof of purchase from CEC INC.

Salon Conditions/Restrictions: By appointment only. Subject to availability. Only 1 offer per visit. Each and all FREE and 50% off services are good 1 time per year and all should be a 20% Discount thereafter. Proper appointment/cancellation procedures (24 Hours) or offer void for individual VIP. 20% gratuity is based on standard Salon rates and is due upon arrival for free Elite services. Participating Stylist only, time restrictions may apply. **(See applicable website for deals, vipclubcard.com or elitevipcard.com) or call Management in advance to each participating Salon.**

IMPORTANT READ FIRST: Use of the CEC VIP Card signifies acceptance and understanding of the terms and conditions set forth by California Express Card Inc. (Implied Consent.) Expires Dec 30, 2023. Thank you for your cooperation... Enjoy!



IT KEEPS GETTING BETTER!

Download the APP — Search: California VIP

Congratulations and Welcome! We hope you enjoy the Prestige and Savings that your 2023 California Express VIP Card Membership brings. We encourage VIP Members to be adventurous and try all. Once you have, please recommend participating VIP businesses, to locals and tourists often. It is especially important to return the favor to participating businesses that have offered their products and services "FREE of Charge" for Elite VIPs. We suggest that you bring a full paying guest, be extra polite, and tip generously (20% of the total before discount is applied.) Other ways of returning the favor for the generous offers is to patronize businesses bringing friends, tourists and new customers during slower periods. Please keep in mind VIP is a privilege not a right! It is extremely important that you refer new VIPs to the program. In return, our staff will work hard to add new businesses throughout the year.

ESTABLISHMENTS

The California Express VIP Card has a legal agreement with every participating establishment listed in this directory. However, CEC Inc. is not responsible for the failure of a business to honor cards, whether due to change of management, closing or any other circumstance. Thank you for your cooperation and support.

Michael Farcier
California Express Card, Inc.

REGISTRATION: IMPORTANT — READ FIRST

Your California Express Card is available for use the moment you obtain it, but you should register to receive the following benefits of club membership. **NOTE: WE DO NOT SELL EMAIL LISTS.** You may call in your basic info 24/7 and leave a message. Speak slowly, state your full name (spell out), age, e-mail, area code, phone number, and zip code, and how you received your card or by text messaging; or when you download the NEW mobile phone APP. Once registered you'll get: updates, discounts, special invitations. \$10 replacement for lost or stolen cards.

FOR BEST USE OF THE ANNUAL GUIDE...

Msg&Data Rates May Apply.
To stop msgs reply STOP to msg

- Take time to highlight businesses in the area where you work, live and where you play and shop; you'll get much more use and save more money!"
- Keep the directory with you at all times (purse, backpack, car, etc.)
- Download the new Mobile APP (see below)
- **As a VIP Member, you are expected to bring in, refer or send new members to join VIP all year long.** In return, we'll continue adding and improving the program.

Check us out often www.VIPclubcard.com for NEW savings and participating businesses.



**DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP



GENIE
CAR WASH • OIL CHANGE

**50% OFF
FULL SERVICE
CAR WASH***
see listing for details

3949 W Point Loma Blvd • 619.223.6830

C10-0000213-LIC



THE HEALING CENTER SAN DIEGO



#1

BEST RATED
DISPENSARY

CLEAN • SAFE • PROFESSIONAL

**REGULAR
CARDHOLDER**

**50% OFF ONE
ITEM/MONTH**

**THEREAFTER
30% OFF ALL
PURCHASES**

**ELITE
CARDHOLDER**

**35% OFF ALL
PURCHASES**

**AND ONE SWAG
ITEM PER MONTH**

3703 Camino del Rio S. San Diego

(858) 324-2420

thcsd.com

[thcsd.co](https://www.instagram.com/thcsd.co)

40% OFF**CANNABIS • CBD**
858.558.1420**TORREY**
HOLISTICS**SMOKE****61****NEW****CALIFORNIA**
HOLISTICS
YOUR CANNABIS STORE**40% OFF** 74*(one time - up to \$30 discount)*
thereafter **20% Off****ELITE BONUS:** 76**50% Off** (one time - up to \$40 discount) thereafter **20% Off**
Xtra Bonus: FREE T-Shirt810 Paseo Del Rey • Chula Vista
619.629.0032 • CaliforniaHolistics.com**CANNABIST****50% OFF 1 ITEM** 99
(one time per month)
thereafter **30% Off****ELITE BONUS:** 35% Off 100
& **1 Swag Item** (one per month)4645 De Soto St • Pacific Beach
858.342.5130
GoCannabist.com/location/san-diego**Cleopatra's Lounge****50% OFF HOOKAH** 124
(1st Time)
thereafter **20% Off****ELITE BONUS:** 157
FREE Hookah
*(one per year)*3311 Adams Ave • Normal Heights
619.655.0559 • CleopatrasLounge2014.com**Déjà Vu**
Hookah**50% OFF HOOKAH** 73
(1st Time)
thereafter **20% Off****ELITE BONUS:** 105
FREE T-Shirt
*(one per year)*2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com**EXPOSE**
HOOKAH**50% OFF HOOKAH** 28
(1st Time)
thereafter **20% Off**5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com**Golden State Greens**
POINT LOMA
Cannabis you can trust**40% OFF** 25
(once per year - up to \$100 discount)
thereafter **20% Off****ELITE BONUS:** 151
FREE T-Shirt & Hat (one per year)3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Laid-back Ocean Beach**
Smoke Shop**40% Off**
Entire Bill*

see listing for details

4881 Newport Ave • Ocean Beach • 619.523.1844 • stuff2puffob.com



40% OFF

40

thereafter 25% Off
Recreational Use 21+

ELITE BONUS:

240

FREE T-Shirt (one per year)

2405 E Harbor Dr • South Bay
619.841.2045 • HarborMMCC.comOFF THE
CHARTS

40% OFF

212

(1st time - up to \$100 discount)
thereafter 20% Off

ELITE BONUS:

155

FREE T-Shirt (one per year)

1745 East Vista Way • Vista
760.330.9599 • OffTheChartsShop.com

NEW

THE HEALING CENTER
SAN DIEGO

50% OFF

50

(1 item/month)
thereafter 30% Off Total

ELITE BONUS:

35% Off all purchases & one
swag item (one per month)3703 Camino del Rio S • San Diego
858.324.2420 • thcsd.commyst LOUNGE
BAR • EATERY • HOOKAH

50% OFF

32

(1st time - food or hookah)
thereafter 20% Off Total

ELITE BONUS:

31

FREE Appetizer/Desert
(one per year)756 Fifth Ave • Gaslamp
619.487.9993 • MystHookahLounge.com

NEW



40% OFF

83

(one time - up to \$100 discount)
thereafter 25% Off Total
Most glass included,
excludes tobacco.4881 Newport Ave • Ocean Beach
619.523.1844 • Stuff2Puff.comTORREY
HOLISTICS
YOUR CANNABIS STORE

40% OFF

49

(one time - up to \$30 discount)
thereafter 20% Off All Purchases

ELITE BONUS:

41

50% Off (one time - up to \$40
discount) thereafter
20% Off All Purchases10671 Roselle St #100 • Sorrento Valley
858.558.1420 • TorreyHolistics.comREGISTER NOW & SAVE
www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415myst LOUNGE
BAR • EATERY • HOOKAH

50% OFF*

See listing for
details756 Fifth Ave
Gaslamp
619.487.9993

MystHookahLounge.com

OH WOW
RV RENTALSSafe
Chauffeured Luxury
Transportation to
TIJUANA20% OFF RENTAL*
see listing for details
INFO: 619.839.9415



Golden State Greens

PICK UP AND DELIVERY AVAILABLE

1-844-420-BEST

3452 HANCOCK STREET • SAN DIEGO, CA 92110

40% OFF

ONCE PER YEAR
UP TO \$100 DISCOUNT

THEREAFTER

20% OFF

ELITE VIP: ONE FREE T-SHIRT OR HAT (ONE TIME PER YEAR)

VISIT US ONLINE
FOR QUICK ORDERING AND OUR COMPLETE MENU.

WWW.GOLDENSTATEGREENS.COM

Cannabis you can trust

MUST SHOW VIP CARD AT PURCHASE

GSG PL, INC. CTD-0000298-LIC

CALIFORNIA HOLISTICS™

YOUR CANNABIS STORE

Knowledgeable & Friendly
cannabis consultants are
waiting to help you!



Regular Cardholder

40% OFF

(one time use; up to \$30 savings)

20% OFF

(thereafter on all purchases)

*Elite Cardholder**

50% OFF

(one time use; up to \$40 savings)

20% OFF

(thereafter on all purchases)

*BONUS FIRST-TIME CUSTOMERS
RECEIVE FREE T-SHIRT

Call or order online for convenient in-store pick-up!

CALIFORNIAHOLISTICS.COM | 619-629-0032

810 Paseo Del Rey • Chula Vista, CA 91910

Cannot be combined with any other offers | Restrictions may apply | Valid in-store only
Must show card with customer's name to redeem | While supplies last.

C10-0001005-LIC

2023

TORREY HOLISTICS™

YOUR CANNABIS STORE



Knowledgeable & Friendly
cannabis consultants are
waiting to help you!

Regular Cardholder

40% OFF

(one time use; up to \$30 savings)

20% OFF

(thereafter on all purchases)

*Elite Cardholder**

50% OFF

(one time use; up to \$40 savings)

20% OFF

(thereafter on all purchases)

*BONUS FIRST-TIME CUSTOMERS
RECEIVE FREE T-SHIRT

Visit our centrally located store, call in your order or
order online for express pick up or free delivery.

TORREYHOLISTICS.COM | 858-558-1420

10671 Roselle St., Ste. 100, San Diego, CA 92121

Cannot be combined with any other offers | Restrictions may apply | Valid in-store only
Must show card with customer's name to redeem | While supplies last.

C10-0000242-LIC

2023



SCAN ME



NEED SOME ADVENTURE?

YOU JUST FOUND IT

FREE 1-HOUR RENTAL

INCLUDES CAPTAIN & CREW

- UP-TO 12 GUESTS
- BYOB AND FOOD
- BIRTHDAY PARTIES
- CORPORATE EVENTS
- SUNSET CRUISES
- WHALE WATCHING



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