

ANNUAL
\$50
MEMBERSHIP
FEE

2025 ANNUAL GUIDE



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Nearly 200 Participating Merchants!

FREE MOBILE APP
Search "California VIP"
Instant Notifications!



VIPClubCard.com

NEW
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Card



SAN DIEGO'S HOTTEST AND MOST TRENDY DISPENSARY



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(see listing for details)

Edibles • Vapes • Concentrates • Pre-Rolls • Extracts
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2405 E. Harbor Dr.

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RECREATIONAL USE 21+ • LICENSE NO: C10-0000262-LIC



YOUR DREAM DAY ON BEAUTIFUL SAN DIEGO BAY

\$15 OFF TICKETS!

- Includes Captain and Crew
- A full bar including beer, wine & champagne
- An unforgettable experience of relaxation
- Luxury catamaran sailing
- Open-air, spacious seating
- Up to 100 passengers



SCAN ME!



TRITON-CHARTERS.COM | (844) 587-4866



MISO
HARNEY **sushi**

25% OFF TOTAL BILL*

(Or Buy 1 get 1 FREE Entree)



Tripadvisor

Rated #1 Sushi Restaurant &
#6 Best Restaurant in SD

Happy Hour Daily: 4pm - 6pm
Catering Services Available!

3964 Harney Street, Old Town
619.295.3272 • HarneySushi.com



Join us for Happy Hour, Weekly Events, Taco Tuesday and more!



FREE ENTRÉE

with purchase of any entrée
Up to \$25 value.

877 Hornblend St., Pacific Beach • 858.412-3312

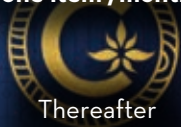
**1ST STREET BAR**VIP LINE PLUS (1) GUEST
50% OFF 1ST PITCHER**ELITE BONUS:** **45**
FREE T-Shirt
(one per year)656 S. Coast Hwy 101 • Encinitas
760.944.0233 • 1stStBar.com

NEW

**619 SPIRITS
NORTH PARK****BUY 1,
GET 1 FREE**
(or) **25% OFF TOTAL**
every visit3015 Lincoln Ave • North Park
619.269.2757 • 619Spirits.com**710 BEACH CLUB**FREE ADMISSION FOR VIP
(Before 11pm)
2 for 1 Cover (After 11pm)
20% OFF Total**ELITE BONUS:** **135**
FREE T-Shirt* (one per year)
FREE Admission VIP + 1 Guest710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com**NO COVER VIP (Before 11pm)**
Thereafter, Buy 1 get 1 FREE or 50% Off 1
Front of Line VIP + 1 Guest All Night!
50% Off Drinks VIP + 1 Guest
(1st Round Sun-Thurs Only)**ELITE BONUS:**
FREE Admission VIP
(All Night)4673 30th St • San Diego
619.501.9831 • AirConditionedLounge.com**50% OFF
ENTIRE BILL** **13**(1st time - up to \$50 discount)
thereafter **25% Off****ELITE BONUS:** **16**
FREE Empanada (one per year)2040 Imperial Ave • Barrio Logan
619.237.0396 • AntojitosColombianos.com**20% OFF TOTAL**
(up to \$20 discount)**ELITE BONUS:** **15**
FREE T-Shirt
(one per year)4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415*Your ad*
HERE**REACH YOUR DEMOGRAPHIC!**
HYPER-LOCAL



REGULAR
50% OFF
one item /month



Thereafter
30% Off
all Purchases

ELITE
50% OFF
one item /month
Thereafter
35% Off
all Purchases

BONUS: 1 Free Swag Item
Once Per Month

4645 De Soto Street, Pacific Beach
GoCannabist.com • 858.324.5130

C10-0000472LIC



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)

502 5th Ave • Gaslamp
619.233.8519



FREE Admission for VIP
Front of Line VIP + 1 Guest
(All Night)

ELITE BONUS: FREE Admission
(Elite VIP + 1 Guest)

5080 Bonita Rd • Bonita
619.472.2400 • CaribeNightClub.com



20% OFF TOTAL BILL

3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DiniBistro.com



FREE ADMISSION FOR VIP
Front of Line VIP + 1 Guest (All Night)
20% OFF Drinks
(VIP + 1 Guest - 1st Round)

ELITE BONUS:
FREE Admission (one per year)

528 F St • Gaslamp
619.450.6522 • DoubleDeuceSD.com



Front of Line Privileges VIP + 1
No Cover (before 11pm) thereafter
2 for 1 • 25% Off Entire Bill
(Before 11pm - excludes bottle service)

ELITE BONUS:
FREE Admission VIP All Night

560 5th Ave • Downtown
619.501.1919 • ElChingon.com



MORE BUSINESSES
COMING SOON!

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www.VIPClubCard.com



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EliteVIPCard.com | 619.839.9415



50% OFF FIRST PITCHER*
(see listing for details)



656 S Coast Hwy. 101, Encinitas • 760.944.0233 • 1stStreetBar.com

THE
RAIL

EST. 1934

SAN DIEGO

**GOOD
TIMES
WITH A
SPLASH!**



50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter **25% OFF**

3796 5TH AVE • HILLCREST
THERAILSD.COM    @THERAILSD



F.O.L. (VIP LINE ACCESS)

VIP + 1 Guest Anytime!

FREE ADMISSION VIP

Before 10 p.m.

No discount for special events

1051 University Avenue
Hillcrest • 619.295.2195

RichsSanDiego.com



**BUY 1 ENTRÉE,
GET 1 FREE**

or 25% Off

544 5th Ave • Gaslamp Quarter
619.232.9840 • TheField.com



Front of Line Privileges VIP + 1

NO COVER (before 11pm)

thereafter 2 for 1

ELITE BONUS:
FREE Admission
(All Night)

526 F St • Gaslamp
619.238.0138 • www.f6ixsd.com



**20% OFF
TOTAL BILL**

ELITE BONUS: 120

FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsofOldTown.com



**MORE
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AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

**BUY 1 ENTRÉE, GET 1 FREE
OR 25% OFF**

Authentic Pub...
shipped piece
by piece from
IRELAND!

544 5th Ave • Gaslamp • 619.232.9840 • TheField.com



SEVILLA SAN DIEGO



SCAN & RESERVE

LIVE ENTERTAINMENT • TURN-TABLE DJ'S • LIVE BANDS

SALSA, BACHATA and MERENGUE DANCE LESSONS
every Tuesday, Wednesday and Thursday night

Top-of-the-Line Sound/Lighting System • VIP Bottle Service Amenities
Intimate Dance Floor • Plush Lounge Areas • Wrap-Around Bar

RESERVATIONS 619.245.1138
DOORS OPEN 8:00 PM - 2:00 AM

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



NEW

GASLAMP
TAVERN50% OFF 22*(1st time - \$100 max discount)
thereafter 25% Off*ELITE BONUS: 28FREE Appetizer/Dessert
*(one per year)*868 Fifth Ave • Gaslamp
619.239-3339 • GaslampTavern.comGUAVA BEACH
BAR & GRILL
MISSION BEACH, CA50% OFF DRINKS
VIP + 1 Guest (1st Round Only)
OR 20% OFF TotalELITE BONUS: 146FREE T-Shirt*
*(one per year)*3714 Mission Blvd • Pacific Beach
858.488.6688 • Guava-Beach.com

HARNEYsushi

25% OFF TOTAL
*(Up to a \$25 Maximum Value)*ELITE BONUS: 93FREE T-Shirt*
*(one per year)*3964 Harney St • Old Town
619.295.3272 • HarneySushi.comHENRY'S PUB
San Diego30% OFF
TOTAL

ELITE BONUS:

1 FREE Drink (House or Well)
*(per visit)*618 5th Ave • Gaslamp
619.238.2389 • HenrysPub.com50% OFF 17
ENTIRE BILL*(1st time—up to \$100 discount)
thereafter 25% Off All Drinks*945 Broadway • Downtown
619.234.6323 • Hodadies.comMORE
BUSINESSES
COMING SOON!Get the App!
Search: California VIPREGISTER NOW & SAVE
www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415BUY ONE,
GET ONE FREE
—OR—
25% OFF TOTAL
*Every Visit*619 SPIRITS
NORTH PARK

3015 LINCOLN AVE • NORTH PARK • 619.269.2757 • 619SPIRITS.COM



Historic 3-LEVEL Hangout
Serving Pub Grub &
Signature Drinks
Alongside Games,
Comedy & Live Music.



20% OFF
TOTAL BILL

770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com



CALIFORNIA EXPRESS VIP CARD
now ad
HERE
 HYPER-LOCAL ADVERTISING



50% OFF BAR TOTAL

(1st time - \$100 max discount)
thereafter

OR **20% OFF TOTAL**

5821 Mission Gorge Rd • San Diego
619.280.4698 • JTstavern.com



50% OFF TOTAL

(1st time - Up to \$100 Discount)
thereafter 20% Off Total

ELITE BONUS:

FREE T-Shirt
(one per year)

3210 Mission Blvd • Mission Beach
858.488.2818 • LuigisAtTheBeach.com



**2 FOR 1 COFFEE
DRINKS**

or 25% Off Total

1210 Prospect St • La Jolla • 858.459.1187
5900 El Cajon Blvd • SDSU • 619.286-8434

Coming Soon! 2512 Jamacha Rd • El Cajon
LivingRoomCafe.com



**25% OFF
DRINKS**

3704 Mission Blvd • Mission Beach
858.381.0855 • MissBCoconutClub.com



25% OFF TOTAL
w/2 Beverage Purchase

ELITE BONUS: 50% Off Total
(1st Time) Up to \$50 Discount
(one per year)

345 6th Ave • Gaslamp
619.550.1600 • GaslampMeze.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

ONYX
NIGHTCLUB

F.O.L.
VIP LINE ACCESS

**FREE
ADMISSION**
before 10pm

*see listing for details

852 5TH AVE • 619.235.6699
ONYXROOM.COM

a bad ass experience

EL CHINGON

25% OFF Total*
see listing for details

560 Fifth Ave, Gaslamp
619.501.1919 | ElChingon.com



F6ix

**F.O.L. (VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

526 F St | Downtown | 619.238.0138 | F6ixsd.com



SideBar

**F.O.L.
(VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter, 2 for 1
(see listing for details)*

536 Market Street, Gaslamp
619.696.0946 • SideBarSD.com



30% OFF TOTAL

(Up to a \$100 Maximum Value)



618 5th Avenue | Gaslamp | 619.238.2389 | HenrysPub.com



Parq

NIGHTCLUB

**F.O.L. (VIP LINE ACCESS)
+ FREE ADMISSION ***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

615 Broadway | Gaslamp | 619.727.6789 | ParqSD.com



Double Deuce

F.O.L.
VIP LINE ACCESS

**VIP & 1 Guest
ALL NIGHT!**

VIP Free Admission

20% OFF TOTAL

528 F Street • Gaslamp
619.450.6522 • DoubleDeuceSD.com




myst LOUNGE
THE HOOKAH LOUNGE

50% OFF 1ST TIME 32*(Food or Hookah)*

thereafter 20% Off Total

ELITE BONUS: 31FREE Appetizer/Dessert
(one per year)

756 5th Ave • Gaslamp

619.487.9993 • MystHookahLounge.com

ONYX

VIP LINE + 1 GUEST

(Anytime)

FREE ADMISSION VIP

*(Before 10pm)***ELITE BONUS:**FREE Admission Elite VIP
(All Night)

852 5th Ave • Gaslamp

619.235.6699 • OnyxRoom.com

Pacific Shores
OB

50% OFF DRINKS

VIP + 1 Guest

*(1st Round Only)***ELITE BONUS:** 23FREE T-Shirt
(one per year)

4927 Newport Ave • Ocean Beach

619.223.7549 • PacShoresOB.com



50% OFF DRINKS

VIP + 1 Guest

(1st Round Only)

OR Food Deal

ELITE BONUS: 24FREE Appetizer *(one per year)*

2732 Midway Drive • Sports Arena

619.225.8110 •  paradisiesandiego25% OFF
DRINKS

3040 Carlsbad Blvd • Carlsbad

760.434.2217 • park101carlsbad.com

MORE
BUSINESSES
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Search: California VIP



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



50% OFF TOTAL

*(first time – up to***\$100 Discount)**

thereafter 20% OFF Total



3210 Mission Blvd, Mission Beach | 858.488.2818 | Luigi'sAtTheBeach.com

LIVING ROOM®



COFFEEHOUSE

2 FOR 1
Coffee Drinks
or 25% Off Total



COLLEGE/SDSU | LA JOLLA | RANCHO SAN DIEGO
LivingRoomCafe.com

710

BEACH CLUB

- Bar + Grill -

20% OFF TOTAL

FREE ADMISSION FOR VIP

(see listing for details)



710 GARNET AVE | PACIFIC BEACH | 858.483.7844 | 710BC.COM



Hot Deal!

CALIFORNIA EXPRESS VIP CARD
your ad
HERE

HYPER-LOCAL ADVERTISING

parq
RESTAURANT & NIGHTCLUB

VIP LINE + 1 GUEST ANYTIME
FREE Admission VIP Only
(before 11pm) thereafter
50% Off Admission VIP Only

Excludes Special Events

ELITE BONUS:

FREE Admission (All Night)

615 Broadway • Gaslamp
619.727.6789 • ParqSD.com

THE
RAIL
RESTAURANT & NIGHTCLUB

50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter 25% Off Total

ELITE BONUS:FREE Admission Elite VIP
+ 1 Guest

3796 5th Ave • Hillcrest
619.298.2233 • TheRailSD.com



50% OFF DRINKS
VIP + 1 Guest
(1st Round Only)

4012 30th St • North Park
619.281.8700 • RedWingBar.com

RICH'S
SAN DIEGO

FRONT OF THE LINE
VIP + 1 Guest Anytime!
FREE ADMISSION VIP (Before 10pm)
No discount for Special Events

ELITE BONUS:

No Cover for VIP Cardholder

1051 University Ave • Hillcrest
619.295.2195 • RichsSanDiego.com



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Search: California VIP



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



50% OFF DRINKS
(see listing for details)

Oldest Bar in OB | 4927 Newport Ave | Ocean Beach | (619) 223-7549

COCKTAILS
Pacific Shores



20% OFF
Food or Drinks

2000 El Cajon Blvd • **NORTH PARK**
619.539.7738 • TapRoomBeerCo.com



TapRoom
BEER CO.

20% OFF
Food or Drinks

1269 Garnet Ave • **PACIFIC BEACH**
858.274.1010 • SDTapRoom.com



GUAVA BEACH
BAR & GRILL
MISSION BEACH, CA



50% OFF DRINKS OR 20% OFF FOOD*
(see listing for details)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com




25% OFF ENTIRE BILL*

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr. 760.967.6199	322 5th Ave. 619.234.6333	3890 Twiggs St. 619.260.0305
--------------------------------	------------------------------	---------------------------------



your ad
HERE

HYPER-LOCAL ADVERTISING

25% OFF ENTIRE BILL

ELITE BONUS: FREE T-Shirt
(one per year) **160**

322 5th Ave • Gaslamp • 619.234.6333
3890 Twigg St • Old Town • 619.260.0305
258 Harbor Dr • Oceanside • 760.967.6199
RockinBaja.com

20% OFF TOTAL BILL
(up to \$20 discount)

2216 S El Camino Real • Oceanside
760.757.1123 • ILoveRookies.com

20% OFF ENTIRE BILL

1466 Garnet Ave • Pacific Beach
858.272.7263 • SandBoxSD.com

FRONT OF LINE NO COVER
(before 11pm — VIP only)
thereafter 2 for 1

ELITE BONUS:
FREE Admission All Night

536 Market St • Gaslamp
619.969.0946 • SideBarSD.com

MORE BUSINESSES COMING SOON!

Get the App!
Search: California VIP

Download on the App Store | GET IT ON Google Play

REGISTER NOW & SAVE
www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

Weekends
Breakfast / Brunch

Daily
Lunch / Dinner

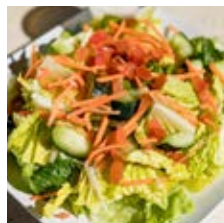
DRINKS

50% OFF VIP & Guest
up to \$15 Value (first round)



THE
SANDBOX
PACIFIC BEACH

**20% OFF
ENTIRE BILL**



THE SANDBOX PACIFIC BEACH

PIZZAS, WINGS, BEERS & MORE

(858) 272-7263 (SAND) • SandboxSD.com
1466 Garnet Avenue in **Pacific Beach**



CALIFORNIA
EXPRESS VIP CARD
your ad
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SOCIETY P.B.**50% OFF DRINKS***(1st round - up to \$15 value)*

OR

Pool/Entertainment Deal

1051 Garnet Ave • Pacific Beach
858.272.7665 • SocietyPB.com**TapRoom**

Pacific Beach BEER CO. • Sports Park

20% OFF FOOD

OR

20% OFF DRINKS**ELITE BONUS:** 230FREE T-Shirt *(one per year)*1269 Garnet Ave • Pacific Beach
619.276.8393 • SDTapRoom.com**20% OFF FOOD**

OR

20% OFF DRINKS**ELITE BONUS:** 230FREE T-Shirt *(one per year)*2000 El Cajon Blvd. • North Park
619.539.7738 • TaproomBeerCO.com**TASTE & THIRST**
GASLAMP DISTRICT**50% OFF
TOTAL BILL**

7

*(1st time - up to \$100 discount)
thereafter 25% Entire Bill*715 4th Ave • Gaslamp
619.955.5995 • TasteAndThirst.com**MORE
BUSINESSES
COMING SOON!***Get the App!
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www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415Open Daily: 8am - 2am
Happy Hour: 3pm - 7pm**FREE MENU ITEM OR
50% OFF DRINKS***
*(see listing for details)*Full Bar • HD TVs • Pool Tables • Darts • Shuffleboard + Daily Food and Drink Specials
2732 Midway Dr., San Diego (next to DejaVu) • 619.225.8110 • paradiseloungeandgrill

40% OFF**CANNABIS • CBD**
619.841.2045**BARS • NIGHTCLUBS****23****FREE Cover (VIP Only)**
Front of VIP Line
(VIP + 1 Guest - All Night)
20% OFF TOTAL BILL
Includes Food770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com**20% OFF**
ENTIRE BILL505 6th Ave • Gaslamp
619.232.6754 • TivoliBarAndGrill.com**50% OFF** 4
TOTAL BILL
(1st time - up to \$100 discount)
thereafter 25% Entire Bill750 Fifth Ave • Gaslamp
619.238.8380 • UrbanIndia.com**50% OFF**
DRINKS
(VIP + 1 Guest - 1st Round Only)5157 La Jolla Blvd • Pacific Beach
858.488.1191 • WestEndPB.com**FREE COVER**
(VIP Only)
Front of VIP Line
(VIP + 1 Guest)
ELITE BONUS:
FREE Admission VIP + 1 Guest702 5th Ave • Gaslamp
619.236.1616 • WhiskeyGirl.com**REGISTER TODAY!**

VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

5080 BONITA RD • BONITA • 619.472.2400 • CARIBENIGHTCLUB.COM

FREE
ADMISSION*
(see listing for details)Featuring the only 2
dance floors in Southbay
FREE PARKING

OH WOW RV RENTALS

**40% OFF
ENTIRE RENTAL***

See listing for details
FOR MORE INFO
619.839.9415

BIG BEAR • JOSHUA TREE • SURF TRIPS



MANKIND
DISPENSARY

7128 Miramar Rd, San Diego, CA 92121
www.mankindcannabis.com

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VIP

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CARD AND TAKE 40% OFF YOUR 1ST
PURCHASE 25% OFF ALL FOLLOWING
PURCHASES WITH YOUR
ACTIVE MEMBERSHIP**

CID-0000494/C

CURBSIDE & IN-STORE ONLY



Your ad
HERE

REACH YOUR
DEMOGRAPHIC!
HYPER-LOCAL

710 BEACH CLUB
Sea • Eat

**20% OFF
ENTIRE BILL**

ELITE BONUS: **135**
FREE T-Shirt (one per year)
FREE Admission (VIP + 1 Guest)

710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com

Antojitos
Colombianos

Hot Deal!

**50% OFF
ENTIRE BILL**

13

(1st time - up to \$50 discount)
thereafter **25% Off**

ELITE BONUS: **16**
FREE Empanada (one per year)

2040 Imperial Ave • Barrio Logan
619.237.0396 • AntojitosColombianos.com



**20% OFF
ENTIRE BILL**

Up to \$20 value

ELITE BONUS: **15**
FREE T-Shirt (one per year)

4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com



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EliteVIPCard.com | 619.839.9415

Hodads
Hodadies.com

World's
Best Burger!

**50% OFF
ENTIRE BILL**

see listing for details



5010 Newport Ave • Ocean Beach • 619.224.4623 | 945 Broadway • Downtown • 619.234.6323

40% OFF

CANNABIS • CBD
619.841.2045



RESTAURANTS

27

C A F E
MILANO

BUY 1 ENTRÉE

(Menu Item)

GET 2ND 1/2 OFF

Every Time

711 Pearl St • La Jolla
858.454.3806 • CafeMilanoLaJolla.com

Chris'
LIQUOR & DELI

BUY 1 FOOD

(Deli Item)

GET 2ND 1/2 OFF

Every Time

2275 Sunset Blvd • Ocean Beach
619.222.0518 • ChrisLiquor.com

Dini's
BISTRO

20% OFF
TOTAL BILL

3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com

EL CHINGON

25% OFF
ENTIRE BILL

(Before 11pm)

(Every Time - excludes bottle service)

ELITE BONUS:

FREE Admission VIP (All Night)

560 5th Ave • Downtown
619.501.1919 • ElChingon.com

THE FIELD

BUY 1 ENTRÉE,
GET 1 FREE

or 25% Off

544 5th Ave • Gaslamp
619.232.9840 • TheField.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

CASA DE
Freds
TACOS y TEQUILA

20% OFF
ENTIRE BILL

2470 SAN DIEGO AVE | OLD TOWN | 619.858.8226 | FREDSOLDTOWN.COM



Your ad
HERE

REACH YOUR
DEMOGRAPHIC!
HYPER-LOCAL



50% OFF 22

(1st time - \$100 max discount)
thereafter 25% Off

ELITE BONUS: 28
FREE Appetizer/Dessert
(one per year)

868 Fifth Ave • Gaslamp
619.239-3339 • GaslampTavern.com



50% OFF 33

(1st time - \$100 max discount)
thereafter 25% Off

ELITE BONUS: 35
FREE Appetizer/Dessert
(one per year)

2322 El Cajon Blvd • El Cajon
619.955.8778 • FlavorsofEastAfrica.com



**20% OFF
ENTIRE BILL**

ELITE BONUS: 120
FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsOldTown.com

**MORE
BUSINESSES
COMING SOON!**

Get the App!
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App Store

GET IT ON
Google Play

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



50% OFF TOTAL

(first time – up to
\$100 Discount)
thereafter 20% OFF Total



3210 Mission Blvd, Mission Beach | 858.488.2818 | Luigi'sAtTheBeach.com



GUAVA BEACH
BAR & GRILL
MISSION BEACH, CA

20% OFF FOOD

(VIP + 1 Guest)

OR Bar Deal

ELITE BONUS: 146

FREE T-Shirt* (one per year)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com

HARNEYsushi

2 FOR 1 ENTRÉE

or 25% Off

(Up to a \$25 Maximum Value)

ELITE BONUS: 93

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619.295.3272 • HarneySushi.com

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17

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FOOD ITEM,
GET 2ND 50% OFF**
Every Time!

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619.702.9309 • IslandSpiceRestaurant.us



50% OFF TOTAL ⁴²
(1st time - Up to \$100 Discount)
thereafter 20% Off Total

ELITE BONUS: ⁴³
FREE T-Shirt
(one per year)

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858.488.2818 • LuigisAtTheBeach.com



**2 FOR 1 COFFEE
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LivingRoomCafe.com

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Organic Burgers. Craft Beer & Cocktails.
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see listing for details

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Greek Fusion

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ELITE BONUS: 50% Off Total
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FREE ENTRÉE
w/purchase of entrée/menu
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1743 India St • Little Italy
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OB
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MENU ITEM GET 1 FREE**
Every Time

ELITE BONUS: 102
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See listing



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**BUY 1 SCOOP,
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(every time)

**ELITE BONUS: 1 FREE Scoop
w/Waffle Cone (one per year) 11**

1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com



**BUY 1 MENU ITEM 23
GET 1 FREE**
*1st time - thereafter
20% OFF*

ELITE BONUS: 24
FREE Appetizer/Dessert (one per year)

2732 Midway Drive • Sports Arena
619.225.8110



**Buy 1 Food/Menu Item,
Get 1 FREE**
*(with purchase of 2 beverages)
or 50% Off Single
(with purchase of 1 beverage)*

ELITE BONUS: 63
FREE T-Shirt (one per year)

4574 Park Blvd • University Heights
619.295.7275 • ParkHouseEatery.com



**BUY 1 ENTRÉE
OR MENU ITEM,
GET 1 FREE**
(up to \$25 Maximum Value)

877 Homblend St • Pacific Beach
858.544.1875 • PuebloPB.com



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40% OFF

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RESTAURANTS

33



50% OFF TOTAL
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thereafter **25% Off Total**

ELITE BONUS:
FREE Admission Elite VIP
+ 1 Guest

3796 5th Ave • Hillcrest
619.298.2233 • TheRailSD.com



20% OFF TOTAL

(up to \$20 discount)

2216 S El Camino Real • Oceanside
760.757.1123 • ILoveRookies.com



20% OFF ENTIRE BILL

1466 Garnet Ave • Pacific Beach
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BUY 1 MENU ITEM, GET 1 FREE
(1st time) thereafter
20% OFF
(Includes Groups)

1129 Morena Blvd • Bay Park
619.276.8393
SardinasItalianRestaurantAndBar.com



50% OFF ENTIRE BILL

(1st time - up to \$100 discount)
thereafter, **25% OFF TOTAL**

4263 Mission Blvd • Mission Beach
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2 for 1 Entrée

(see listing for details)



Meze

Greek Fusion



345 6th Ave Gaslamp | 619.546.5060 | GaslampMeze.com



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HARNEY **sushi****25% OFF TOTAL BILL***

(Or Buy 1 get 1 FREE Entree)



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Daily Happy Hour: 4pm - 6pm • Catering Services Available!

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RESTAURANTS

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**20% OFF
Total Food Bill**

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OR
20% OFF DRINKS**

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THE FIELD

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Award Winning Menu!



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ENTIRE BILLELITE BONUS: FREE T-Shirt
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4


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40

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(every time - up to \$8 value)

ELITE BONUS: ⁸⁷
FREE "Like it Create it"
(every time - up to \$4 value)

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655 Saturn Blvd • Imperial Beach



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OR 20% Off Yogurt

ELITE BONUS: 1 FREE ⁹²
Yogurt (one per year - up to \$5 value)

3026 University Ave • NP • 619.220.4999
10450 Friars Rd • Grantville • 619.450.5847
f FrozenYogurtNearMe



BUY 1 MENU ITEM
GET 2ND 1/2 OFF
Every Time!

650 University Ave • Hillcrest
619.291.2433 • UncleBiffsKillerCookies.com



50% OFF ¹⁸
(1st time - up to \$20 discount) thereafter
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(up to \$7 value)

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Buy One Ice Cream, Get the
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*Of Equal or Lesser Value

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30% Off Wheel Alignment
(up to \$35 value)

ELITE BONUS: **97**

1 FREE Flat Tire Repair

1106 Garnet Ave • Pacific Beach
858.490.0409 • BigOTires.com



50% OFF PIERCING **37**

(up to \$50 max discount - 1st time)
thereafter **25% Off**

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FREE Body Piercing
(one per year - up to \$50 value)

3333 Midway Dr #100 • Sports Arena
619.222.4210 • 619.302.8217 (after hours)
BodyArtByrns.com



50% OFF SERVICES
Every Time!
or **20% Off Packages**

ELITE BONUS: **51**

1 FREE Services Per Year

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50% OFF SERVICES
one service per visit per year
— 4 max, thereafter
20% Off

ELITE BONUS:

4 FREE Services Per Year

141 University Ave • Hillcrest
619.297.9333 • HairspraySalonHillcrest.com



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(one per year) thereafter 25% OFF**ELITE BONUS: 65**
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Most Salon Services FREE (4 max; 20% tip
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LA JOLLA
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BoardwalkBeachRides.com



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619.223.6050 • Claytime-Ceramics.com

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760.929.2225 • K1Speed.com**BUY 1 TOUR/RENTAL GET 1 FREE***or get 2nd at 1/2 Off Anytime!**(Mon-Fri)***ELITE BONUS:** **117****Buy 1 Kayak/Bike/Tour/Rental get 1
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*(1st time - food or hookah)
 thereafter 20% Off Total*
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BUY 1 GET 1 50% OFF
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w/purchase of full day surf rental
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ENTIRE RENTAL
(with 2-day minimum)

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858.452.9858 • FlyTorrey.com**\$15 OFF
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(See page 3 for QR code)

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San Diego

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REGISTER TODAY!

VIPClubCard.com

REGISTER NOW & SAVEwww.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415**POOL****FREE HOUR**w/hour purchase up to \$15 Value
(everytime)1051 Garnet Ave. • 858.272.7665 • SocietyPB.com

AZTEC GRAPHICS
with the exception of
50% OFF ³⁷

 (1st time - up to \$100 discount)
 thereafter 25% Off

ELITE BONUS: ³⁶
FREE Poster (up to \$30 value)

 1439 Garnet Ave • Pacific Beach
 858.272.7760 • AztecGraphicsSD.com

 Barnett Avenue
**ADULT
 SUPERSTORE**
50% OFF 1ST TIME ¹
 (1 item per year)
 thereafter 20% Off

ELITE BONUS: ¹⁰³
FREE Select Storebrand T-Shirt
 (one per year)

 3610 Barnett Ave • Sports Arena
 619.224.0187 • LoveBoutique.com

 Bridal & Tuxedo
 GALLERY

**TUXEDO: RENT 1 GET
 2ND 50% OFF**
OR 20% OFF TOTAL GROUPS
**\$100 Off Wedding
 Gown Purchase**

 4242 Camino del Rio N • Mission Valley
 619.281.4696 • BridalandTuxedoGalleria.com

 CALIFORNIA
 HOLISTICS
YOUR CANNABIS STORE
40% OFF ⁷⁴

 (one time - up to \$100 discount)
 thereafter 20% Off Total

ELITE BONUS: 50% Off ⁷⁶
 (one time - up to \$100 discount)
 thereafter 20% Off Total

Xtra: FREE Hat once per year
 In-store and curbside only.

Chula Vista • CaliforniaHolistics.com

CANNABIST

50% OFF 1 ITEM ⁹⁹

 (one per month)
 thereafter 30% Off

ELITE BONUS: 35% Off ¹⁰⁰
& 1 Swag Item (one per month)

 4645 De Soto St • Pacific Beach
 858.342.5130
 GoCannabist.com/location/san-diego

 DÉJÀ VU
 LOVE BOUTIQUE

50% OFF 1ST TIME

 (1 item per year)
 thereafter 20% Off ⁷²
ELITE BONUS: ¹⁰⁴
FREE Select Storebrand T-Shirt
 (one per year)

 1560 Magnolia • El Cajon • 619.448.3791
 2130 Industrial Ct • Vista • 760.598.5889
 DejaVuLoveBoutique.com

REGISTER NOW & SAVE
 www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
 EliteVIPCard.com | 619.839.9415

**Treasures
 by the Bay**
40% OFF*

(see listing for details)

**33232 Mission Blvd
 Mission Beach**


35% OFF**JETSKI • WAVERUNNER**
858.488.1004**RETAIL/FASHION****51****Hot Deal!****40% OFF** 25*(once per year) thereafter
20% Off (up to \$20 discount)***ELITE BONUS:** 151
FREE T-Shirt & Hat (one per year)3452 Hancock St • **Sports Arena**
844.420.BEST • GoldenStateGreens.com**Hot Deal!****40% OFF** 40*(1 time per year) thereafter
25% Off
Recreational Use 21+***ELITE BONUS:** 240
FREE T-Shirt & Hat (one per year)2405 E Harbor Dr • **South Bay**
619.841.2045 • HarborMMCC.com**Hot Deal!****NEW****40% OFF***(one time - up to \$100 discount)
thereafter 25% Off Total
Most glass included,
excludes tobacco.*1036 Garnet Ave • **Pacific Beach****Hot Deal!****40% OFF** 67*Once per year
(Up to \$100 Discount)
thereafter 25% Off*4881 Newport Ave • **Ocean Beach**
619.523.1844 • Stuff2Puff.com**Hot Deal!****40% OFF** 49*(one time - up to \$100 discount)
thereafter 20% Off Total***ELITE BONUS:** 50% Off 41
*(one time - up to \$100 discount)
thereafter 20% Off Total
Xtra: FREE Hat once per year**In-store and curbside only.
See Ad pg. 67 for delivery discounts.
Sorrento Valley • TorreyHolistics.com***Hot Deal!****50% OFF 1ST TIME** 64*(1 item per year - up to \$75)
thereafter 20% Off***ELITE BONUS:** 61
FREE T-Shirt - Store Brand4150 Mission Blvd #115 • **Pacific Beach**
619.241.0027 • TrendyAndTipsy.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

(see listing for details)

4150 Mission Blvd #115 | Pacific Beach | 619.241.0027 | TrendyAndTipsy.com

20% OFF

APPAREL

*(Not Valid in combination with other discounts)*5509 La Jolla Blvd • La Jolla
858.459.9200 • BirdRockSurf.com

20% OFF

SOFT GOODS / APPAREL

ELITE BONUS: 119

FREE Surf Rental (one per year)

4940 Newport Ave • Ocean Beach
619.225.0674 • OBSurfandSkate.com

20% OFF**Excludes New Shoe Releases*3827 30th St • North Park
619.296.9018 • ShopOverload.com

**20% OFF
APPAREL***(Not Valid with other discounts)*4287 Mission Blvd • Pacific Beach
858.273.8070 • RipCurl.com

NEW

14

50% OFFApparel or Accessories
*(1st time) thereafter 20% OFF*4645 Cass St • Pacific Beach
858.581.2468 • SoulGrind.com

**MORE
BUSINESSES
COMING SOON!**

Get the App!
Search: California VIP

REGISTER NOW & SAVE

www.VIPClubCard.com

**UPGRADE: ELITE VIP STATUS**

EliteVIPCard.com | 619.839.9415

50% OFF*(see listing for details)*

4645 Cass St, PB • 858.581.2468



**BUY 1 GREEN FEE
GET 1 FREE**

Cart Rental Required

ELITE BONUS: **12**
FREE Bucket of Balls
(for use on range)

4475 Bonita Rd • **Bonita**
619.479.4141 • ChulaVistaGC.com



BUY 1 GREEN FEE GET 1 FREE

*anytime w/Cart Rental,
(Sat-Sun after 11am)*

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

7380 Golfcrest Pl • **San Diego**
619.460.5400 • MissionTrailsGC.com



**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

1439 Sweetwater Rd • **National City**
619.474.1400 • NationalCityGC.com



Hot Deal!

**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS: **10**
FREE Bucket of Balls
(for use on range)

5200 El Camino Real • **Carlsbad**
760.438.1772 • RanchoCarlsbadGolf.com



BUY 1 GREEN FEE GET 1 FREE

*Anytime w/Cart Rental
(Sat-Sun after 11am)*

ELITE BONUS: **2**
FREE Bucket of Balls
(for use on range)

1150 Fashion Valley Rd • **Fashion Valley**
619.296.4653 • RiverWalkGC.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



FREE GREEN FEE*

see listing for details

ELITE BONUS:
Free Bucket of Warm-up Balls
(for use on range)

1150 Fashion Valley Rd • **Fashion Valley** • 619-296-4633 • RiverwalkGC.com

EASY TO DRIVE • AVAILABLE WITH CHAUFFEUR



OH WOW
RV RENTALS

40% OFF
ENTIRE RENTAL*

See listing for details

FOR MORE INFO 619.839.9415

BACHELOR PARTIES • CONCERTS • GOLF TRIPS

REGISTER NOW & SAVE

www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

18-Hole Course • Pro Shop • Lighted Practice Range • Full Service Snack Bar

FREE GREEN FEE*

see listing for details

Tecolote
Canyon
GOLF COURSE

2755 Snead Ave | San Diego | 858.279.1600 | TecoloteCanyon.com



Chula Vista
GOLF COURSE

FREE GREEN FEE*

see listing for details

BONITA • 4475 Bonita Rd • 619.479.4141 • chulavistagc.com


NATIONAL CITY
GOLF COURSE

FREE GREEN FEE*

See listing for details

1439 Sweetwater Rd • National City
619.474.1400 • NationalCityGC.com



MISSION TRAILS
SAN DIEGO GOLF COURSE

FREE GREEN FEE*

see listing for details

7380 Golfcrest Place
San Diego
619.460.5400
MissionTrailsGC.com



Your ad
HERE



REACH YOUR DEMOGRAPHIC!

HYPER-LOCAL

20% OFF MERCHANDISE VIP

50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

- Lingerie
- Costumes
- Nightwear
& more!

*Fun
and
Sexy*

LOVE  BOUTIQUE

1560 North Magnolia Avenue, El Cajon | 619-448-3791

loveBoutique.com   

JOLAR

FIND YOUR **EROTIC ADVENTURE** HERE

ADULT NOVELTIES
ALL NEW LINGERIE & COSTUMES
TWIN THEATERS 60 CHANNEL ARCADE
PRIVATE VIEWING BOOTHS
DVD SALES & RENTAL

20% OFF

Merchandise VIP
50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

6321 University Avenue, San Diego | 619-583-8420

LOVEBOUTIQUE.COM   



FREE ADMISSION VIP

(still responsible for 2 drink minimum)

ELITE BONUS: FREE Drink (1st round)
FREE Admission Elite VIP + 1 Guest

8105 Clairemont Mesa Blvd • Kearny Mesa
858.277.2339 • CheetahsSD.com



FREE ADMISSION VIP

ELITE BONUS: FREE Admission 105
Elite VIP & Guest or FREE T-Shirt

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com



**FREE LAP DANCE W/COVER,
25% OFF DRINKS**
(excludes employees drinks)

ELITE BONUS:

50% Off Spa Rooms

Via Oriente 9211 • Tijuana
877.761.7077 • DejaVuTijuana.com

122



FREE ADMISSION VIP

Hookah Deal *see smoke

ELITE BONUS: 171
FREE T-Shirt (one per year)

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com



NO COVER FOR VIP

ELITE BONUS: FREE
Admission Elite VIP & Guest
plus no drink minimum

8660 Miramar Rd • Miramar
858.530.0766 • SDGoldFingers.com



Hot Deal!

50% OFF ONE ITEM 1st time
one per year - thereafter 20% Off

ELITE BONUS: FREE Admission
Elite VIP & Guest or FREE T-Shirt

6321 University Ave • College Area
619.583.8114 • LoveBoutique.com

Our Business Is Your Pleasure!

20% OFF

MERCHANDISE VIP

50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

NOVELTIES
LINGERIE
DANCEWEAR
FETISH
MASSAGE OILS
AND MORE!

Barnett Avenue
ADULT
SUPERSTORE

3610 Barnett Avenue, San Diego
619-224-0187
LoveBoutique.com



COMING SOON!

MORE BUSINESSES

Get the App!
Search: California VIP



Download on the
App Store



GET IT ON
Google Play



AZTEC  GRAPHICS

"art for everyone"

50% OFF

1st time — up to
\$100 value, thereafter
25% OFF



**25% OFF
ENTIRE BILL***

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr.
760.967.6199

322 5th Ave.
619.234.6333

3890 Twigg's St.
619.260.0305

18-HOLE COURSE • DRIVING RANGE • FOOTGOLF • DELI

FREE GREEN FEE*

see listing for details

**Rancho
Carlsbad**
Golf Club



DISCLAIMERS & CONDITIONS

- I understand VIP Membership is a privilege and not a right.
 - VIP Cards are property of CEC VIP, Inc. and participating businesses.
 - Card is non-transferable. (Don't let someone use your card. This is a form of theft from CEC VIP and participating businesses. We operate as a co-op program.)
 - Card must be presented with proper, valid identification upon request.
 - Cards may be revoked by CEC VIP or participation businesses. If cardholder abuses privileges and/or guidelines (restrictions) of the card (or policy of the card.) **As a VIP Member, you are expected to show respect to all employees of all participation business. Conduct is expected to be the highest standard including your guests!**
 - Card is not valid for charge purposes.
 - Guide and Reference Directory-You do not need to carry the directory with you to use your card, but since the California Express VIP Card is so diverse you may want to keep it handy for the hundreds of different uses or use our **MOBILE APP!** Search: "CALIFORNIA VIP" available in the APP STORE and in the ANDROID MARKET through GOOGLE PLAY!
 - Card may not be valid for discounts on certain holidays or special events. However (if applicable) VIP Privileges should be honored. Please check with individual club or business.
 - **Card is not valid in conjunction with any other offer, special or discount.**
 - **Deal defined: Buy 1 get 1 FREE or 1/2 Off, You must pay for the greater value Entrée/Menu Item to get 2nd of equal or lesser value (FREE or 1/2 Off). (see listing ad)**
 - Our 2 for 1 restaurant discount or **50% off single** only restaurant program is unique in that many establishments give the cardholder the opportunity to use the privilege solo or with guests. All establishments may have different numbers of guests that can accompany cardholder. Additionally, some list **DINE-IN ONLY, 1 Card per Table and 1 Offer per Visit.** See individual listings for restrictions or call and ask for a manager first at desired establishment.
 - **No separate checks on groups unless multiple cards are used however typically only 1 card per table. It's best to contact each merchant regarding CEC VIP Card policy.**
 - Gratuity for satisfactory services should equal 20% of the total check before discount.
- Use of card after expiration date can result in a cash penalty or suspension in renewal. Management has been given notice. To revoke all expired cards... or notify CEC VIP Inc.
 - In the event that any participating club, restaurant or business is unable to honor the card for any reason, please respond with, "I'm sure there is some type of misunderstanding, could you please get a manager?" If that does not work, get the employee's name or manager's name and call us immediately with any complaints or suggestions. We'll do our best to handle the situation promptly. **All participating businesses are under contract.**

Limitation of liability: CEC VIP Inc. liability, if any, and for any damages resulting, shall be limited to the actual membership costs, if any, less any value for the actual period of usage on a pro-rated basis. Further cardholder must have proof of purchase from CEC INC.

Salon Conditions/Restrictions: By appointment only. Subject to availability. Only 1 offer per visit. Each and all FREE and 50% off services are good 1 time per year and all should be a 20% Discount thereafter. Proper appointment/cancellation procedures (24 Hours) or offer void for individual VIP. 20% gratuity is based on standard Salon rates and is due upon arrival for free Elite services. Participating Stylist only, time restrictions may apply. **(See applicable website for deals, vipclubcard.com or elitevipcard.com) or call Management in advance to each participating Salon.**

IMPORTANT READ FIRST: Use of the CEC VIP Card signifies acceptance and understanding of the terms and conditions set forth by California Express Card Inc. (Implied Consent.) Expires Dec 30, 2025. Thank you for your cooperation... Enjoy!

Card is valid until
12/30/2025

IMPORTANT NOTICE:

Check with each establishment regarding FREE Bonus Offer* for Elite VIP Card.

FREE offers may require a purchase (See management)

- Limited to select varieties
- Store brand only*
- While supplies last
- Based upon availability

Upgrade your Regular
VIP to Elite VIP for a
Maximum of \$100

(Reg. \$150)

"Sorry NO Group Rates"



IT KEEPS GETTING BETTER!

Download the APP — Search: California VIP

Congratulations and Welcome! We hope you enjoy the Prestige and Savings that your 2025 California Express VIP Card Membership brings. We encourage VIP Members to be adventurous and try all. Once you have, please recommend participating VIP businesses, to locals and tourists often. It is especially important to return the favor to participating businesses that have offered their products and services "FREE of Charge" for Elite VIPs. We suggest that you bring a full paying guest, be extra polite, and tip generously (20% of the total before discount is applied.) Other ways of returning the favor for the generous offers is to patronize businesses bringing friends, tourists and new customers during slower periods. Please keep in mind VIP is a privilege not a right! It is extremely important that you refer new VIPs to the program. In return, our staff will work hard to add new businesses throughout the year.

ESTABLISHMENTS

The California Express VIP Card has a legal agreement with every participating establishment listed in this directory. However, CEC Inc. is not responsible for the failure of a business to honor cards, whether due to change of management, closing or any other circumstance. Thank you for your cooperation and support.

Michael Farcier

California Express Card, Inc.

REGISTRATION: IMPORTANT — READ FIRST

Your California Express Card is available for use the moment you obtain it, but you should register to receive the following benefits of club membership.

NOTE: WE DO NOT SELL EMAIL LISTS. You may call in your basic info 24/7 and leave a message. Speak slowly, state your full name (spell out), age, e-mail, area code, phone number, and zip code, and how you received your card or by text messaging; or when you download the NEW mobile phone APP. Once registered you'll get: updates, discounts, special invitations.

\$10 replacement for lost or stolen cards.

FOR BEST USE OF THE ANNUAL GUIDE...

Msg&Data Rates May Apply.
To stop msgs reply STOP to msg

- Take time to highlight businesses in the area where you work, live and where you play and shop; you'll get much more use and save more money!"
- Keep the directory with you at all times (purse, backpack, car, etc.)
- Download the new Mobile APP (see below)
- **As a VIP Member, you are expected to bring in, refer or send new members to join VIP all year long.** In return, we'll continue adding and improving the program.

Check us out often www.VIPclubcard.com for NEW savings and participating businesses.

DOWNLOAD
OUR EASY TO USE **APP**
& **SAVE TODAY!**

SEARCH: California VIP



NEW MERCHANTS COMING SOON

Visit our website often!
VIPClubCard.com/New_Merchants.html

MOBILE APP SEARCH: CALIFORNIA VIP





THE HEALING CENTER

San Diego

CLEAN • SAFE • PROFESSIONAL

REGULAR
50% OFF
One Item/Month

Thereafter
30% OFF
All Purchases



ELITE
50% OFF
One Item/Month

Bonus:
1-FREE SWAG
Item Per Month

3703 Camino del Rio S. • San Diego
858.324.2420 • thcsd.com • @thcsd.co

C10-000213-LIC

40% OFF

CANNABIS • CBD
858.558.1420

**TORREY
HOLISTICS**
THE CANNABIS STORE

SMOKE

63

NEW

**ALVY'S
WORLD**



83

40% OFF

(one time - up to \$100 discount)
thereafter **25% Off Total**

*Most glass included,
excludes tobacco.*

1036 Garnet Ave • Pacific Beach

**CALIFORNIA
HOLISTICS**
YOUR CANNABIS STORE



74

40% OFF

(one time - up to \$100 discount)
thereafter **20% Off Total**

ELITE BONUS: 50% Off **76**
(one time - up to \$100 discount)
thereafter **20% Off Total**
Xtra: FREE Hat once per year

In-store and curbside only.

Chula Vista • CaliforniaHolistics.com

CANNABIST



50% OFF 1 ITEM

(one time per month)
thereafter **30% Off**

ELITE BONUS: 35% Off **100**
& 1 Swag Item (one per month)

4645 De Soto St • Pacific Beach
858.342.5130

GoCannabist.com/location/san-diego

Cleopatra's Lounge



50% OFF HOOKAH

(1st Time)
thereafter **20% Off** **124**

ELITE BONUS: **157**
FREE Hookah
(one per year)

3311 Adams Ave • Normal Heights
619.655.0559 • CleopatrasLounge2014.com

Déjà Vu
Hookah



50% OFF HOOKAH

(1st Time)
thereafter **20% Off** **73**

ELITE BONUS: **105**
FREE T-Shirt
(one per year)

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com

DR GREEN THUMB'S



40% OFF **140**

(Once per year - up to \$100 discount)
thereafter **25% Off**

In-store or Curbside.
(Not for Delivery)

8760 Campo Rd • La Mesa
858.683.1856 • DGTworldwide.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

**ALVY'S
WORLD SMOKE SHOP**
PIPES • VAPES • ACCESSORIES



50% OFF*

Pacific Beach • San Diego



Hot Deal!

28

50% OFF HOOKAH

(1st Time)

thereafter 20% Off

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com

Hot Deal!

25

40% OFF

(once per year - up to \$100 discount)
thereafter 20% Off

ELITE BONUS: 151

FREE T-Shirt & Hat (one per year)

3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com

Hot Deal!

240

40% OFF

thereafter 25% Off
Recreational Use 21+

ELITE BONUS: 240

FREE T-Shirt (one per year)

2405 E Harbor Dr • South Bay
619.841.2045 • HarborMMCC.com

Hot Deal!

50

50% OFF

(1 item/month)

thereafter 30% Off Total

ELITE BONUS:

35% Off all purchases & one
swag item (one per month)3703 Camino del Rio S • San Diego
858.324.2420 • thcsd.com

Hot Deal!

82

40% OFF

(Once per year - Up to \$100 discount)
thereafter 25% Off

ELITE BONUS: 107

FREE Swag Bag (one per year)

7128 Miramar Rd • Miramar
855.626.5463 • MankindCannabis.com

Hot Deal!

49

40% OFF

(one time - up to \$100 discount)
thereafter 20% Off Total

ELITE BONUS: 50% Off 41

(one time - up to \$100 discount)
thereafter 20% Off Total

Xtra: FREE Hat once per year

In-store and curbside only.
See Ad pg. 67 for delivery discounts.
Sorrento Valley • TorreyHolistics.comREGISTER NOW & SAVE
www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415myst LOUNGE
BAR • EATERY • HOOKAH50% Off
First Time(Food or Hookah)
thereafter

20% Off Total Bill



756 Fifth Ave • Gaslamp • 619.487.9993 • MystHookahLounge.com



Golden State Greens

POINT LOMA

— *Cannabis you can trust* —

REGULAR

40% OFF

Once per year,
up to \$100 Discount

Thereafter

20% OFF

ELITE

40% OFF

Once per year,
up to \$100 Discount

Thereafter

20% OFF

BONUS: One Free T-shirt
or hat (one time per year)

PICK UP AND DELIVERY AVAILABLE

3452 HANCOCK ST, SAN DIEGO, CA 92110

844-420-BEST • www.GoldenStateGreens.com

MUST SHOW VIP CARD AT PURCHASE
GSG PL, INC. C10-0000298-LIC

CALIFORNIA HOLISTICS™

YOUR CANNABIS STORE

C10-0001005-LIC

ELITE CARD

Save 50% on your first in-store order from California Holistics (Max discount \$100) + get a FREE California Holistics hat!

PLUS save 20% on any additional orders

REGULAR CARD

Save 40% on your first in-store order from California Holistics (Max discount \$100)

PLUS save 20% on any additional orders

Deals cannot be combined with any other offers, and are subject to availability

Google



Five stars on Google with 900+ reviews!



TORREY HOLISTICS[™]

CALIFORNIA'S FIRST LICENSED REC DISPENSARY

C10-0000242-LIC



ELITE CARD

Save 50% on your first in-store order from Torrey Holistics (Max discount \$100)

PLUS save 20% on any additional orders

REGULAR CARD

Save 40% on your first in-store order from Torrey Holistics (Max discount \$100)

PLUS save 20% on any additional orders

DELIVERY DEALS

Elite: Save \$20 on delivery with code [elitedelivery](#)

Regular: Save \$15 on delivery with code [vipdelivery](#)

Deals cannot be combined with any other offers, and are subject to availability





ADVENTURE THIS SUMMER

**INCLUDES
CAPTAIN
AND CREW!**

- UP-TO 12 GUESTS
- BYOB AND FOOD
- BIRTHDAY PARTIES

- CORPORATE EVENTS
- SUNSET CRUISES
- WHALE WATCHING

FREE 1-HOUR RENTAL*

MalarkyCharters.com • 844.724.5787

