



2024 ANNUAL GUIDE



SINCE

1990

FLASH YOUR CARD AND GET

UP TO 50% OFF

Nearly 200 Participating Merchants!



**NEW
Digital
Card**

FREE MOBILE APP

Search "California VIP"
Instant Notifications!



VIPClubCard.com



SAN DIEGO'S **HOTTEST AND MOST TRENDY** DISPENSARY



40% OFF*

(see listing for details)

Edibles • Vapes • Concentrates • Pre-Rolls • Extracts
Flowers • Topical CBD • Grow • Tinctures

LOCATED JUST OUTSIDE THE GASLAMP QUARTER

2405 E. Harbor Dr.
619.841.2045 | HarborMMCC.com

RECREATIONAL USE 21+ • LICENSE NO: C10-0000262-LIC



YOUR DREAM DAY ON BEAUTIFUL SAN DIEGO BAY

\$15 OFF TICKETS!

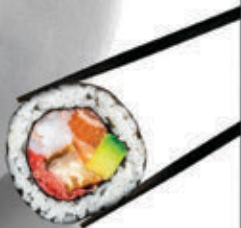
- Includes Captain and Crew
- A full bar including beer, wine & champagne
- An unforgettable experience of relaxation
- Luxury catamaran sailing
- Open-air, spacious seating
- Up to 100 passengers



SCAN ME!



TRITON-CHARTERS.COM | (844) 587-4866



MISO

HARNEYsushi

25% OFF TOTAL BILL*

(Or Buy 1 get 1 FREE Entree)



Tripadvisor

**Rated #1 Sushi Restaurant &
#6 Best Restaurant in SD**

Happy Hour Daily: 4pm - 6pm
Catering Services Available!

3964 Harney Street, Old Town
619.295.3272 • HarneySushi.com



Join us for Happy Hour, Weekly Events, Taco Tuesday and more!



FREE ENTRÉE

with purchase of any entrée
Up to \$25 value.

877 Hornblend St., Pacific Beach • 858.412-3312


**1ST
STREET
BAR**
505 W. 1st STREET, SAN DIEGO, CA
**VIP LINE PLUS (1) GUEST
50% OFF 1ST PITCHER**
ELITE BONUS: **45**
FREE T-Shirt
(one per year)

 656 S. Coast Hwy 101 • Encinitas
 760.944.0233 • 1stStBar.com

710 BEACH CLUB
San Diego
FREE ADMISSION FOR VIP
(Before 11pm)
2 for 1 Cover (After 11pm)
20% OFF Total
ELITE BONUS: **135**
FREE T-Shirt* *(one per year)*
FREE Admission VIP + 1 Guest

 710 Garnet Ave • Pacific Beach
 858.483.7844 • 710bc.com

**THE
Air
Conditioned
LOUNGE**
NO COVER VIP (Before 11pm)
Thereafter, Buy 1 get 1 FREE or 50% Off 1
Front of Line VIP + 1 Guest All Night!
50% Off Drinks VIP + 1 Guest
(1st Round Sun-Thurs Only)
ELITE BONUS:
FREE Admission VIP
(All Night)

 4673 30th St • San Diego
 619.501.9831 • AirConditionedLounge.com

Amplified
ALES WORKS
50% OFF DRINKS
VIP + 1 Guest (1st Round)
OR Food Deal

 4150 Mission Blvd. • Pacific Beach
 858.270.5222 • AmplifiedAles.com

ANTOJITOS
Colombianos
50% OFF
ENTIRE BILL
(1st time - up to \$50 discount)
thereafter 25% Off
ELITE BONUS: **16**
FREE Empanada (one per year)

 2040 Imperial Ave • Barrio Logan
 619.237.0396 • AntojitosColombianos.com

**BARE
BACK
GRILL**
20% OFF TOTAL
(up to \$20 discount)
ELITE BONUS: **15**
FREE T-Shirt
(one per year)

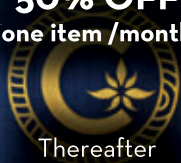
 4640 Mission Blvd • Pacific Beach
 858.274.7117 • BarebackGrill.com

REGISTER NOW & SAVE
www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415
**Good
Night
John
Boy**
25% OFF
ENTIRE BILL*
401 G Street, Gaslamp • COMING SPRING 2024!



REGULAR
50% OFF
one item /month



Thereafter
30% Off
all Purchases

ELITE
50% OFF
one item /month
Thereafter
35% Off
all Purchases

BONUS: 1 Free Swag Item
Once Per Month

4645 De Soto Street, Pacific Beach
GoCannabist.com • 858.324.5130

C10-0000472LIC



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)

502 5th Ave • Gaslamp
619.233.8519



20% OFF TOTAL BILL

3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com



FREE ADMISSION FOR VIP
Front of Line VIP + 1 Guest (All Night)
20% OFF Drinks
(VIP + 1 Guest – 1st Round)

ELITE BONUS:
FREE Admission (one per year)

528 F St • Gaslamp
619.450.6522 • DoubleDeuceSD.com



Front of Line Privileges VIP + 1
No Cover (before 11pm) thereafter
2 for 1 • 25% Off Entire Bill
(Before 11pm - excludes bottle service)

ELITE BONUS:
FREE Admission VIP All Night

560 5th Ave • Downtown
619.501.1919 • ElChingon.com



FREE ADMISSION FOR VIP FRONT OF LINE VIP + 1 GUEST

(All Night) OR Food Deal

544 5th Ave • Gaslamp Quarter
619.232.9840 • TheField.com



**MORE
BUSINESSES
COMING SOON!**

Get the App!
Search: California VIP



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



**50% OFF
FIRST PITCHER***
(see listing for details)



656 S Coast Hwy. 101, Encinitas • 760.944.0233 • 1stStreetBar.com

THE RAIL

EST. 1934

SAN DIEGO

GOOD
TIMES
WITH A
SPLASH!



50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter **25% OFF**

3796 5TH AVE • GASLAMP
THERAILSD.COM    @THERAILSD



F.O.L. (VIP LINE ACCESS)

VIP + 1 Guest Anytime!

FREE ADMISSION VIP

Before 10 p.m.

No discount for special events

1051 University Avenue
Hillcrest • 619.295.2195
RichsSanDiego.com



**20% OFF
TOTAL BILL**

ELITE BONUS:

120

FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsOldTown.com

NEW



**25% OFF
ENTIRE BILL**

401 G Street • Gaslamp
Coming Spring 2024!



Front of Line Privileges VIP + 1
NO COVER (before 11pm)
thereafter 2 for 1

ELITE BONUS:

FREE Admission
(All Night)

526 F St • Gaslamp
619.238.0138 • www.f6ixsd.com



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BUSINESSES
COMING SOON!**

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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

20% OFF ENTIRE BILL

544 5th Ave • Gaslamp • 619.232.9840 • TheField.com

Authentic Pub...
shipped piece
by piece from
IRELAND!



SEVILLA SAN DIEGO



SCAN & RESERVE

LIVE ENTERTAINMENT • TURN-TABLE DJ'S • LIVE BANDS

SALSA, BACHATA and MERENGUE DANCE LESSONS

every Tuesday, Wednesday and Thursday night

Top-of-the-Line Sound/Lighting System • VIP Bottle Service Amenities
Intimate Dance Floor • Plush Lounge Areas • Wrap-Around Bar

RESERVATIONS 619.245.1138

DOORS OPEN 8:00 PM - 2:00 AM

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM

12

BARS • NIGHTCLUBS



619.295.3272

HARNEYsushi 25%OFF

GUAVA BEACH
BAR & GRILL
MISSION BEACH, CA

50% OFF DRINKS

VIP + 1 Guest (1st Round Only)
OR 20% OFF Total

ELITE BONUS: 146

FREE T-Shirt
(one per year)

3714 Mission Blvd • Pacific Beach
858.488.6688 • Guava-Beach.com

HARNEYsushi

25% OFF TOTAL

(Up to a \$25 Maximum Value)

ELITE BONUS: 93

FREE T-Shirt*
(one per year)

3964 Harney St • Old Town
619.295.3272 • HarneySushi.com

HENRY'S PUB
San Diego

50% OFF 12

(1st time - \$100 max discount)
thereafter 25% Off

Free Admission (VIP + 1 Guest)

ELITE BONUS: 81

FREE T-Shirt* (one per year)

618 5th Ave • Gaslamp
619.238.2389 • HenrysPub.com

HOBOKEN
PIZZA AND BEER JOINT

50% OFF TOTAL BILL 30

(1st time - \$100 max discount) thereafter

20% Off Total**ELITE BONUS:** 169

FREE Medium Cheese Pizza
(one per year)

1459 Garnet Ave • Pacific Beach
858.270.7766 • HobokenPizza.com

JT
TAVERN

50% OFF BAR TOTAL

(1st time - \$100 max discount)
thereafter

OR 20% OFF TOTAL

5821 Mission Gorge Rd • San Diego
619.280.4698 • JTsTavern.com

**MORE
BUSINESSES
COMING SOON!**

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Download on the
App Store

GET IT ON
Google Play

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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



The BEST Indian Bar &
Restaurant in San Diego!

50% OFF ENTIRE BILL 18

see listing for details

750 Fifth Ave • Gaslamp • 619.238.8380 • UrbanIndiaSD.com



Historic 3-LEVEL Hangout
Serving Pub Grub &
Signature Drinks
Alongside Games,
Comedy & Live Music.



20% OFF
TOTAL BILL

770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com


LA LUZ
ULTRALOUNGE

FREE Admission for VIP
 Front of Line VIP + 1 Guest
 (All Night)

ELITE BONUS: FREE
Admission (Elite VIP + 1 Guest)

5080 Bonita Rd • Bonita
 619.472.2400 • LaLuzUltraLounge.com

NEW



Hot Deal!

50% OFF TOTAL ⁴²
 (1st time - Up to \$100 Discount)
 thereafter 20% Off Total

ELITE BONUS: ⁴³
FREE T-Shirt
 (one per year)

3210 Mission Blvd • Mission Beach
 858.488.2818 • Luigi'sAtTheBeach.com

NEW



2 FOR 1 COFFEE
DRINKS
 or 25% Off Total

1210 Prospect St • La Jolla • 858.459.1187
 5900 El Cajon Blvd • SDSU • 619.286-8434
Coming Soon! 2512 Jamacha Rd • El Cajon
 LivingRoomCafe.com

NEW



40% OFF ENTIRE BILL ⁸⁶
 (1st time - Up to \$100 Discount)
 thereafter 20% Off

ELITE BONUS: ⁸⁸
FREE Hat
 (one per year)

4150 Mission Blvd • Pacific Beach
 619.792.0835 • MatisPB.com



25% OFF
DRINKS

3704 Mission Blvd • Mission Beach
 858.381.0855 • MissBCoconutClub.com



25% OFF TOTAL
 w/2 Beverage Purchase

ELITE BONUS: 50% Off Total
 (1st Time) Up to \$50 Discount
 (one per year) ²⁷

345 6th Ave • Gaslamp
 619.550.1600 • GaslampMeze.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

ONYXX
 NIGHTCLUB

F.O.L.
VIP LINE ACCESS

FREE
ADMISSION
 before 10pm

*see listing for details

852 5TH AVE • 619.235.6699
ONYXROOM.COM

a bad ass experience

EL CHINGON

25% OFF Total*
 see listing for details

560 Fifth Ave, Gaslamp
 619.501.1919 | ElChingon.com



f6ix

**F.O.L. (VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

526 F St | Downtown | 619.238.0138 | F6ixsd.com



**SB
SIDEBAR**

**F.O.L.
(VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

536 Market Street, Gaslamp
619.696.0946 • SideBarSD.com



50% OFF TOTAL
(Up to a \$100 Maximum Value)
Thereafter **25% OFF**



618 5th Avenue | Gaslamp | 619.238.2389 | HenrysPub.com



**parq
NIGHTCLUB**

**F.O.L. (VIP LINE ACCESS)
+ FREE ADMISSION ***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

615 Broadway | Gaslamp | 619.727.6789 | ParqSD.com



Double Deuce F.O.L.
VIP LINE ACCESS
VIP & 1 Guest
ALL NIGHT!

VIP Free Admission

20% OFF TOTAL

528 F Street • Gaslamp
619.450.6522 • DoubleDeuceSD.com




myst LOUNGE
BAR • EATERY • LOUNGE

50% OFF 1ST TIME 32

(Food or Hookah)

thereafter 20% Off Total

ELITE BONUS: 31**FREE Appetizer/Dessert**
(one per year)

756 5th Ave • Gaslamp

619.487.9993 • MystHookahLounge.com

ONYX**VIP LINE + 1 GUEST**

(Anytime)

FREE ADMISSION VIP

(Before 10pm)

ELITE BONUS:**FREE Admission Elite VIP**

(All Night)

852 5th Ave • Gaslamp

619.235.6699 • OnyxRoom.com

Pacific Shores
BAR**50% OFF DRINKS****VIP + 1 Guest**

(1st Round Only)

ELITE BONUS: 23**FREE T-Shirt**

(one per year)

4927 Newport Ave • Ocean Beach

619.223.7549 • PacShoresOB.com

**50% OFF DRINKS****VIP + 1 Guest**

(1st Round Only)

OR Food Deal**ELITE BONUS:** 24**FREE Appetizer** (one per year)

2732 Midway Drive • Sports Arena

619.225.8110 • [paradisiesandiego](#)**25% OFF
DRINKS**

3040 Carlsbad Blvd • Carlsbad

760.434.2217 • [park101carlsbad.com](#)**MORE
BUSINESSES
COMING SOON!**

Get the App!

Search: California VIP

**REGISTER NOW & SAVE**[www.VIPClubCard.com](#)**UPGRADE: ELITE VIP STATUS**[EliteVIPCard.com](#) | 619.839.9415**50% OFF TOTAL**

(first time – up to

\$100 Discount)

thereafter 20% OFF Total

3210 Mission Blvd, Mission Beach | 858.488.2818 | [LugisAtTheBeach.com](#)

LIVING ROOM®



COFFEEHOUSE

2 FOR 1
Coffee Drinks
or 25% Off Total



COLLEGE/SDSU | LA JOLLA | RANCHO SAN DIEGO
LivingRoomCafe.com

710

BEACH CLUB

- Bar + Grill -

20% OFF TOTAL
FREE ADMISSION FOR VIP
(see listing for details)



710 GARNET AVE | PACIFIC BEACH | 858.483.7844 | 710BC.COM



Hot Deal

CALIFORNIA
EXPRESS VIP CARD
your ad
HERE

HYPER-LOCAL ADVERTISING

parq
RESTAURANT & NIGHTCLUB

VIP LINE + 1 GUEST ANYTIME
FREE Admission VIP Only
(before 11pm) thereafter
50% Off Admission VIP Only

Excludes Special Events

ELITE BONUS:

FREE Admission (All Night)

615 Broadway • Gaslamp

619.727.6789 • ParqSD.com

THE
RAIL
BOLD • BOLD • BOLD

50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter 25% Off Total

ELITE BONUS:FREE Admission Elite VIP
+ 1 Guest

3796 5th Ave • Hillcrest

619.298.2233 • TheRailSD.com

REDWING
BAR & GRILL

50% OFF DRINKS

VIP + 1 Guest

(1st Round Only)

4012 30th St • North Park

619.281.8700 • RedWingBar.com

RICH'S
SAN DIEGO

FRONT OF THE LINE

VIP + 1 Guest Anytime!

FREE ADMISSION VIP (Before 10pm)

No discount for Special Events

ELITE BONUS:

No Cover for VIP Cardholder

1051 University Ave • Hillcrest

619.295.2195 • RichsSanDiego.com



**MORE
BUSINESSES**
COMING SOON!

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Search: California VIP

**REGISTER NOW & SAVE**

www.VIPClubCard.com

**UPGRADE: ELITE VIP STATUS**

EliteVIPCard.com | 619.839.9415

**50% OFF DRINKS**

(see listing for details)

Oldest Bar in OB

4927 Newport Ave

Ocean Beach

(619) 223-7549

COCKTAILS
Pacific Shores



20% OFF
Food or Drinks

2000 El Cajon Blvd • **NORTH PARK**
619.539.7738 • TapRoomBeerCo.com

GUAVA BEACH



BAR & GRILL
MISSION BEACH, CA



50% OFF DRINKS OR 20% OFF FOOD*
(see listing for details)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com

TapRoom

20% OFF
Food or Drinks

1269 Garnet Ave • **PACIFIC BEACH**
858.274.1010 • SDTapRoom.com



20% OFF ENTIRE BILL*

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr.
760.967.6199

301 5th Ave.
619.234.6333

3890 Twiggs St.
619.260.0305

20

BARS • NIGHTCLUBS



619.295.3272

FARNEY **sushi** 25% OFF

HYPER-LOCAL ADVERTISING

20% OFF
ENTIRE BILL**ELITE BONUS: FREE T-Shirt**
(one per year) **160**301 5th Ave • **Gaslamp** • 619.234.6333
3890 Twigg St • **Old Town** • 619.260.0305
258 Harbor Dr • **Oceanside** • 760.967.6199
RockinBaja.com20% OFF
TOTAL BILL
(up to \$20 discount)2216 S El Camino Real • **Oceanside**
760.757.1123 • iLoveRookies.com20% OFF
ENTIRE BILL1466 Garnet Ave • **Pacific Beach**
858.272.7263 • SandBoxSD.comFRONT OF LINE
NO COVER
(before 11pm - VIP only)
thereafter 2 for 1**ELITE BONUS:**
FREE Admission All Night536 Market St • **Gaslamp**
619.969.0946 • SideBarSD.com**MORE
BUSINESSES
COMING SOON!**Get the App!
Search: California VIP**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415Weekends
Breakfast / BrunchDaily
Lunch / Dinner**DRINKS****50% OFF VIP & Guest**
up to \$15 Value (first round)

1051 Garnet Ave. • 858.272.7665 • SocietyPB.com



THE SANDBOX

PACIFIC BEACH

**20% OFF
ENTIRE BILL**



THE SANDBOX PACIFIC BEACH

PIZZAS, WINGS, BEERS & MORE

(858) 272-7263 (SAND) • SandboxSD.com

1466 Garnet Avenue in **Pacific Beach**



HYPER-LOCAL ADVERTISING

SOCIETY P.B.

50% OFF DRINKS

(1st round - up to \$15 value)

OR

Pool/Entertainment Deal

1051 Garnet Ave • Pacific Beach
858.272.7665 • SocietyPB.com

TapRoom

Pacific Beach BEER CO. • North Park

20% OFF FOOD

OR

20% OFF DRINKS

ELITE BONUS: 230

FREE T-Shirt (one per year)

1269 Garnet Ave • Pacific Beach
619.276.8393 • SDTapRoom.com

20% OFF FOOD

OR

20% OFF DRINKS

ELITE BONUS: 230

FREE T-Shirt (one per year)

2000 El Cajon Blvd. • North Park
619.539.7738 • TaproomBeerCO.comTASTE & THIRST
GASLAMP DISTRICT

50% OFF ENTIRE BILL

(1st time - up to \$100 discount)
thereafter

25% OFF ENTIRE BILL

715 4th Ave • Gaslamp
619.955.5995 • TasteAndThirst.comMORE
BUSINESSES
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Search: California VIP

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www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415Open Daily: 8am - 2am
Happy Hour: 3pm - 7pmFREE MENU ITEM OR
50% OFF DRINKS*
(see listing for details)Full Bar • HD TVs • Pool Tables • Darts • Shuffleboard + Daily Food and Drink Specials
2732 Midway Dr., San Diego (next to DejaVu) • 619.225.8110 • f paradiseloungeandgrill

40%OFF**CANNABIS • CBD**
619.841.2045**BARS • NIGHTCLUBS****23**

FREE Cover (VIP Only)
Front of VIP Line
(VIP + 1 Guest - All Night)
20% OFF TOTAL BILL
Includes Food

770 5th Ave • Gaslamp
 619.338.9300 • TheTopsyCrow.com



20% OFF
ENTIRE BILL

505 6th Ave • Gaslamp
 619.232.6754 • TivoliBarAndGrill.com

**Hot Deals!**

50% OFF
TOTAL BILL
(1st time - up to \$100 discount)
thereafter 25% Entire Bill

750 Fifth Ave • Gaslamp
 619.238.8380 • UrbanIndia.com



50% OFF
DRINKS
(VIP + 1 Guest - 1st Round Only)

5157 La Jolla Blvd • Pacific Beach
 858.488.1191 • WestEndPB.com



FREE COVER
(VIP Only)
Front of VIP Line
(VIP + 1 Guest)
ELITE BONUS:
FREE Admission VIP + 1 Guest

702 5th Ave • Gaslamp
 619.236.1616 • WhiskeyGirl.com

REGISTER TODAY!

VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

5080 BONITA RD • BONITA • 619.472.2400 • LALUZULTRALOUNGE.COM

FREE
ADMISSION*
(see listing for details)



LA LUZ
ULTRALOUNGE

Featuring the only 2
dance floors in Southbay
FREE PARKING

OH! WOW

RV RENTALS

**40% OFF
ENTIRE RENTAL***

See listing for details
FOR MORE INFO
619.839.9415

BIG BEAR • JOSHUA TREE • SURF TRIPS



MANKIND DISPENSARY

7128 Miramar Rd, San Diego, CA 92121
www.mankindcannabis.com

CALIFORNIA



CUSTOMERS!

**PRESENT YOUR ELITE OR STANDARD
CARD AND TAKE 40% OFF YOUR 1ST
PURCHASE 25% OFF ALL FOLLOWING
PURCHASES WITH YOUR
ACTIVE MEMBERSHIP**

CD-0000484UC

CURBSIDE & IN-STORE ONLY


710 BEACH CLUB
Bar • Grill
**20% OFF
ENTIRE BILL**
ELITE BONUS: **135**
FREE T-Shirt (one per year)
FREE Admission (VIP + 1 Guest)

 710 Garnet Ave • Pacific Beach
 858.483.7844 • 710bc.com

Amplified
 ALE WORKS

 Buy 1 Menu Item, **95**
Get 1 FREE OR 50% Off Single
(1st time)
 thereafter **20% Off Food Only**
OR Bar Deal

 4150 Mission Blvd • Pacific Beach
 858.270.5222 • AmplifiedAles.com

Antojitos
 Colombianos

**50% OFF
ENTIRE BILL**
13
(1st time - up to \$50 discount)
 thereafter **25% Off**
ELITE BONUS: **16**
FREE Empanada (one per year)

 2040 Imperial Ave • Barrio Logan
 619.237.0396 • AntojitosColombianos.com

**BUY 1 FOOD/MENU ITEM,
GET 1 FREE EVERY TIME**
(with purchase of 2 beverages)
ELITE BONUS: **229**
FREE #7 Waffle (one per year)

 3519 30th St • North Park
 619.806.0345 • AtypicalWaffle.com

**20% OFF
ENTIRE BILL**
Up to \$20 value
ELITE BONUS: **15**
FREE T-Shirt (one per year)

 4640 Mission Blvd • Pacific Beach
 858.274.7117 • BarebackGrill.com

**MORE
BUSINESSES
COMING SOON!**
Get the App!
Search: California VIP

REGISTER NOW & SAVE
www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

Hodad's
Hodadies.com
**World's
Best Burger!**
FREE BURGER*
see listing for details


5010 Newport Ave • Ocean Beach • 619.224.4623 | 945 Broadway • Downtown • 619.234.6323

40%OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****27****C A F E
MILANO****BUY 1 ENTRÉE***(Menu Item)***GET 2ND 1/2 OFF***Every Time*

711 Pearl St • La Jolla

858.454.3806 • CafeMilanoLaJolla.com**BUY 1 FOOD***(Deli Item)***GET 2ND 1/2 OFF***Every Time*

2275 Sunset Blvd • Ocean Beach

619.222.0518 • ChrisLiquor.com**20% OFF
TOTAL BILL**

3290 Carlsbad Blvd • Carlsbad

760.434.6000 • DinisBistro.com**25% OFF
ENTIRE BILL***(Before 11pm)**(Every Time - excludes bottle service)***ELITE BONUS:****FREE Admission VIP (All Night)**

560 5th Ave • Downtown

619.501.1919 • ElChingon.com**BUY 1 ENTRÉE /
MENU ITEM, GET 1 FREE**
or **50% Off Single (1st time)**
thereafter 20% Off
OR Bar Deal**11**

544 5th Ave • Gaslamp

619.232.9840 • TheField.com**REGISTER TODAY!**VIPClubCard.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**CASA DE
Fred's**
TACOS y TEQUILA**20% OFF
ENTIRE BILL****2470 SAN DIEGO AVE | OLD TOWN | 619.858.8226 | FREDSOLDTOWN.COM**



CALIFORNIA
EXPRESS VIP CARD
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HERE
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Freds
TACOS y TEQUILA

**20% OFF
ENTIRE BILL**

ELITE BONUS: **120**
FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsOldTown.com

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**25% OFF
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401 G Street • Gaslamp
Coming Spring 2024!

NEW
GRUMPY'S
MEAT PIES

50% OFF ENTIRE BILL **67**
(1st time - Up to \$100 Discount)
thereafter **20% Off**

ELITE BONUS: **68**
FREE Meat Pie*(one per year)

1146 Garnet Ave • Pacific Beach
619.792.0835 • GrumpysMeatPies.net

GUAVA BEACH
BAR & GRILL
MISSION BEACH, CA

20% OFF FOOD
(VIP + 1 Guest)
OR Bar Deal

ELITE BONUS: **146**
FREE T-Shirt*(one per year)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com

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Luigi's
At The Beach

50% OFF TOTAL
(first time - up to
\$100 Discount)
thereafter **20% OFF Total**

3210 Mission Blvd, Mission Beach | 858.488.2818 | LugisAtTheBeach.com

40%OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****29****2 FOR 1 ENTRÉE**or **25% Off**

(Up to a \$25 Maximum Value)

ELITE BONUS: **93****FREE T-Shirt*** (one per year)3964 Harney St • **Old Town**
619.295.3272 • HarneySushi.com**HENRY'S PUB**
San Diego**50% OFF****12**(1st time - \$100 max discount)
thereafter **25% Off****ELITE BONUS:** **81****FREE T-Shirt*** (one per year)618 5th Ave • **Gaslamp**
619.238.2389 • HenrysPub.com**HOBOKEN**
PIZZA AND BEER JOINT**50% OFF ENTIRE BILL** **30**(1st time - \$100 max discount)
thereafter **20% Off Entire Bill****ELITE BONUS: VIP** **169**Seating (every time) **FREE Medium Cheese Pizza** (one per year)1459 Garnet Ave • **Pacific Beach**
858.270.7766 • HobokenPizza.com**BUY 1 ENTRÉE OR MENU ITEM, GET 1 FREE**or **50% Off Single**
(1st time)thereafter **\$1 OFF All Burgers**5010 Newport Ave • **OB** • 619.224.4623
945 Broadway • **Downtown** • 619.234.6323
Hodadies.com**20% OFF FOOD OR MERCHANDISE**775 Center Dr • **San Marcos** • 858.451.60001400 Camino De La Reina
Mission Valley • 619.299.4668
Hooters.com**REGISTER TODAY!**

VIPClubCard.com

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EliteVIPCard.com | 619.839.9415**Chris' LIQUOR & DELI**
Buy 1 Menu Item, Get 2nd
50% OFF EVERY TIME2275 Sunset Cliffs Blvd
Ocean Beach | (619) 222-0518**GRUMPY'S**
NEW ZEALAND STYLE MEAT PIES**50% OFF ENTIRE BILL***1146 Garnet Ave | **Pacific Beach**



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FOOD ITEM,
GET 2ND 50% OFF
Every Time!**

6109 University Ave • Mid San Diego
619.702.9309 • IslandSpiceRestaurant.us



50% OFF ENTIRE BILL
(1st time - up to \$100 discount)
thereafter, **25% OFF TOTAL**

ELITE BONUS:
FREE Cajun Fries (one per year)

528 Fifth Ave • Gaslamp
619.821.261 • EatLeftys.com



50% OFF TOTAL
(1st time - Up to \$100 Discount)
thereafter **20% Off Total**

ELITE BONUS:
FREE T-Shirt
(one per year)

3210 Mission Blvd • Mission Beach
858.488.2818 • LuigisAtTheBeach.com



**2 FOR 1 COFFEE
DRINKS**
or 25% Off Total

1210 Prospect St • La Jolla • 858.459.1187
5900 El Cajon Blvd • SDSU • 619.286-8434
Coming! 2512 Jamacha Rd • Rancho SD
LivingRoomCafe.com



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Organic Burgers. Craft Beer & Cocktails.
New Zealand Inspired.

**20% OFF
ENTIRE BILL**
see listing for details

4640 Mission Blvd • Pacific Beach • (858) 274-7117 • BareBackGrill.com

40%OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****31****NEW****Matis**
BIRRIA • BEER**40% OFF ENTIRE BILL** ⁸⁶*(1st time – Up to \$100 Discount)**thereafter 20% Off***ELITE BONUS:****FREE Hat**
*(one per year)***88**4150 Mission Blvd • **Pacific Beach**
619.792.0835 • MatisPB.com**Meze**
Greek Fusion**Hot Deal!****2 FOR 1 ENTRÉE***or 25% Off Total***ELITE BONUS: 50% Off Total***(1st Time) Up to \$50 Discount*
*(one per year)***27**345 6th Ave • **Gaslamp**
619.550.1600 • GaslampMeze.com**Mimma's**
ITALIAN VILLAGE**FREE ENTRÉE***w/purchase of entrée/menu*
*item and 2 beverages***Every Time!**1743 India St • **Little Italy**
619.239.3710 • Mimmos.biz**myst LOUNGE**
BAR • KITCHEN • COCKTAILS**Hot Deal!****50% OFF** ³²*(1st time – Food or Hookah)**thereafter 20% OFF total***ELITE BONUS:****FREE Appetizer/Dessert** *(one per year)***31**756 Fifth Ave • **Gaslamp**
619.487.9993 • MystHookahLounge.com**OB**
BREWERY**BUY 1 ENTRÉE OR**
MENU ITEM GET 1 FREE*Every Time***ELITE BONUS:****FREE Appetizer/Dessert** *(one per year)***102**5041 Newport Ave • **Ocean Beach**
619.955.8053 • OBBrewingco.com**REGISTER TODAY!**

VIPClubCard.com

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www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**FREE**
ENTRÉE*See listing*

Located at

1333 Hotel Circle S. ✧ San Diego ✧ 619.297.2231 ✧ **WaffleSpot.com**



Hot Deal!

**BUY 1 SCOOP,
GET 1 SCOOP FREE**
(every time)

**ELITE BONUS: 1 FREE Scoop
w/Waffle Cone (one per year) 11**

1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com



**BUY 1 MENU ITEM 23
GET 1 FREE**
*1st time - thereafter
20% OFF*

**ELITE BONUS: 24
FREE Appetizer/Dessert (one per year)**

2732 Midway Drive • Sports Arena
619.225.8110

**Parkhouse
EATERY**

**Buy 1 Food/Menu Item,
Get 1 FREE**
*(with purchase of 2 beverages)
or 50% Off Single
(with purchase of 1 beverage)*

**ELITE BONUS: 63
FREE T-Shirt (one per year)**

4574 Park Blvd • University Heights
619.295.7275 • ParkHouseEatery.com

Pita Pit

Hot Deal!

50% OFF ENTIRE BILL 20
*(1st time - up to \$50 max discount)
thereafter
2 for 1 or 50% Off Single*

ELITE BONUS: FREE 5
Pita Pit (one per year - \$7 value)

5375 Napa St • Linda Vista
619.359.4458 • PitaPitUSA.com

NEW

PUEBLO
modern latin restaurant

**BUY 1 ENTRÉE
OR MENU ITEM,
GET 1 FREE**
(up to \$25 Maximum Value)

877 Homblend St • Pacific Beach
858.544.1875 • PuebloPB.com



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EliteVIPCard.com | 619.839.9415

**C A F E
MILANO**

**BUY ONE ENTRÉE
GET 2ND 50% OFF**
every time!

RISTORANTE • WINE BAR • GELATO



711 Pearl Street • La Jolla • 858.454.3806 • CafeMilanoLaJolla.com

40% OFF**CANNABIS • CBD**
858.558.1420**TORREY**
HOUSTICS
YOUR FAVORITE CANNABIS**RESTAURANTS****33****50% OFF TOTAL**
(Up to \$100 Maximum Value)
thereafter **25% Off Total****ELITE BONUS:**
FREE Admission Elite VIP
+ 1 Guest3796 5th Ave • **Hillcrest**
619.298.2233 • TheRailSD.com**ROOKIES**
SPORTS BAR**20% OFF**
TOTAL

(up to \$20 discount)

2216 S El Camino Real • **Oceanside**
760.757.1123 • ILoveRookies.com**20% OFF**
ENTIRE BILL1466 Garnet Ave • **Pacific Beach**
858.272.7263 • SandBoxSD.com**BUY 1 MENU ITEM, GET 1 FREE**
(1st time) thereafter
20% OFF
(Includes Groups)1129 Morena Blvd • **Bay Park**
619.276.8393
SardinasItalianRestaurantAndBar.com**50% OFF**
ENTIRE BILL(1st time - up to \$100 discount)
thereafter, **25% OFF TOTAL**4263 Mission Blvd • **Mission Beach**
858.886.7006 • SeasidePizzaCo.com**REGISTER TODAY!**

VIPClubCard.com

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www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**2 for 1**
Entrée

(see listing for details)

**Meze**

Greek Fusion



345 6th Ave Gaslamp | 619.546.5060 | GaslampMeze.com



MISO

HARNEYsushi

25% OFF TOTAL BILL*

(Or Buy 1 get 1 FREE Entree)



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Rated #1 Sushi Restaurant &
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Daily Happy Hour: 4pm - 6pm • Catering Services Available!

3964 Harney Street, Old Town

619.295.3272 • HarneySushi.com

40%OFF

CANNABIS • CBD
858.558.1420

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HOUSTICS
YOUR CANNABIS DOCTOR

RESTAURANTS

35



Sevilla
RESTAURANT & TAPAS BAR

**20% OFF
Total Food Bill**

Dine-in only. Cannot be combined with any other offers or promotions or used on holidays or special events.

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



Mimma's
ITALIAN VILLAGE

FREE ENTRÉE*
(see listing for details)

1743 India Street • Little Italy • 619.239.3710 • Mimmos.biz

NEW



**20% OFF
FOOD TOTAL**

353 5th Ave • Gaslamp
619.245.1138 • SevillaNightClub.com



**25% OFF
FOOD**

3844 Mission Blvd • Pacific Beach
858.352.6611 • SingleFinSD.com



**20% OFF FOOD
OR
20% OFF DRINKS**

ELITE BONUS: **230**
FREE T-Shirt (one per year)

2000 El Cajon Blvd • North Park
619.539.7738 • TaproomBeerCO.com



**20% OFF FOOD
OR
20% OFF DRINKS**

ELITE BONUS: **230**
FREE T-Shirt (one per year)

1269 Garnet Ave • Pacific Beach
858.274.1010 • SDTapRoom.com



**50% OFF
ENTIRE BILL**

*(1st time - up to \$100 discount)
thereafter*
25% Off Entire Bill

715 Fourth Ave • Gaslamp
619.955.5995 • TasteAndThirst.com



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AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

FREE ENTRÉE*

(see listing for details)

Award Winning Menu!



544 5th Ave • Gaslamp • 619.232.9840 • TheField.com

40%OFF**CANNABIS • CBD**
858.558.1420**TORREY**
HOLISTICS
PURE ESSENTIAL OILS**RESTAURANTS****37****ROCKIN' BAJA**
LOBSTER
BAR & GRILL**20% OFF**
ENTIRE BILL**ELITE BONUS: FREE T-Shirt**
(one per year) **160**301 5th Ave • **Gaslamp** • 619.234.6333
3890 Twigg's St • **Old Town** • 619.260.0305
258 Harbor Dr • **Oceanside** • 760.967.6199
RockinBaja.com**Urban India**
Fusion & Traditional Kitchens**50% OFF**
TOTAL BILL(1st time - up to \$100 discount)
thereafter **25% Entire Bill**750 Fifth Ave • **Gaslamp**
619.238.8380 • UrbanIndia.com**SEASIDE**
PIZZA CO.**50% OFF**
ENTIRE BILL*

see listing for details

4263 Mission Blvd
Mission Beach
858.886.7006
SeasidePizzaCo.com**50% OFF ENTIRE BILL**

(1st time) thereafter

25% Off All Drinks**(+ Beer & Wine) Dine-In Only****ELITE BONUS: FREE 84**
Appetizer or Dessert (one per year)1433 Garnet Ave • **Pacific Beach**
858.270.4455 • WorldCurry.com**BUY 1 FOOD/MENU ITEM,**
GET 1 FREE EVERY TIME!

(with purchase of 2 Beverages)

OR 50% Off Single

(with purchase of 1 beverage)

1333 Hotel Circle S • **San Diego**
800 78 KINGS • WaffleSpotSanDiego.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Mati's**
BIRRIA + BEER**40% OFF TOTAL BILL***

see listing for details

4150 Mission Blvd, Pacific Beach
619.936.5324 • MatisPB.com**50% OFF**
ENTIRE BILL*
(see listing for details)528 Fifth Ave • **Gaslamp**
619.821.2261 • EatLeftys.com



**ALTERNATIVE FOOD
FOR GROOVY PEOPLE
— SINCE 1995 —**

50% OFF ENTIRE BILL
(see listing for details)

1433 GARNET AVE. • PACIFIC BEACH • 858.270.4455 • WORLD Curry.COM



50% OFF TOTAL

(Up to a \$100 Maximum Value)

thereafter **25% Off**

618 5th Avenue | Gaslamp 619.238.2389 | HenrysPub.com



FREE ENTRÉE*

(see listing for details)



5041 Newport Ave | Ocean Beach | 619.955.8053 | OBbrewingCO.com



Parkhouse

E A T E R Y

Buy 1 Menu Item
GET 1 FREE*

(see listing for details)

AMERICAN ETHNIC GRUB
EST. 1996

4574 Park Blvd • San Diego • 619.295.7275 • ParkhouseEatery.com

40

DESSERTS / JUICES

TORREY
HOLISTICS
True Functional HealthCANNABIS • CBD
858.558.1420

40%OFF



HOMEMADE ICE CREAM

Freshly Made Cones
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Italian Ice • Vegan Frozen Treats
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BUY ONE SCOOP
GET 1 SCOOP FREE
EVERY TIME!



1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com

COLD STONE
CREAMERY

BUY 1 MENU ITEM,
GET 1 FREE
(every time - up to \$8 value)

ELITE BONUS: **87**
FREE "Like it Create it"
(every time - up to \$4 value)

9868 Mission Gorge Rd • Santee • 619.258.2510
655 Saturn Blvd • Imperial Beach
619.575.5200 • ColdStoneCreamery.com



2 FOR 1 BOBA TEA
OR 20% Off Yogurt

ELITE BONUS: 1 FREE **92**
Yogurt (one per year - up to \$5 value)

3026 University Ave • NP • 619.220.4999
10450 Friars Rd • Grantville • 619.450.5847
f FrozenYogurtNearMe



BUY 1 MENU ITEM
GET 2ND 1/2 OFF
Every Time!

650 University Ave • Hillcrest
619.291.2433 • UncleBiffsKillerCookies.com



50% OFF **18**
(1st time - up to \$20 discount) thereafter
Buy 1 Yogurt, get 1 FREE
(up to \$7 value)

ELITE BONUS: 1 FREE **94**
Yogurt (one per year - up to \$7 value)

1886 Garnet Ave • Pacific Beach
858.274.3950 • YogurtOnTheRocks.com

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www.VIPClubCard.com



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EliteVIPCard.com | 619.839.9415

COLD STONE
CREAMERY

FREE ICE CREAM

Buy One Ice Cream, Get the
Second Ice Cream **FREE***

*Of Equal or Lesser Value

655 Saturn Blvd Ste A • 619-575-5200
9868 Mission Gorge Rd Ste A1 • 619-258-2510



Served in a cup. No substitutions. Waffle products and extra mix-ins available for additional charge. Limit one per customer per visit. Valid only at participating US locations. No cash value. Not valid with other offers or fundraisers or if copied, sold, auctioned, exchanged for payment or prohibited by law. 36.16.1188. © 2024 Kahala Franchising, L.L.C. COLD STONE CREAMERY and the medallion design are registered trademarks of Kahala Franchising, L.L.C. or its licensors. **Expires 12/30/24.**

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858.558.1420**TORREY**
HOUSTON
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THE TEAM YOU TRUST**50% Off Oil Change & Lube**
(up to \$12.50 value)**1 FREE Tire Rotation**
(up to \$10 value)**30% Off Wheel Alignment**
(up to \$35 value)**ELITE BONUS:** **97****1 FREE Flat Tire Repair**1106 Garnet Ave • Pacific Beach
858.490.0409 • BigOTires.com*Body Art Salon***50% OFF PIERCING** **37**
(up to \$50 max discount - 1st time)
thereafter **25% Off****ELITE BONUS:** **66**
FREE Body Piercing
(one per year - up to \$50 value)3333 Midway Dr #100 • Sports Arena
619.222.4210 • 619.302.8217 (after hours)
BodyArtByrns.com**CHILL N OUT**
CARTOONIST**50% OFF SERVICES***Every Time!*
or 20% Off Packages**ELITE BONUS:** **51****1 FREE Services Per Year**4130 La Jolla Village Dr • La Jolla
619.550.1696 • ChillnOut.com**Hairspray Salon**
High Energy • Snob Free**50% OFF SERVICES***one service per visit per year*
— 4 max, thereafter
20% Off**ELITE BONUS:****4 FREE Services Per Year**141 University Ave • Hillcrest
619.297.9333 • HairspraySalonHillcrest.com**GENIE**
CAR WASH • OIL CHANGE**50% OFF FULL SERVICE CAR WASH**
\$22 value. 1st time, thereafter
Point Loma Location Only
\$5 Off Full Service Wash or Oil Change**ELITE BONUS:** **18**
Full Service Wash (one per year)3949 W Point Loma Blvd • Point Loma
619.223.6830 • GenieCarWash.com**REGISTER TODAY!**

VIPClubCard.com

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www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Hairspray Salon**
High Energy • Snob Free**VIPs RECEIVE:****50% off****ALL SALON SERVICES**One salon service per visit per year
(4 max - up to \$75 per service)
thereafter 20% off**ELITE VIPs RECEIVE:****4 free*****MOST SALON SERVICES**

Above conditions apply to Elite VIP

[HairspraySalonHillcrest](https://www.instagram.com/HairspraySalonHillcrest)HairspraySalonHillcrest.com • 619-297-9333 • 141 University Ave in Hillcrest

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50% OFFFirst (3) Visits
plus **FREE Consultation****ELITE BONUS: FREE 185**
Meditation CD (One per year)2831 Camino del Rio • Mission Valley East
619.423.8200 • MeridianAcupuncture.net

MELOMANO

FREE 1ST LESSON(one per year) thereafter **25% OFF****ELITE BONUS: 65**
3 FREE Lessons (one per year)
thereafter **25% Off (up to \$36 value)**4255 Ruffin Rd • San Diego
619.840.7233 • Melomano.usOH WOW
IS RENTALS

Come Direct and Save! Also...

20% OFF
ENTIRE RENTAL

(with 2-day minimum)

Ask about how to
save up to 20% extra. **Bonus:**
Rent 7 days, get 8th day free!

Call for details! 619.839.9415

**50% OFF 4 SELECT SALON SERVICES**
(1 Salon Service per visit per year up
to \$100 value) thereafter **20% Off**
details at VIPclubcard.com**ELITE BONUS: details at EliteVIPcard.com**
Most Salon Services **FREE** (4 max; 20% tip
not included) 1 offer per visit, per year
(up to \$75 Value per Service)535 University Ave • Hillcrest
619.260.0094 • [f](https://www.facebook.com/THICKhairstalon) THICKhairstalon**FREE 1 HOUR FULL BODY MASSAGE**w/purchase of 1 hour full body massage
(up to \$69 value) or 50% Off Single
*By Appointment Only**ELITE BONUS: 99**
1 FREE Hour Full Body Massage
(up to \$69 value - tip not included)3435 Camino del Rio S, #203 • San Diego
619.263.4885**MORE**
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www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

VIP'S RECEIVE:

50% OFF**All Salon Services**
(see listing for details)

ELITE VIP'S RECEIVE:

4 FREE***Most Salon Services**
(see listing for details)The Hive | 535 University Ave, Hillcrest | 619.260.0094 | [f](https://www.facebook.com/THICKhairstalon) THICKhairstalon

FRIENDLY, KNOWLEDGEABLE STAFF | HELPFUL TO CUSTOMERS



DR GREENTHUMB

VIP

40% OFF

ONCE PER YEAR - UP TO \$100 DISCOUNT

THEREAFTER **25% OFF**

FLOWER | EDIBLES | PENS | ASSORTMENT

8760 Campo Rd | La Mesa
858.683.1856 | dgtworldwide.com

In-Store or Curbside (not for delivery)

C10-0000422-LIC

CHILLNOUT
CRYOTHERAPY

50% OFF

Every Time or 20% Off Packages

4130 La Jolla Village Dr
Suite 208
LA JOLLA
858.247.7300
ChillInOut.com



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EXPERIENCE/SESSION
Use Promo Code AXEVIP
to book online

3956 30th St • North Park • 619.255.9883
206 N Coast Hwy • O'side • 760.231.5103
AxeVenturous.com



BUY 1 GET 1 FREE
ATTRACTION

ELITE BONUS: 1

FREE Attraction (one per year)

1525 W Vista Way • Vista
760.945.9474 • BoomersVista.com

NEW

boardwalk
BEACH RIDES

Hot Deal

50% OFF TOTAL 56
RENTAL
(1st time)

thereafter 25% Off Rental

4150 Mission Blvd • Pacific Beach
858.345.0203
BoardwalkBeachRides.com



BUY 1 GET 1 FREE 47

(1st time)

thereafter 20% Off

1863 Bacon St • Ocean Beach
619.223.6050 • Claytime-Ceramics.com

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EliteVIPCard.com | 619.839.9415

Claytime
Ceramics

Buy 1 Get
1 FREE*

(see listing for details)

1863 Bacon Street • Ocean Beach • 619.223.6050 • Claytime-Ceramics.com



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**35%
OFF**
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VEHICLES**



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WITH PURCHASE OF
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Mission Bay • 858.488.1004
MissionBaySportscenter.com



DIVE RSIO NARY

THEATRE

**BUY 1 TICKET
GET 1 FREE**

(up to \$25 value)
Excludes Opening
and Closing Events

4545 Park Blvd • University Heights
619.220.0097 • Diversinary.org



FREE \$30 GAME PLAY
w/purchase of \$30 game play
(Power Card Price is \$2)
FREE Admission VIP

**ELITE BONUS: FREE Admission
Elite VIP (one per year)**

619.280.7115 • Mission Valley
760.576.3800 • Carlsbad
619.280.7115 • DaveAndBusters.com



**BUY 1 TICKET
GET 1 FREE**
(up to \$25 value)
Excludes Opening
and Closing Events

4545 Park Blvd • University Heights
619.220.0097 • Diversinary.org



50% OFF HOOKAH
(1st Time)
thereafter 20% Off

73

ELITE BONUS:
FREE T-Shirt
(one per year)

105

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com



**50% OFF
HOOKAH**
(1st Time)
thereafter 20% Off

28

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com

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EliteVIPCard.com | 619.839.9415

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GOLF, GO KARTS, GAMES & MORE!

FREE attraction
w/purchase of attraction

1525 W. VISTA WAY, VISTA | 760.945.9474 • BOOMERSVISTA.COM

ROCKIN' JUMP

FREE HOUR
w/purchase of an hour

8190 Miralani Dr • 858.693.5867
SanDiego.RockinJump.com

35%OFF**JETSKI • WAVERUNNER**

858.488.1004

MBSC**THINGS TO DO****47****BUY 1 GET 1 FREE
ON ANY LOCAL TRIP***(1/2 day, 3/4 day or Twilight)***Reservations are
required in advance**1395 1/2 N Harbor Dr • **Oceanside**
760.722.2133 • HelgrenSportfishing.com**BUY 1 GET 1 FREE
14 LAP RACE***(one use per day - up to \$22 value)***ELITE BONUS: 29**
FREE T-Shirt (one per year)1709 Main St • **Downtown** • 619.241.4740
6212 Corte Del Abeto • **Carlsbad**
760.929.2225 • K1Speed.com**BUY 1 TOUR/RENTAL GET 1 FREE***or get 2nd at 1/2 Off Anytime!**(Mon-Fri)***ELITE BONUS: 117**
Buy 1 Kayak/Bike/Tour/Rental get 1
**FREE • FREE Store Brand T-Shirt or
Underwater Camera (one per year)**2199 Avenida de la Playa • **La Jolla**
858.459.1114 • LaJollaKayak.com**Malarky
Charters****FREE HOUR RENTAL***w/purchase of regular priced hour*
Located in: Hyatt Regency Mission
Bay Spa And Marina**ELITE BONUS: 134**
FREE T-Shirt (one per year)1441 Quivira Rd • **Mission Bay**
844.724.5787 • MalarkyCharters.com**35% OFF***Motorized Rentals***FREE Hour w/purchase of
hour on non-motorized rentals****ELITE BONUS: 133**
FREE T-Shirt (one per year)1010 Santa Clara Pl • **Mission Bay**
858.488.1004 • MissionBaySportCenter.com**FREE 1ST LESSON 60***(one per year) thereafter 25% OFF***ELITE BONUS: 65**
3 FREE Lessons (one per year)
thereafter 25% Off (up to \$36 value)4255 Ruffin Rd • **San Diego**
619.840.7233 • Melomano.us**REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415

2082 Willow Glen Drive • 619.442.9971 • p2krange.com

**FREE Firearm Rental &
FREE Target***(once per year)*
\$2 OFF each hour of range time & hearing protection**BUY 1 GET 1 FREE 14 LAP RACE***see listing for details*1709 Main St, SD | 6212 Corte Del Abeto, Carlsbad
888.K1.KARTS | K1Speed.com

CALIFORNIA
EXPRESS VIP CARD
your ad
HERE

HYPER-LOCAL ADVERTISING

myst LOUNGE
RESTAURANT • HOOKAH

50% OFF 32

(1st time – food or hookah)
thereafter **20% Off Total**

ELITE BONUS: 31
FREE Appetizer/Desert
(one per year)

756 5th Ave • Gaslamp
619.487.9993 • MystHookahLounge.com



BUY 1 GET 1 50% OFF
Get 1 FREE Full Day Surf Rental
w/purchase of full day surf rental

ELITE BONUS: 119
FREE Surf Rental (one per year)

4940 Newport Ave • Ocean Beach
619.225.0674 • OceanExperience.net

OH! WOW
TV RENTALS

Come Direct and Save! Also...

20% OFF
ENTIRE RENTAL

(with 2-day minimum)

Ask about how to
save up to 20% extra. **Bonus:**
Rent 7 days, get 8th day free!

Call for details! 619.839.9415

P2K Range
EVERYBODY'S PLACE TO SHOOT

FREE FIREARM RENTAL
+ TARGET EVERY TIME!
\$2 Off First Hour

ELITE BONUS: 225
FREE T-Shirt (one per year)

2082 Willow Glen Drive • El Cajon
619.442.9971 • P2KRange.com



MORE
BUSINESSES
COMING SOON!

Get the App!
Search: California VIP



REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

DAVE & BUSTER'S

FREE \$30 GAME PLAY
w/purchase of \$30 game play

2931 Camino Del Rio N • Mission Valley
619.280.7115 • DaveAndBusters.com

KAYAK CAVES
LAJOLLA

Fun for all ages! No experience necessary!

BUY 1 TOUR
GET 1 FREE*
(see listing for details)

2199 Avenida De La Playa • La Jolla
858.459.1114 • LaJollaKayak.com

35%OFF**JETSKI • WAVERUNNER**

858.488.1004

**THINGS TO DO****49****FREE HOUR***w/purchase of (1) hour***ELITE BONUS: 19****FREE T-Shirt (one per year)**8190 Miralani Dr • **San Diego**
858.693.5867 • RockinJump.com**SOCIETY P.B.****BUY 1 HOUR OF POOL
GET 1 FREE EVERY TIME***(up to \$15 value)***OR BAR DEAL**1051 Garnet Ave • **Pacific Beach**
858.272.7665 • SocietyPB.com**20% OFF****GOLF CARTS & BIKES***Offered at: MBSC*1010 Santa Clara Pl • **Mission Bay**
858.488.1004 • MissionBaySportCenter.com**TORREY PINES
GLIDERPORT****FREE VIDEO AND
PICTURE PACKAGE****OR 20% Off**2800 Torrey Pines Scenic Dr • **La Jolla**
858.452.9858 • FlyTorrey.com**\$15 OFF
TICKETS***(See page 3 for QR code)*Shelter Island Drive & Anchorage Lane
San Diego
844.587.4866 • Triton-Charter.com**REGISTER TODAY!**

VIPClubCard.com

REGISTER NOW & SAVEwww.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415**POOL****FREE HOUR***w/hour purchase up to \$15 Value
(everytime)***1051 Garnet Ave. • 858.272.7665 • SocietyPB.com**

AZTEC GRAPHICS

50% OFF 37(1st time - up to \$100 discount)
thereafter 25% Off**ELITE BONUS:** 36**FREE Poster** (up to \$30 value)1439 Garnet Ave • Pacific Beach
858.272.7760 • AztecGraphicsSD.comBarnett Avenue
**ADULT
SUPERSTORE****50% OFF 1ST TIME** 1(1 item per year)
thereafter 20% Off**ELITE BONUS:** 103**FREE Select Storebrand T-Shirt**
(one per year)3610 Barnett Ave • Sports Arena
619.224.0187 • LoveBoutique.comBridal & Tuxedo
GALLERY**TUXEDO: RENT 1 GET
2ND 50% OFF**
OR **20% OFF TOTAL GROUPS**
**\$100 Off Wedding
Gown Purchase**4242 Camino del Rio N • Mission Valley
619.281.4696 • BridalandTuxedoGalleria.comCALIFORNIA
HOLISTICS
YOUR CANNABIS STORE**40% OFF** 74(one time - up to \$100 discount)
thereafter 20% Off Total**ELITE BONUS: 50% Off** 76(one time - up to \$100 discount)
thereafter 20% Off Total**Xtra: FREE Hat** once per year

In-store and curbside only.

Chula Vista • CaliforniaHolistics.com

CANNABIST

50% OFF 1 ITEM 99(one per month)
thereafter 30% Off**ELITE BONUS: 35% Off** 100
& 1 Swag Item (one per month)4645 De Soto St • Pacific Beach
858.342.5130
GoCannabist.com/location/san-diegoDÉJÀ VU
LOVE BOUTIQUE**50% OFF 1ST TIME**(1 item per year)
thereafter 20% Off 72**ELITE BONUS:** 104**FREE Select Storebrand T-Shirt**
(one per year)1560 Magnolia • El Cajon • 619.448.3791
2130 Industrial Ct • Vista • 760.598.5889
DejaVuLoveBoutique.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

33232 Mission Blvd | Mission Beach

5037 Newport Ave, OB • 619.223.8808
4500 Ocean Blvd, PB • 858.273.7600

35% OFF**JETSKI • WAVERUNNER**

858.488.1004

MBSC2**RETAIL/FASHION****51***Golden State Greens***40% OFF****25***(once per year) thereafter
20% Off (up to \$20 discount)***ELITE BONUS: 151****FREE T-Shirt & Hat (one per year)**3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com**HARBOR
COLLECTIVE****40% OFF****40***(1 time per year) thereafter
25% Off
Recreational Use 21+***ELITE BONUS: 240****FREE T-Shirt & Hat (one per year)**2405 E Harbor Dr • South Bay
619.841.2045 • HarborMMCC.com**40% OFF****83***(one time - up to \$100 discount)
thereafter 25% Off Total
Most glass included,
excludes tobacco.*4881 Newport Ave • Ocean Beach
619.523.1844 • Stuff2Puff.com**NEW***Treasures
by the Bay***40% OFF****67***Once per year
(Up to \$100 Discount)
thereafter 25% Off*4881 Newport Ave • Ocean Beach
619.523.1844 • Stuff2Puff.com**TORREY
HOLISTICS**
YOUR CANNABIS STORE**40% OFF****49***(one time - up to \$100 discount)
thereafter 20% Off Total***ELITE BONUS: 50% Off 41***(one time - up to \$100 discount)
thereafter 20% Off Total***Xtra: FREE Hat once per year****In-store and curbside only.****See Ad pg. 67 for delivery discounts.
Sorrento Valley • TorreyHolistics.com****T& TRENDY AND TIPS****50% OFF 1ST TIME****64***(1 item per year - up to \$75)
thereafter 20% Off***ELITE BONUS: 61****FREE T-Shirt - Store Brand**4150 Mission Blvd #115 • Pacific Beach
619.241.0027 • TrendyAndTopsy.com**REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415

TRENDY AND TIPS

50% off*

(see listing for details)

4150 Mission Blvd #115 | Pacific Beach | 619.241.0027 | TrendyAndTopsy.com

Bird Rock Surf

20% OFF

APPAREL

*(Not Valid in combination
with other discounts)*5509 La Jolla Blvd • La Jolla
858.459.9200 • BirdRockSurf.comOcean Beach
Surf & Skate
San Diego, California

20% OFF

SOFT GOODS / APPAREL

ELITE BONUS: 119

FREE Surf Rental (one per year)

4940 Newport Ave • Ocean Beach
619.225.0674 • OBSurfandSkate.com

OVERLOAD

20% OFF

**Excludes New Shoe Releases*3827 30th St • North Park
619.296.9018 • ShopOverload.com

RIP CURL

20% OFF
APPAREL*(Not Valid with other discounts)*4287 Mission Blvd • Pacific Beach
858.273.8070 • RipCurl.comSOUTH COAST
SURF SHOP

40% OFF

Apparel or Accessories
(1st time) thereafter 20% OFF

ELITE BONUS: 14

FREE South Coast Hat (one per year)

5023 Newport Ave • OB • 619.223.7107
740 Felspar St • PB • 858.483.7660
SouthCoast.com

WAHINES

40% OFF

Apparel or Accessories
(1st time) thereafter 20% OFF

ELITE BONUS: 14

FREE South Coast Hat (one per year)

5037 Newport Ave • OB • 619.223.8808
4500 Ocean Blvd • PB • 858.273.7600
SouthCoast.comREGISTER NOW & SAVE
www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415SOUTH COAST
SURF SHOP

www.SouthCoast.com

40% OFF
APPAREL + ACCESSORIES*
(see listing for details)

5037 Newport Ave, OB • 619.223.8808 | 4500 Ocean Blvd, PB • 858.273.7600

35%OFF**JETSKI • WAVERUNNER**

858.488.1004

MBSC**GOLF****53**

**BUY 1 GREEN FEE
GET 1 FREE**

Cart Rental Required

ELITE BONUS: **12**
FREE Bucket of Balls
(for use on range)

4475 Bonita Rd • **Bonita**
619.479.4141 • ChulaVistaGC.com



Hot Deal!

**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

*w/Cart Rental
(Sat-Sun after 11am)*

2492 Old Ranch Rd • **Escondido**
760.737.9762 • EagleCrestGC.com



BUY 1 GREEN FEE GET 1 FREE

*anytime w/Cart Rental,
(Sat-Sun after 11am)*

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

7380 Golfcrest Pl • **San Diego**
619.460.5400 • MissionTrailsGC.com



**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

1439 Sweetwater Rd • **National City**
619.474.1400 • NationalCityGC.com

NEW



Hot Deal!

**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS: **10**
FREE Bucket of Balls
(for use on range)

5200 El Camino Real • **Carlsbad**
760.438.1772 • RanchoCarlsbadGolf.com



BUY 1 GREEN FEE GET 1 FREE

*Anytime w/Cart Rental
(Sat-Sun after 11am)*

ELITE BONUS: **2**
FREE Bucket of Balls
(for use on range)

1150 Fashion Valley Rd • **Fashion Valley**
619.296.4653 • RiverWalkGC.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



FREE GREEN FEE*

see listing for details

ELITE BONUS:
Free Bucket of Warm-up Balls
(for use on range)

1150 Fashion Valley Rd • **Fashion Valley** • 619-296-4633 • RiverwalkGC.com

EASY TO DRIVE • AVAILABLE WITH CHAUFFEUR


OH WOW
RV RENTALS


**40% OFF
ENTIRE RENTAL***

See listing for details

FOR MORE INFO 619.839.9415

BACHELOR PARTIES • CONCERTS • GOLF TRIPS

REGISTER NOW & SAVEwww.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415

18-Hole Course • Pro Shop • Lighted Practice Range • Full Service Snack Bar

FREE GREEN FEE*

see listing for details


**Tecolote
Canyon**
GOLF COURSE
2755 Snead Ave | San Diego | 858.279.1600 | TecoloteCanyon.com



Chula Vista
GOLF COURSE

FREE GREEN FEE*

see listing for details

BONITA • 4475 Bonita Rd • 619.479.4141 • chulavistagc.com



NATIONAL CITY
GOLF COURSE

FREE GREEN FEE*

See listing for details

1439 Sweetwater Rd • National City
619.474.1400 • NationalCityGC.com



MISSION TRAILS
SAN DIEGO GOLF COURSE

FREE GREEN FEE*

see listing for details

7380 Golfcrest Place
San Diego
619.460.5400
MissionTrailsGC.com

EAGLE CREST
GOLF CLUB

FREE GREEN FEE*

See listing for details

2492 Old Ranch Rd • Escondido • 760.737.9762 • EagleCrestGC.com

20% OFF

MERCHANDISE VIP

50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

- Lingerie
- Costumes
- Nightwear
& more!

*Fun
and
Sexy*

LOVE  BOUTIQUE

1560 North Magnolia Avenue, El Cajon | 619-448-3791

LoveBoutique.com   

JOLAR

FIND YOUR **EROTIC ADVENTURE** HERE

ADULT NOVELTIES
ALL NEW LINGERIE & COSTUMES
TWIN THEATERS 60 CHANNEL ARCADE
PRIVATE VIEWING BOOTHS
DVD SALES & RENTAL

20% OFF

Merchandise VIP
50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

6321 University Avenue, San Diego | 619-583-8420

LOVEBOUTIQUE.COM   



Cheetahs
Totally Nude Adult Entertainment

FREE ADMISSION VIP
(still responsible for 2 drink minimum)

ELITE BONUS: FREE Drink (1st round)
FREE Admission Elite VIP + 1 Guest

8105 Clairemont Mesa Blvd • Kearny Mesa
858.277.2339 • CheetahsSD.com

Déjà Vu
SHOWGIRLS

FREE ADMISSION VIP

ELITE BONUS: FREE Admission 105
Elite VIP & Guest or FREE T-Shirt

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com

Déjà Vu
SHOWGIRLS
Tijuana

FREE LAP DANCE W/COVER,
25% OFF DRINKS
(excludes employees drinks)

ELITE BONUS: 122
50% Off Spa Rooms

Via Oriente 9211 • Tijuana
877.761.7077 • DejaVuTijuana.com

EXPOSE
A TRUE GENTLEMEN'S CLUB

FREE ADMISSION VIP
Hookah Deal *see smoke

ELITE BONUS: 171
FREE T-Shirt (one per year)

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com

GOLDFINGERS
NIGHT-CLUBS & CLUB

NO COVER FOR VIP

ELITE BONUS: FREE
Admission Elite VIP & Guest
plus no drink minimum

8660 Miramar Rd • Miramar
858.530.0766 • SDGoldFingers.com

little
Darlings
TOTALLY NUDE

FREE ADMISSION VIP

ELITE BONUS: 110
FREE Admission Elite VIP
& Guest or FREE T-Shirt

8290 Broadway • Lemon Grove
619.469.4299 • LittleDarlingsLG.com

Our Business Is Your Pleasure!

20% OFF
MERCHANDISE VIP
50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

NOVELTIES
LINGERIE
DANCEWEAR
FETISH
MASSAGE OILS
AND MORE!

Barnett Avenue
ADULT
SUPERSTORE

2610 Barnett Avenue, San Diego
619-224-0127
LoveBoutique.com



Upgrade now — go to
www.EliteVIPCard.com



MORE BUSINESSES COMING SOON!

Get the App!

Search: California VIP



Download on the
 App Store



GET IT ON
 Google Play



AZTEC GRAPHICS

"art for everyone"

50% OFF

*1st time – up to
 \$100 value, thereafter
 25% OFF*

1439 Garnet Ave, Pacific Beach • 858.272.7760 • AztecGraphicsSD.com



**20% OFF
ENTIRE BILL***

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr.
760.967.6199

301 5th Ave.
619.234.6333

3890 Twigg's St.
619.260.0305

18-HOLE COURSE • DRIVING RANGE • FOOTGOLF • DELI

FREE GREEN FEE*

see listing for details



**Rancho
Carlsbad**
Golf Club



DISCLAIMERS & CONDITIONS

- I understand VIP Membership is a privilege and not a right.
 - VIP Cards are property of CEC VIP, Inc. and participating businesses.
 - Card is non-transferable. (Don't let someone use your card. This is a form of theft from CEC VIP and participating businesses. We operate as a co-op program.)
 - Card must be presented with proper, valid identification upon request.
 - Cards may be revoked by CEC VIP or participation businesses. If cardholder abuses privileges and/or guidelines (restrictions) of the card (or policy of the card.) **As a VIP Member, you are expected to show respect to all employees of all participation business. Conduct is expected to be the highest standard including your guests!**
 - Card is not valid for charge purposes.
 - Guide and Reference Directory-You do not need to carry the directory with you to use your card, but since the California Express VIP Card is so diverse you may want to keep it handy for the hundreds of different uses or use our **MOBILE APP!** Search: "CALIFORNIA VIP" available in the APP STORE and in the ANDROID MARKET through GOOGLE PLAY!
 - Card may not be valid for discounts on certain holidays or special events. However (if applicable) VIP Privileges should be honored. Please check with individual club or business.
 - **Card is not valid in conjunction with any other offer, special or discount.**
 - **Deal defined: Buy 1 get 1 FREE or 1/2 Off, You must pay for the greater value Entrée/Menu Item to get 2nd of equal or lesser value (FREE or 1/2 Off). (see listing ad)**
 - Our 2 for 1 restaurant discount or **50% off single** only restaurant program is unique in that many establishments give the cardholder the opportunity to use the privilege solo or with guests. All establishments may have different numbers of guests that can accompany cardholder. Additionally, some list **DINE-IN ONLY, 1 Card per Table and 1 Offer per Visit**. See individual listings for restrictions or call and ask for a manager first at desired establishment.
 - **No separate checks on groups unless multiple cards are used however typically only 1 card per table. It's best to contact each merchant regarding CEC VIP Card policy.**
 - Gratuity for satisfactory services should equal 20% of the total check before discount.
-
- Use of card after expiration date can result in a cash penalty or suspension in renewal. Management has been given notice. To revoke all expired cards... or notify CEC VIP Inc.
 - In the event that any participating club, restaurant or business is unable to honor the card for any reason, please respond with, "I'm sure there is some type of misunderstanding, could you please get a manager?" If that does not work, get the employee's name or manager's name and call us immediately with any complaints or suggestions. We'll do our best to handle the situation promptly. **All participating businesses are under contract.**

Limitation of liability: CEC VIP Inc. liability, if any, and for any damages resulting, shall be limited to the actual membership costs, if any, less any value for the actual period of usage on a pro-rated basis. Further cardholder must have proof of purchase from CEC INC.

Salon Conditions/Restrictions: By appointment only. Subject to availability. Only 1 offer per visit. Each and all FREE and 50% off services are good 1 time per year and all should be a 20% Discount thereafter. Proper appointment/cancellation procedures (24 Hours) or offer void for individual VIP. 20% gratuity is based on standard Salon rates and is due upon arrival for free Elite services. Participating Stylist only, time restrictions may apply. **(See applicable website for deals, vipclubcard.com or elitevipcard.com) or call Management in advance to each participating Salon.**

IMPORTANT READ FIRST: Use of the CEC VIP Card signifies acceptance and understanding of the terms and conditions set forth by California Express Card Inc. (Implied Consent.) Expires Dec 30, 2023. Thank you for your cooperation... Enjoy!

Card is valid until
12/30/2023

IMPORTANT NOTICE:

Check with each establishment regarding FREE Bonus Offer* for Elite VIP Card.

FREE offers may require a purchase (See management)

- Limited to select varieties
- Store brand only*
- While supplies last
- Based upon availability

Upgrade your Regular
VIP to Elite VIP for a
Maximum of \$100
(Reg. \$150)
"Sorry NO Group Rates"



IT KEEPS GETTING BETTER!

Download the APP — Search: California VIP

Congratulations and Welcome! We hope you enjoy the Prestige and Savings that your 2023 California Express VIP Card Membership brings. We encourage VIP Members to be adventurous and try all. Once you have, please recommend participating VIP businesses, to locals and tourists often. It is especially important to return the favor to participating businesses that have offered their products and services "FREE of Charge" for Elite VIPs. We suggest that you bring a full paying guest, be extra polite, and tip generously (20% of the total before discount is applied.) Other ways of returning the favor for the generous offers is to patronize businesses bringing friends, tourists and new customers during slower periods. Please keep in mind VIP is a privilege not a right! It is extremely important that you refer new VIPs to the program. In return, our staff will work hard to add new businesses throughout the year.

ESTABLISHMENTS

The California Express VIP Card has a legal agreement with every participating establishment listed in this directory. However, CEC Inc. is not responsible for the failure of a business to honor cards, whether due to change of management, closing or any other circumstance. Thank you for your cooperation and support.

Michael Forcier

California Express Card, Inc.

REGISTRATION: IMPORTANT – READ FIRST

Your California Express Card is available for use the moment you obtain it, but you should register to receive the following benefits of club membership. **NOTE: WE DO NOT SELL EMAIL LISTS.** You may call in your basic info 24/7 and leave a message. Speak slowly, state your full name (spell out), age, e-mail, area code, phone number, and zip code, and how you received your card or by text messaging; or when you download the NEW mobile phone APP. Once registered you'll get: updates, discounts, special invitations. \$10 replacement for lost or stolen cards.

FOR BEST USE OF THE ANNUAL GUIDE...

Msg&Data Rates May Apply.
To stop msgs reply STOP to msg

- Take time to highlight businesses in the area where you work, live and where you play and shop; you'll get much more use and save more money!"
- Keep the directory with you at all times (purse, backpack, car, etc.)
- Download the new Mobile APP (see below)
- As a VIP Member, you are expected to bring in, refer or send new members to join VIP all year long. In return, we'll continue adding and improving the program.

Check us out often www.VIPclubcard.com for NEW savings and participating businesses.

DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!

SEARCH: California VIP



GENIE
CAR WASH + OIL CHANGE

50% OFF
FULL SERVICE
CAR WASH*
see listing for details

3949 W Point Loma Blvd • 619.223.6830



THE HEALING CENTER

San Diego

CLEAN • SAFE • PROFESSIONAL

REGULAR
50% OFF
One Item/Month

Thereafter
30% OFF
All Purchases



ELITE
50% OFF
One Item/Month

Bonus:
1-FREE SWAG
Item Per Month

3703 Camino del Rio S. • San Diego
858.324.2420 • thcsd.com • [@thcsd](https://www.instagram.com/thcsd)

C10-0000213-LIC

40%OFF**CANNABIS • CBD**
858.558.1420**TORREY
HOLISTICS**
YOUR CANNABIS DEALER**SMOKE****63****CALIFORNIA
HOLISTICS**
YOUR CANNABIS STORE**40% OFF****74***(one time - up to \$100 discount)
thereafter 20% Off Total***ELITE BONUS: 50% Off****76***(one time - up to \$100 discount)
thereafter 20% Off Total***Xtra: FREE Hat once per year****In-store and curbside only.****Chula Vista • CaliforniaHolistics.com****CANNABIST****50% OFF 1 ITEM****99***(one time per month)
thereafter 30% Off***ELITE BONUS: 35% Off** **100**
& 1 Swag Item (one per month)**4645 De Soto St • Pacific Beach
858.342.5130****GoCannabist.com/location/san-diego****Cleopatra's Lounge****50% OFF HOOKAH****124***(1st Time)
thereafter 20% Off***ELITE BONUS:****157****FREE Hookah***(one per year)***3311 Adams Ave • Normal Heights
619.655.0559 • CleopatrasLounge2014.com****Déjà Vu
Hookah****50% OFF HOOKAH****73***(1st Time)
thereafter 20% Off***ELITE BONUS:****105****FREE T-Shirt***(one per year)***2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com****EXPOSE
HOOKAH****28****50% OFF HOOKAH***(1st Time)**thereafter 20% Off***5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com****Golden State Greens
POINT LOMA
— Cannabis you can trust —****40% OFF****25***(once per year - up to \$100 discount)
thereafter 20% Off***ELITE BONUS:****151****FREE T-Shirt & Hat (one per year)****3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com****REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**Laid-back Ocean Beach
Smoke Shop****40% Off
Entire Bill****see listing for details***4881 Newport Ave • Ocean Beach • 619.523.1844 • stuff2puffob.com**

NEW

DR. GREEN THUMB'S

40% OFF 101

(Once per year - up to \$100 discount)
thereafter 25% OffIn-store or Curbside.
(Not for Delivery)8760 Campo Rd • La Mesa
858.683.1856 • DGTworldwide.com

Hot Deal!

Hot Deal!

HARBOR
COLLECTIVE

40% OFF 40

thereafter 25% Off
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