

SAN DIEGO'S HOTTEST AND MOST TRENDY DISPENSARY



40% OFF*

(see listing for details)

Edibles · Vapes · Concentrates · Pre-Rolls · Extracts Flowers · Topical CBD · Grow · Tinctures

LOCATED JUST OUTSIDE THE GASLAMP QUARTER

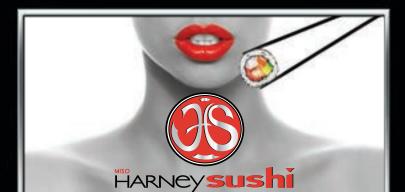
2405 E. Harbor Dr. 619.841.2045 | HarborMMCC.com

RECREATIONAL USE 21+ • LICENSE NO: C10-0000262-LIC





868 Fifth Ave • Gaslamp • gaslamptavem.com



25% OFF TOTAL BILL*

(Or Buy 1 get 1 FREE Entree)

3964 Harney Street, Old Town 619.295.3272 • HarneySushi.com

Tripadvisor

Rated #1 Sushi Restaurant &
#6 Best Restaurant in SD



4150 Mission Blvd #115 | Pacific Beach | 619.241.0027 | TrendyAndTipsy.com





Join us for Happy Hour, Weekly Events, Taco Tuesday and more!







FREE ENTRÉE

with purchase of any entrée Up to \$25 value.

877 Hornblend St., Pacific Beach • 858.412-3312







VIP LINE PLUS (1) GUEST 50% OFF 1ST PITCHER

ELITE BONUS:

45

FREE T-Shirt (one per year)

656 S. Coast Hwy 101 . Encinitas 760.944.0233 • 1stStBar.com



BUY 1. **GET 1 FREE**

(or) 25% OFF TOTAL

every visit

3015 Lincoln Ave • North Park 619.269.2757 • 619Spirits.com



FREE ADMISSION FOR VIP (Before 11pm)

2 for 1 Cover (After 11pm) 20% OFF Total

ELITE BONUS: 135

FREE T-Shirt* (one per year) FREE Admission VIP + 1 Guest

710 Garnet Ave • Pacific Beach 858.483.7844 • 710bc.com



NO COVER VIP (Before 11pm) Thereafter, Buy 1 get 1 FREE or 50% Off 1 Front of Line VIP + 1 Guest All Night! 50% Off Drinks VIP + 1 Guest (1st Round Sun-Thurs Only)

ELITE BONUS:

FREE Admission VIP (All Night)

4673 30th St • San Diego 619.501.9831 • AirConditionedLounge.com



50% OFF 13 **FNTIRE BILL**

(1st time - up to \$50 discount) thereafter 25% Off

ELITE BONUS: 16

FREE Empanada (one per year)

2040 Imperial Ave . Barrio Logan 619.237.0396 • AntoiitosColombianos.com



20% OFF TOTAL

(up to \$20 discount)

ELITE BONUS: FREE T-Shirt

(one per year)

15

4640 Mission Blvd • Pacific Beach 858.274.7117 • BarebackGrill.com

REGISTER NOW & SA www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

MISSION TRAILS Got a Course FREE GREEN FEE' see listing for details 7380 Golfcrest Place . San Diego 619.460.5400 MissionTrailsGC.com





REGULAR 50% OFF one item/month



30% Off

all Purchases

ELITE

50% OFF

one item /month

Thereafter

35% Off all Purchases

BONUS: 1 Free Swag Item Once Per Month

4645 De Soto Street, Pacific Beach GoCannabist.com • 858.324.5130

C10-0000472LIC





50% OFF DRINKS

VIP + 1 Guest (1st Round Only)

502 5th Ave • Gaslamp 619.233.8519



FREE Admission for VIP Front of Line VIP + 1 Guest (All Night)

ELITE BONUS: FREE Admission (Elite VIP + 1 Guest)

5080 Bonita Rd • Bonita 619.472.2400 • CaribeNightClub.com



20% OFF TOTAL BILL

3290 Carlshad Blvd • Carlshad 760.434.6000 • DinisBistro.com



FREE ADMISSION FOR VIP Front of Line VIP + 1 Guest (All Night) 20% OFF Drinks

(VIP + 1 Guest - 1st Round)

ELITE BONUS:

FREE Admission (one per year)

528 F St • Gaslamp 619.450.6522 • DoubleDeuceSD.com



Front of Line Privileges VIP + 1 No Cover (before 11pm) thereafter 2 for 1 • 25% Off Entire Bill (Before 11pm - excludes bottle service)

ELITE BONUS:

FREE Admission VIP All Night

560 5th Ave • Downtown 619.501.1919 • ElChingon.com





REGISTER NOW & SA www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



(see listing for details)



656 S Coast Hwy. 101, Encinitas * 760.944.0233 * 1stStreetBar.com







1051 University Avenue Hillcrest • 619.295.2195 RichsSanDiego.com



BUY 1 ENTRÉE, Get 1 free

or **25% Off**

544 5th Ave • Gaslamp Quarter 619,232,9840 • TheField.com



20% OFF Total Bill

ELITE BONUS: 120

FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town 619.858.8226 • FredsOldTown.com



Front of Line Privileges VIP + 1 NO COVER (before 11pm) thereafter 2 for 1

ELITE DO

ELITE BONUS: FREE Admission (All Night)

526 F St • Gaslamp 619.238.0138 • www.f6ixsd.com







UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

AUTHENTIC IRISH PUB

THE FIELD

SAN DIEGO
GASLAMP QUARTER

BUY 1 ENTREE, GET 1 FREE

OR 25% OFF

544 5th Ave. Gaslamp. 619 232,9840. The Field.com



FREE ADMISSION

(Front of the Line VIP + 1 Guest)



OF AMALE, BRIDERING

LIVE ENTERTAINMENT . TURN-TABLE DJ'S . LIVE BANDS

SALSA, BACHATA and MERENGUE DANCE LESSONS every Tuesday, Wednesday and Thursday night

Top-of-the-Line Sound/Lighting System • VIP Bottle Service Amenities Intimate Dance Floor • Plush Lounge Areas • Wrap-Around Bar

RESERVATIONS 619.245.1138

DOORS OPEN 8:00 PM - 2:00 AM

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



50% OFF

(1st time - \$100 max discount) thereafter 25% Off

ELITE BONUS:

28 FREE Appetizer/Dessert (one per year)

868 Fifth Ave • Gaslamp 619.239-3339 . GaslampTayern.com



50% OFF DRINKS

VIP + 1 Guest (1st Round Only) OR 20% OFF Total

ELITE BONUS: 146

FREE T-Shirt (one per year)

3714 Mission Blvd • Pacific Beach 858.488.6688 • Guava-Beach.com



25% OFF TOTAL

(Up to a \$25 Maximum Value)

ELITE BONUS: 93

FREE T-Shirt* (one per year)

3964 Harney St • Old Town 619.295.3272 • HarneySushi.com



30% OFF

ELITE BONUS:

1 FREE Drink (House or Well (per visit)

618 5th Ave • Gaslamp 619.238.2389 . HenrysPub.com



50% OFF ENTIRE BILL

(1st time—up to \$100 discount) thereafter 25% Off All Drinks

945 Broadway • Downtown 619.234.6323 . Hodadies.com



Get the App! Search: California VIP



REGISTER NOW & SAVE

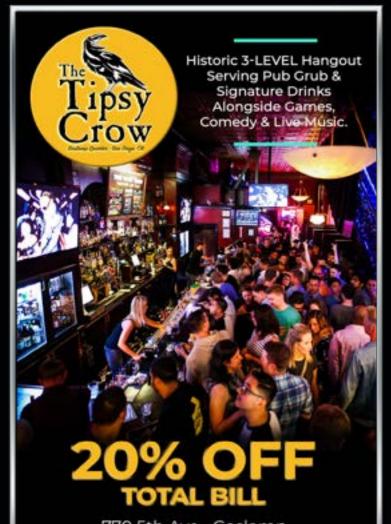
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

(Everytime) -0R—

015 LINCOLN AVE • NORTH PARK • 619.269.2757 • 619SPIRITS.COM



770 5th Ave · Gaslamp 619.338.9300 • TheTipsyCrow.com









50% OFF BAR TOTAL

(1st time - \$100 max discount) thereafter

OR 20% OFF TOTAL

5821 Mission Gorge Rd • San Diego 619.280.4698 • JTsTavern.com



50% OFF TOTAL

(1st time - Up to \$100 Discount)

thereafter 20% Off Total

ELITE BONUS: 43 FREE T-Shirt (one per year)

3210 Mission Blvd • Mission Beach 858.488.2818 • LuigisAtTheBeach.com



2 FOR 1 COFFEE **DRINKS**

or 25% Off Total

1210 Prospect St • La Jolla • 858 459 1187 5900 El Caion Blvd •SDSU • 619.286-8434 Coming Soon! 2512 Jamacha Rd • El Caion LivingRoomCafe.com



25% OFF DRINKS

3704 Mission Blvd • Mission Beach 858.381.0855 • MissBCoconutClub.com



25% OFF TOTAL

w/2 Beverage Purchase

ELITE BONUS: 50% Off Total (1st Time) Up to \$50 Discount (one per year)

345 6th Ave • Gaslamp 619.550.1600 • GaslampMeze.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415



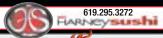
ONYXROOM,COM

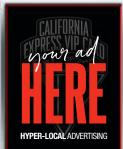














50% OFF 1ST TIME 32 (Food or Hookah)

thereafter 20% Off Total

ELITE BONUS: 31

FREE Appetizer/Dessert (one per year)

756 5th Ave • Gaslamp 619.487.9993 • MystHookahLounge.com



VIP LINE + 1 GUEST (Anytime)

FREE ADMISSION VIP

(Before 10pm) **ELITE BONUS:**

FREE Admission Elite VIP (All Night)

852 5th Ave • Gaslamp 619.235.6699 · OnvxRoom.com



50% OFF DRINKS

VIP + 1 Guest (1st Round Only)

ELITE BONUS: 23

FREE T-Shirt (one per year)

4927 Newport Ave • Ocean Beach 619.223.7549 • PacShoresOB.com



25% OFF DRINKS

3040 Carlsbad Blvd • Carlsbad 760.434.2217 • park101carlsbad.com



Get the App! Search: California VIP



REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



3210 Mission Blvd, Mission Beach | 858.488.2818 | LugisAtTheBeach.com







your ad



VIP LINE + 1 GUEST ANYTIME

FREE Admission VIP Only (before 11pm) thereafter

50% Off Admission VIP Only Excludes Special Events **ELITE BONUS:**

FREE Admission (All Night)

615 Broadway • Gaslamp 619.727.6789 • ParqSD.com



50% OFF TOTAL

(Up to \$100 Maximum Value) therafter 25% Off Total

ELITE BONUS:

FREE Admission Elite VIP + 1 Guest

3796 5th Ave • Hillcrest 619.298.2233 . TheRailSD.com



HYPER-LOCAL ADVERTISING

50% OFF DRINKS

VIP + 1 Guest (1st Round Only)

4012 30th St • North Park 619.281.8700 • RedWingBar.com



FRONT OF THE LINE VIP + 1 Guest Anytime!

FREE ADMISSION VIP (Before 10pm) No discount for Special Events

ELITE BONUS:

No Cover for VIP Cardholder

1051 University Ave • Hillcrest 619.295.2195 . RichsSanDiego.com



Search: California VIP



REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415







858.274.1010 . SDTapRoom.com

258 Harbor Dr.

760.967.6199





50% OFF DRINKS ∞ 20% OFF F000* (see listing for details)

> 3714 Mission Blvd • Mission Beach 858.488.6688 . Guava-Beach.com

> > 3890 Twiggs St.

619.260.0305



619 234 6333





25% OFF **FNTIRE BILL**

ELITE BONUS: FREE T-Shirt (one per year) 160

322 5th Ave • Gaslamp • 619.234.6333 3890 Twiggs St • Old Town • 619.260.0305

258 Harbor Dr • Oceanside • 760.967.6199 RockinBaja.com



20% OFF

(up to \$20 discount)

2216 S El Camino Real • Oceanside 760.757.1123 • ILoveRookies.com



20% OFF **ENTIRE BILL**

1466 Garnet Ave • Pacific Beach 858.272.7263 • SandBoxSD.com



FRONT OF LINE NO COVER

(before 11pm - VIP only) thereafter 2 for 1

ELITE BONUS:

FREE Admission All Night

536 Market St • Gaslamp 619.969.0946 • SideBarSD.com



Get the App! Search: California VIP



www.VIPClubCard.com



UPGRADE: ELITE VIP ST EliteVIPCard.com | 619.839.9415



Weekends Breakfast / Brunch

Daily Lunch / Dinner



50% OFF VIP & Guest

up to \$15 Value (first round)

1051 Garnet Ave. • 858.272.7665 • SocietyPB.com



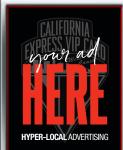






THE SANDBOX PACIFIC BEACH

PIZZAS, WINGS, BEERS & MORE (858) 272-7263 (SAND) · SandboxSD.com 1466 Garnet Avenue in Pacific Beach





S OCIETY P.B.

50% OFF DRINKS

(1st round - up to \$15 value)

Pool/Entertainment Deal

1051 Garnet Ave • Pacific Beach 858.272.7665 . SocietyPB.com



20% OFF FOOD OR

ELITE BONUS:

FREE T-Shirt (one per year)

20% OFF DRINKS

1269 Garnet Ave • Pacific Beach 619.276.8393 • SDTapRoom.com



20% OFF FOOD 20% OFF DRINKS

ELITE BONUS: 280 FREE T-Shirt (one per year)

2000 El Cajon Blvd. • North Park 619.539.7738 • TaproomBeerCO.com STE & THIRS SANARY THEFTHE

50% OFF TOTAL BILL

(1st time - up to \$100 discount) thereafter 25% Entire Bill

715 4th Ave • Gaslamp 619. 955.5995 • TasteAndThirst.com



Search: California VIP



REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



2732 Midway Dr., San Diego (next to DejaVu) • 619.225.8110 • 🖪 paradiseloungeandgril





FREE Cover (VIP Only) Front of VIP Line

(VIP + 1 Guest - All Night)

20% OFF TOTAL BILL

Includes Food 770 5th Ave • Gaslamp 619.338.9300 • TheTipsyCrow.com



20% OFF **ENTIRE BILL**

505 6th Ave • Gaslamp 619.232.6754 • TivoliBarAndGrill.com



50% OFF TOTAL BILL

(1st time - up to \$100 discount) thereafter 25% Entire Bill

750 Fifth Ave • Gaslamp 619.238.8380 • UrbanIndia.com



50% OFF DRINKS

(VIP + 1 Guest - 1st Round Only)

5157 La Jolla Blvd • Pacific Beach 858.488.1191 • WestEndPB.com



FREE COVER

(VIP Only)

Front of VIP Line (VIP + 1 Guest)

ELITE BONUS:

FREE Admission VIP + 1 Guest

702 5th Ave • Gaslamp 619.236.1616 • WhiskeyGirl.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

5080 BONITA RD • BONITA • 619.472.2400 • CARIBENIGHTCLUB COM









MANKIND

7128 Miramar Rd, San Diego, CA 92121 www.mankindcannabis.com

California



CUSTOMERS!

PRESENT YOUR ELITE OR STANDARD CARD AND TAKE 40% OFF YOUR 1ST PURCHASE 25% OFF ALL FOLLOWING PURCHASES WITH YOUR ACTIVE MEMBERSHIP

CID-0000HBAIR

CLASSICS & IN-STORE CHES

REACH YOUR

DEMOGRAPHIC HYPER-LOCAL





20% OFF **FNTIRF BILL**

ELITE BONUS: 135

FREE T-Shirt (one per year) FREE Admission (VIP + 1 Guest)

710 Garnet Ave • Pacific Beach 858 483 7844 • 710hc com



50% OFF **ENTIRE BILL**

(1st time – up to \$50 discount) thereafter 25% Off

ELITE BONUS: 16 FREE Empanada (one per year)

2040 Imperial Ave • Barrio Logan 619.237.0396 • AntoiitosColombianos.com



20% OFF **ENTIRE BILL**

Up to \$20 value

ELITE BONUS:

FREE T-Shirt (one per year)

4640 Mission Blvd • Pacific Beach 858.274.7117 • BarebackGrill.com



REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415







BUY 1 ENTRÉE

(Menu Item)

GET 2ND 1/2 OFF

Every Time

711 Pearl St . La Jolla 858.454.3806 • CafeMilanoLaJolla.com



BUY1FOOD

(Deli Item)

GET 2ND 1/2 OFF

Every Time

2275 Sunset Blvd • Ocean Beach 619.222.0518 . ChrisLiquor.com



20% OFF **TOTAL BILL**

3290 Carlsbad Blvd • Carlsbad 760.434.6000 • DinisBistro.com



25% OFF Entire Bill

(Before 11pm) (Every Time - excludes bottle service)

ELITE BONUS:

FREE Admission VIP (All Night)

560 5th Ave • Downtown 619.501.1919 . ElChingon.com



BUY 1 ENTRÉE, **GET 1 FREE**

or 25% Off

544 5th Ave • Gaslamp 619.232.9840 • TheField.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415







50% OFF

(1st time - \$100 max discount) thereafter 25% Off

ELITE BONUS: 28

FREE Appetizer/Dessert (one per year)

868 Fifth Ave • Gaslamp 619.239-3339 • GaslampTayern.com



50% OFF

(1st time - \$100 max discount) thereafter 25% Off

ELITE BONUS:

35 FREE Appetizer/Dessert (one per year)

2322 El Cajon Blvd • El Cajon 619 955 8778 • FlavorsofFastAfrica com



20% OFF **ENTIRE BILL**

ELITE BONUS: 120

FREE Appetizer/Dessert (one per year)

2470 San Diego Ave • Old Town 619.858.8226 • FredsOldTown.com



Search: California VIP



REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



50% OFF TOTAL

(first time - up to \$100 Discount)

thereafter 20% OFF Total



3210 Mission Blvd, Mission Beach | 858.488.2818 | LugisAtTheBeach.com

619.841.2045







20% OFF FOOD

(VIP + 1 Guest) OR Bar Deal

ELITE BONUS: 146

FREE T-Shirt*(one per year)

3714 Mission Blvd • Mission Beach 858.488.6688 • Guava-Beach.com



2 FOR 1 ENTRÉE or 25% Off

(Up to a \$25 Maximum Value)

ELITE BONUS:

FREE T-Shirt*(one per year)

3964 Harney St . Old Town 619.295.3272 . HarnevSushi.com



30% OFF TOTAL

ELITE BONUS:

1 FREE Drink (House or Well) per visit

618 5th Ave • Gaslamp 619.238.2389 . HenrysPub.com



17 50% OFF FNTIRF RILL

(1st time—up to \$100 discount) thereafter \$3 Off Burgers

5010 Newport Ave • Ocean Beach 619.224.4623 . Hodadies.com



20% OFF **FOOD OR MERCHANDISE**

775 Center Dr • San Marcos • 858.451.6000 1400 Camino De La Reina

Mission Valley • 619.299.4668 Hooters.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

Chris EDER



Buy 1 Menu Item Get 2nd 50% OFF

2275 Sunset Cliffs Blvd | Ocean Beach | (619) 222-0518





BUY 1 ENTRÉE OR FOOD ITEM. GET 2ND 50% OFF Every Time!

6109 University Ave . Mid San Diego 619.702.9309 • IslandSpiceRestaurant.us



50% OFF TOTAL

(1st time - Up to \$100 Discount) thereafter 20% Off Total

ELITE BONUS: 43

FREE T-Shirt (one per year)

3210 Mission Blvd • Mission Beach 858.488.2818 . LuigisAtTheBeach.com



2 FOR 1 COFFEE DRINKS

or 25% Off Total

1210 Prospect St • La Jolla • 858.459.1187 5900 El Caion Blvd • SDSU • 619.286-8434 Coming! 2512 Jamacha Rd • Rancho SD LivingRoomCafe.com







UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415













2 FOR 1 ENTRÉE

or 25% Off Total

ELITE BONUS: 50% Off Total (1st Time) Up to \$50 Discount (one per year)

345 6th Ave • Gaslamp 619.550.1600 • GaslampMeze.com



FREE ENTRÉE

w/purchase of entrée/menu item and 2 beverages Every Time!

1743 India St . Little Italy 619.239.3710 • Mimmos.biz



50% OFF

(1st time - Food or Hookah) thereafter 20% OFF total

ELITE BONUS:

FREE Appetizer/Dessert (one per year,

756 Fifth Ave • Gaslamp 619.487.9993 . MystHookahLounge.com



BUY 1 ENTRÉE OR MENU ITEM GET 1 FREE

Every Time

ELITE BONUS:

FREE Appetizer/Dessert (one per year)

5041 Newport Ave • Ocean Beach 619.955.8053 • OBBrewingco.com

REGISTER TODAY!



VIPClubCard.com

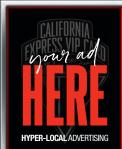
REGISTER NOW & S www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415







BUY 1 SCOOP, GET 1 SCOOP FREE

(every time)

ELITE BONUS: 1 FREE Scoop w/Waffle Cone (one per year)

> 1010 Grand Ave • Pacific Beach 310.429.3500 PacificBeachlceCreamCo.com

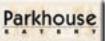


BUY 1 MENU ITEM 23 GET 1 FREE

1st time – thereafter 20% OFF

ELITE BONUS: 24
FREE Appetizer/Dessert (one per year)

2732 Midway Drive • Sports Arena 619.225.8110



Buy 1 Food/Menu Item, Get 1 FREE

(with purchase of 2 beverages)
or 50% Off Single
(with purchase of 1 beverage)

ELITE BONUS:

FREE T-Shirt (one per year)

4574 Park Blvd • University Heights 619.295.7275 • ParkHouseEatery.com



BUY 1 ENTRÉE Or menu item, Get 1 free

(up to \$25 Maximum Value)

877 Hornblend St • Pacific Beach 858.544.1875 • PuebloPB.com



App Store Coook Pag

REGISTER NOW & SAV www.VIPClubCard.com

63



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

C A F E MILANO

BUY ONE ENTRÉE
GET 2ND 50% OFF
every time!

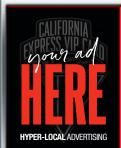
RISTORANTE • WINE BAR • GELATO

711 Pearl Street • La Jolla • 858.454.3806 • CafeMilanoLaJolla.com











50% OFF TOTAL

(Up to \$100 Maximum Value) therafter 25% Off Total

ELITE BONUS:

FREE Admission Elite VIP + 1 Guest

3796 5th Ave • Hillcrest 619.298.2233 • TheRailSD.com



20% OFF

(up to \$20 discount)

2216 S El Camino Real • Oceanside 760.757.1123 • ILoveRookies.com



20% OFF **ENTIRE BILL**

1466 Garnet Ave • Pacific Beach 858 272 7263 . SandBoxSD com



BUY 1 MENU ITEM, 69 **GET 1 FREE**

(1st time) thereafter 20% OFF

(Includes Groups)

1129 Morena Blvd • Bav Park 619.276.8393 SardinasItalianRestaurantAndBar.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

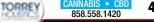




Greek Fusion



345 6th Ave Gaslamp | 619.546.5060 | GaslampMeze.com





25% OFF TOTAL BILL

Tripadvisor

Rated #1 Sushi Restaurant & #6 Best Restaurant in SD

3964 Harney Street • Old Town

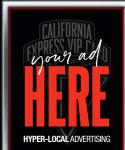




353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



1743 India Street • Little Italy • 619.239.3710 • Mimmos.biz





20% OFF **FOOD TOTAL**

353 5th Ave • Gaslamp 619.245.1138 • SevillaNightClub.com



25% OFF **FOOD**

3844 Mission Blvd • Pacific Beach 858.352.6611 • SingleFinSD.com



20% OFF FOOD

20% OFF DRINKS

ELITE BONUS: FREE T-Shirt (one per year)

2000 El Cajon Blvd • North Park 619.539.7738 • TaproomBeerCO.com

20% OFF FOOD 20% OFF DRINKS

ELITE BONUS: FREE T-Shirt (one per year)

1269 Garnet Ave • Pacific Beach 858.274.1010 • SDTapRoom.com











UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

Award Winning Menu

AUTHENTIC IRISH PUB

SAN DIEGO = GASLAMP QUARTER

(see listing for details)

544 5th Ave - Gaslamp - 619.232.9840 - The Field.com





(1st time – up to \$100 discount) thereafter 25% Entire Bill

715 Fourth Ave • Gaslamp 619. 955.5995 • TasteAndThirst.com

urban India



25% OFF Entire bill

ELITE BONUS: FREE T-Shirt (one per year) 160

322 5th Ave • Gaslamp • 619.234.6333 3890 Twiggs St • Old Town • 619.260.0305 258 Harbor Dr • Oceanside • 760.967.6199 RockinBaja.com



50% OFF TOTAL BILL

(1st time – up to \$100 discount) thereafter 25% Entire Bill

750 Fifth Ave • Gaslamp 619.238.8380 • UrbanIndia.com

BUY 1 FOOD/MENU ITEM,

GET 1 FREE EVERY TIME! (with purchase of 2 Beverages)

OR **50% Off Single** (with purchase of 1 beverage)

1333 Hotel Circle S • San Diego 800 78 KINGS • WaffleSpotSanDiego.com



REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



The BEST Indian Bar & Restaurant in San Diego!

50% OFF ENTIRE BILL

see listing for details

750 Fifth Ave • Gaslamp • 619.238.8380

UrbanIndiaSD.com



ONCE PER YEAR

UP TO \$100 DISCOUNT

THEREAFTER 25% OFF

1036 GARNET AVE PACIFIC BEACH









HOMEMADE ICE CREAM

Freshly Made Cones

Milk Shakes • Sundaes Italian Ice • Vegan Frozen Treats Locally Owned

BUY ONE SCOOP GET 1 SCOOP FREE **EVERY TIME!**



1010 Grand Ave • Pacific Beach 310.429.3500 PacificBeachIceCreamCo.com

50% OFF TOTAL BILL (1st time - up to \$20 discount) thereafter 25% OFF

FREE "Like it Create it" (every time - up to \$4 value)

9868 Mission Gorge Rd • Santee 6145 El Cajon Blvd Ste H . SDSU/College 655 Saturn Blvd • Imperial Beach



BUY 1 MENU ITEM GET 2ND 1/2 OFF

Every Time!

650 University Ave • Hillcrest 619.291.2433 • UncleBiffsKillerCookies.com



2 FOR 1 BOBA TEA

OR 20% Off Yogurt

ELITE BONUS: 1 FREE 92

Yogurt (one per year – up to \$5 value)

3026 University Ave • NP • 619,220,4999 10450 Friars Rd • Grantville • 619.450.5847 FrozenYogurtNearMe



50% OFF

(1st time - up to \$20 discount) thereafter Buy 1 Yogurt, get 1 FREE (up to \$7 value)

ELITE BONUS: 1 FREE 94

Yogurt (one per year – up to \$7 value)

1886 Garnet Ave • Pacific Beach 858.274.3950 • YogurtOnTheRocks.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STA EliteVIPCard.com | 619.839.9415

COLD STONE

50% OFF TOTAL BILL*

See listing for details.

655 Saturn Blvd Ste A • 619-575-5200 9868 Mission Gorge Rd Ste A1 • 619-258-2510 6145 El Cajon Blvd Ste H • 619-583-3361

ations. No cash value. Not valid with other offers or fundraisers or if copied, sold, auctioned, exchanged for payment or prohibited by law 36.16.1188 © 2025 Kahal Franchising, L.L.C. COLD STONE CREAMERY and the medallion design are registered trademarks of Kahala Franchising, L.L.C. or its licensors. Expires 12/30/25.



TORREY

50% Off Oil Change & Lube

(up to \$12.50 value)

1 FREE Tire Rotation

(up to \$10 value)

30% Off Wheel Alignment
(up to \$35 value)

ELITE BONUS: 97

1 FREE Flat Tire Repair 1106 Garnet Ave • Pacific Beach 858.490.0409 • BigOTires.com Body Art Salon

50% OFF PIERCING (up to \$50 max discount - 1st time) thereafter 25% Off

ELITE BONUS: 66

FREE Body Piercing (one per year - up to \$50 value)

3333 Midway Dr #100 • Sports Arena 619.222.4210 • 619.302.8217 (after hours) BodyArtByrns.com



your ad

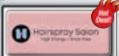
50% OFF SERVICES

Every Time!

or 20% Off Packages ELITE BONUS:

ELITE BONUS: 51
1 FREE Services Per Year

4130 La Jolla Village Dr • La Jolla 619.550.1696 • ChillnOut.com



50% OFF SERVICES

one service per visit per year
— 4 max, thereafter
20% Off

ELITE BONUS:

4 FREE Services Per Year

141 University Ave • Hillcrest 619.297.9333 • HairspraySalonHillcrest.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



Hairspray Salon

50% off

ALL SALON SERVICES

One salon service per visit per year (4 max - up to \$75 per service) thereafter 20% off

ELITE VIPS RECEIVE:

4 free

MOST SALON SERVICES

Above conditions apply to Elite VIP

HairspraySalonHillcrest.com - 619-297-9333 - 141 University Ave in Hillcrest





First (3) Visits plus FREE Consultation

ELITE BONUS: FREE 185

Meditation CD (One per year)

2831 Camino del Rio • Mission Valley East 619.423.8200 . MeridianAcupuncture.net



FREE 1ST LESSON

(one per year) thereafter 25% OFF

ELITE BONUS: 65

3 FREE Lessons (one per year) thereafter 25% Off (up to \$36 value)

4255 Ruffin Rd • San Diego 619.840.7233 • Melomano.us



Come Direct and Save! Also ...

20% OFF ENTIRE RENTAL

(with 2-day minimum) Ask about how to save up to 20% extra. Bonus: Rent 7 days, get 8th day free!

Call for details! 619.839.9415



50% OFF 4 SELECT SALON SERVICES

(1 Salon Service per visit per year up to \$100 value) thereafter 20% Off details at VIPclubcard.com

ELITE BONUS: details at FliteVIPcard.com Most Salon Services FREE (4 max; 20% tip

not included) 1 offer per visit, per year (up to \$75 Value per Service) 535 University Ave • Hillcrest

619.260.0094 • III THICKhairsalon



FREE 1 HOUR FULL BODY MASSAGE

w/purchase of 1 hour full body massage (up to \$69 value) or 50% Off Single *By Appointment Only

ELITE BONUS: 99

1 FREE Hour Full Body Massage (up to \$69 value - tip not included)

3435 Camino del Rio S, #203 . San Diego 619.263.4885



Search: California VIP



www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415





All Salon Services (see listing for details).

ELITE VIP'S RECEIVE:

Most Salon Services isse listing for details)

The Hive | 535 University Ave, Hillcrest | 619.260.0094 | THICKhairsalon

FRIENDLY, KNOWLEDGERBLE STAFF / HELPFUL TO CUSTOMERS



DR GREENTHUMB

VIF

40% OFF

ONCE PER YERR - UP TO \$100 DISCOUNT

THEREAFTER 25% OFF

FLOWER | EDIBLES | PERS | ASSORTMENT

8760 Campo Rd | La Mesa 858.683.1856 | dgtworldwide.com

In-Store or Curbside (not for delivery)

C10-0000422-LIC





4130 La Jolla Village Dr. Suite 208 LA JOLLA 858,247,7300 ChillinOut.com



HYPER-LOCAL ADVERTISING



BUY 1 GET 1 FREE ATTRACTION

ELITE BONUS:

FREE Attraction (one per year)

1525 W Vista Wav • Vista 760.945.9474 • BoomersVista.com

boardwalk

50% OFF TOTAL 55 RENTAL

(1st time) thereafter 25% Off Rental

4150 Mission Blvd • Pacific Beach 858.345.0203 BoardwalkBeachRides.com



BUY 1 GET

1 FREE (1st time) thereafter 20% Off

1863 Bacon St . Ocean Beach 619.223.6050 . Claytime-Ceramics.com

REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STAT

EliteVIPCard.com | 619.839.9415



1863 Bacon Street • Ocean Beach • 619.223.6050 • Claytime-Ceramics.com





35% OFF MOTORIZED VEHICLES



FREE 1-HOUR RENTAL

WITH PURCHASE OF NON-MOTORIZED RENTAL

1010 Santa Clara Place Mission Bay • 858.488.1004 MissionBay Sportscenter.com







DIVE RSIO NARY

THEATRE





FREE \$30 GAME PLAY

w/purchase of \$30 game play (Power Card Price is \$2) FRFF Admission VIP

ELITE BONUS: FREE Admission Elite VIP (one per year)

619.280.7115 • Mission Valley 760.576.3800 • Carlsbad 619.280.7115 • DaveAndBusters.com

BUY1TICKET GET1FREE

(up to \$25 value) Excludes Opening and Closing Events

4545 Park Blvd • University Heights 619.220.0097 • Diversionary.org

Déjà Vu Hookah

50% OFF HOOKAH
(1st Time) 73

thereafter 20% Off

ELITE BONUS: 105
FREE T-Shirt

(one per year)

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com



BUY 1 TICKET GET 1 FREE

(up to \$25 value) Excludes Opening and Closing Events

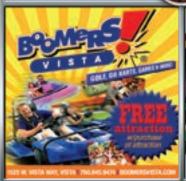
4545 Park Blvd • University Heights 619.220.0097 • Diversionary.org

REGISTER NOW & SAVE www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415





8190 Miralani Dr + 858.693,5867 SanSiego.RockinJump.com 858,488,1004





BUY 1 GET 1 FREE ON ANY LOCAL TRIP

(1/2 day, 3/4 day or Twilight) *Reservations are required in advance*

1395 1/2 N Harbor Dr • Oceanside 760.722.2133 • HelgrenSportfishing.com



BUY 1 GET 1 FREE 14 LAP RACE

(one use per day - up to \$22 value)

ELITE BONUS: 29

FREE T-Shirt (one per year)

1709 Main St • Downtown • 619.241.4740 6212 Corte Del Abeto • Carlsbad 760.929.2225 • K1Speed.com



BUY 1 TOUR/RENTAL GET 1 FREE or get 2nd at 1/2 Off Anytime!

(Mon-Fri)

ELITE BONUS: Buy 1 Kayak/Bike/Tour/Rental get 1 FREE • FREE Store Brand T-Shirt or Underwater Camera (one per year)

2199 Avenida de la Plava • La Jolla 858.459.1114 . LaJollaKayak.com



FREE HOUR RENTAL

w/purchase of regular priced hour Located in: Hyatt Regency Mission Bay Spa And Marina

ELITE BONUS: 134

FREE T-Shirt (one per year)

1441 Quivira Rd • Mission Bav 844.724.5787 • MalarkyCharters.com



Motorized Rentals FREE Hour w/purchase of hour on non-motorized rentals

ELITE BONUS: 188

FREE T-Shirt (one per year)

1010 Santa Clara PI • Mission Bav 858.488.1004 . MissionBaySportCenter.com



FREE 1ST LESSON

(one per year) thereafter 25% OFF

ELITE BONUS:

65

3 FREE Lessons (one per year) thereafter 25% Off (up to \$36 value)

4255 Ruffin Rd • San Diego 619.840.7233 • Melomano.us

REGISTER NOW & SA

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415





1 GET 1 FREE 14 LAP RACE

1709 Main St, SD | 6212 Corte Del Abeto, Carisbad 888.K1.KARTS | K1Speed.com





(1st time - food or hookah) thereafter 20% Off Total

ELITE BONUS:

FREE Appetizer/Desert (one per year)

756 5th Ave • Gaslamp 619.487.9993 • MystHookahLounge.com



BUY 1 GET 150% OFF Get 1 FREE Full Day Surf Rental

w/purchase of full day surf rental

ELITE BONUS: 1119

FREE Surf Rental (one per year) 4940 Newport Ave • Ocean Beach 619.225.0674 • OceanExperience.net



Come Direct and Save! Also ...

20% OFF ENTIRE RENTAL

(with 2-day minimum) Ask about how to save up to 20% extra. Bonus: Rent 7 days, get 8th day free! Call for details! 619.839.9415



FREE FIREARM RENTAL + TARGET EVERY TIME! \$2 Off First Hour

ELITE BONUS: 225 FREE T-Shirt (one per year)

2082 Willow Glen Drive • El Caion 619.442.9971 • P2KRange.com



Get the App! Search: California VIP



REGISTER NOW & SAVE www.VIPClubCard.com



LIPGRADE: ELITE VIP STA EliteVIPCard.com | 619.839.9415



619.280.7115 * DaveAndBusters.com





2199 Avenida De La Playa . La Jolla 858.459.1114 * LaJollaKayak.com





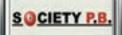


FREE HOUR

w/purchase of (1) hour

ELITE BONUS: 19 FREE T-Shirt (one per year)

8190 Miralani Dr • San Diego 858.693.5867 • RockinJump.com



BUY 1 HOUR OF POOL GET 1 FREE EVERY TIME

(up to \$15 value) OR BAR DEAL

1051 Garnet Ave • Pacific Reach 858.272.7665 . SocietyPB.com



20% OFF **GOLF CARTS & BIKES** Offered at: MBSC

1010 Santa Clara PI . Mission Bay 858.488.1004 • MissionBaySportCenter.com



FREE VIDEO AND PICTURE PACKAGE

OR 20% Off

2800 Torrev Pines Scenic Dr • La Jolla 858.452.9858 • FlyTorrey.com



\$15 OFF TICKETS

(See page 3 for QR code)

Shelter Island Drive & Anchorage Lane San Diego 844.587.4866 • Triton-Charters.com

REGISTER TODAY!



VIPClubCard.com

www.VIPClubCard.com



IIPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415







(1st time - up to \$100 discount) thereafter 25% Off

ELITE BONUS: 36

FREE Poster (up to \$30 value)

1439 Garnet Ave • Pacific Beach 858.272.7760 • AztecGraphicsSD.com



50% OFF 1ST TIME

(1 item per year) thereafter 20% Off

ELITE BONUS: 103

FREE Select Storebrand T-Shirt (one per year)

3610 Barnett Ave • Sports Arena 619.224.0187 • LoveBoutique.com



TUXEDO: RENT 1 GET 2ND 50% OFF

OR 20% OFF TOTAL GROUPS \$100 Off Wedding **Gown Purchase**

4242 Camino del Rio N . Mission Valley 619.281.4696 • BridalandTuxedoGalleria.com



(one time - up to \$100 discount) thereafter 20% Off Total

ELITE BONUS: 50% Off 76

(one time – up to \$100 discount) thereafter 20% Off Total Xtra: FREE Hat once per year

In-store and curbside only. Chula Vista • CaliforniaHolistics.com CANNABIST

50% OFF 1 ITEM 📟

(one per month) thereafter 30% Off

ELITE BONUS: 35% Off 100

& 1 Swaq Item (one per month) 4645 De Soto St • Pacific Beach

858.342.5130 GoCannabist.com/location/san-diego



50% OFF 1ST TIME

(1 item per year) thereafter 20% Off

ELITE BONUS: 104 FREE Select Storebrand T-Shirt

(one per year) 1560 Magnolia • El Caion • 619.448.3791 2130 Industrial Ct • Vista • 760.598.5889

DejaVuLoveBoutique.com

REGISTER NOW & SAVE www.VIPClubCard.com



IIPGRADE: ELITE VIP STATUS EliteVIPCard.com | 619.839.9415

Treasures by the Bay

(see listing for details)

33232 Mission Blvd Mission Beach







(once per year) thereafter 20% Off (up to \$20 discount)

ELITE BONUS: 151

FREE T-Shirt & Hat (one per year)

3452 Hancock St . Sports Arena 844.420.BEST • GoldenStateGreens.com



40% OFF 40

(1 time per year) thereafter 25% Off

Recreational Use 21+

ELITE BONUS: 240

FREE T-Shirt & Hat (one per year)

2405 E Harbor Dr • South Bay 619.841.2045 • HarborMMCC.com



40% OFF

(one time - up to \$100 discount) thereafter 25% Off Total Most glass included. excludes tobacco.

1036 Garnet Ave • Pacific Beach



40% OFF

Once per year (Up to \$100 Discount) thereafter 25% Off

4881 Newport Ave • Ocean Beach 619.523.1844 • Stuff2Puff.com



(one time - up to \$100 discount) thereafter 20% Off Total

ELITE BONUS: 50% Off 41

(one time - up to \$100 discount) thereafter 20% Off Total Xtra: FREE Hat once per year In-store and curbside only. See Ad pg. 67 for delivery discounts. Sorrento Valley . TorreyHolistics.com



50% OFF 1ST TIME

(1 item per year - up to \$75) thereafter 20% Off

ELITE BONUS: 61

FREE T-Shirt - Store Brand

4150 Mission Blvd #115 • Pacific Beach 619.241.0027 • TrendyAndTipsy.com

www.VIPClubCard.com



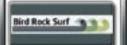
EliteVIPCard.com | 619.839.9415

(see listing for details)

4150 Mission Blvd #115 | Pacific Beach | 619.241.0027 | TrendyAndTipsy.com







20% OFF APPAREL

(Not Valid in combination with other discounts)

5509 La Jolla Blvd • La Jolla 858.459.9200 • BirdRockSurf.com



20% OFF SOFT GOODS / APPAREL

ELITE BONUS:

FREE Surf Rental (one per year)

4940 Newport Ave • Ocean Beach 619.225.0674 • OBSurfandSkate.com



20% OFF

*Excludes New Shoe Releases

3827 30th St • North Park 619.296.9018 • ShopOverload.com



20% OFF **APPAREL**

(Not Valid with other discounts)

4287 Mission Blvd • Pacific Beach 858.273.8070 • RipCurl.com



14

50% OFF

Apparel or Accessories (1st time) thereafter 20% OFF

4645 Cass St . Pacific Beach 858.581.2468 • SoulGrind.com



Search: California VIP



www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415







BUY 1 GREEN FEE GET 1 FREE

Cart Rental Required

ELITE BONUS: 12

FREE Bucket of Balls (for use on range)

4475 Bonita Rd • Bonita

619.479.4141 • ChulaVistaGC.com

MAISSION TRAILS COUR COURSE

BUY 1 GREEN FEE GET 1 FREE anytime w/Cart Rental, (Sat-Sun after 11am)

ELITE BONUS:

FREE Bucket of Balls (for use on range)

7380 Golfcrest PI . San Diego 619.460.5400 . MissionTrailsGC.com



BUY 1 GREEN FEE GET 1 FREE ANYTIME

(Sat-Sun after 11am) **ELITE BONUS:**

FREE Bucket of Balls (for use on range)

1439 Sweetwater Rd • National City 619.474.1400 . NationalCityGC.com



BUY 1 GREEN FEE GET 1 FREE ANYTIME

(Sat-Sun after 11am)

ELITE BONUS: 10

FREE Bucket of Balls (for use on range)

5200 Fl Camino Real • Carlshad 760.438.1772 • RanchoCarlsbadGolf.com



RIIY 1 GREEN FEE GET 1 FREE

Anytime w/Cart Rental (Sat-Sun after 11am)

ELITE BONUS:

FREE Bucket of Balls (for use on range)

1150 Fashion Valley Rd • Fashion Valley 619.296.4653 • RiverWalkGC.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SA www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



FREE GREEN FEE

see listing for details

ELITE BONUS:

Free Bucket of Warm-up Balls (for use on range)

1150 Fashion Valley Rd • Fashion Valley • 619-296-4633 • RiverwalkGC.com







2755 Snead Ave | San Diego | 858.279.1600 | TecoloteCanyon.com





1439 Sweetwater Rd National City 619.474.1400 NationalCityGC.com

See listing for details







1500 MORTH MACHOLIA MENUE, EL CAJON (619-446-5791

i errifeeliquefalire.com







50% OFF ONE ITEM

(1st time - one per year) thereafter 20% Off

ELITE BONUS: 103 FREE Gift or T-Shirt (one per year)

3610 Barnett Ave • Sports Arena 619.224.0187 • LoveBoutique.com



FREE ADMISSION VIP

(still responsible for 2 drink minimum)

ELITE BONUS: FREE Drink (1st round) FREE Admission Elite VIP + 1 Guest

8105 Clairemont Mesa Blvd . Kearny Mesa 858 277 2339 . CheetahsSD com



FREE ADMISSION VIP

ELITE BONUS: FREE Admission 103 Flite VIP & Guest or FRFF T-Shirt

2720 Midway Dr • Point Loma 619.224.4757 • DeiaVu.com



FREE LAP DANCE W/COVER.

25% OFF DRINKS

(excludes employees drinks) **ELITE BONUS:** 122

50% Off Spa Rooms

Via Oriente 9211 • Tijuana 877.761.7077 • DejaVuTijuana.com



NO COVER FOR VIP

ELITE BONUS: FREE

Admission Elite VIP & Guest plus no drink minimum

8660 Miramar Rd • Miramar 858.530.0766 • SDGoldFingers.com



50% OFF ONE ITEM 1st time one per year - thereafter 20% Off

ELITE BONUS: FREE Admission Elite VIP & Guest or FREE T-Shirt

6321 University Ave • College Area 619.583.8114 • LoveBoutique.com







COMING SOON!

MORE BUSINESSES

Get the App! Search: California VIP







1439 Garnet Ave, Pacific Beach 858.272.7760 AztecGraphicsSD.com











DISCLAIMERS & CONDITIONS

- I understand VIP Membership is a privilege and not a right.
- VIP Cards are property of CEC VIP, Inc. and participating businesses.
- Card is non-transferable. (Don't let someone use your card. This is a form
 of theft from CEC VIP and participating businesses. We operate as a co-op
 program.)
- Card must be presented with proper, valid identification upon request.
- Cards may be revoked by CEC VIP or participation businesses. If cardholder abuses privileges and/or guidelines (restrictions) of the card (or policy of the card.) As a VIP Member, you are expected to show respect to all employees of all participation business. Conduct is expected to be the highest standard including your guests!
- · Card is not valid for charge purposes.
- Guide and Reference Directory-You do not need to carry the directory with
 you to use your card, but since the California Express VIP Card is so diverse
 you may want to keep it handy for the hundreds of different uses or use our
 MOBILE APP! Search: "CALIFORNIA VIP" available in the APP STORE and in
 the ANDROID MARKET through GOOGLE PLAY!
- Card may not be valid for discounts on certain holidays or special events.
 However (if applicable) VIP Privileges should be honored, Please check with individual club or business,
- Tiowever (ii applicable) vir Frivileges siloulu be florioreu. Flease check with intrividual club of
- · Card is not valid in conjunction with any other offer, special or discount.
- Deal defined: Buy 1 get 1 FREE or 1/2 Off, You must pay for the greater value Entrée/Menu Item to get 2nd of equal or lesser value (FREE or 1/2 Off). (see listing ad)
- Our 2 for 1 restaurant discount or 50% off single only restaurant program is unique in that many
 establishments give the cardholder the opportunity to use the privilege solo or with guests. All
 establishments may have different numbers of guests that can accompany cardholder. Additionally,
 some list DINE-IN ONLY, 1 Card per Table and 1 Offer per Visit. See individual listings for
 restrictions or call and ask for a manager first at desired establishment.
- No separate checks on groups unless multiple cards are used however typically only 1 card per table.
 It's best to contact each merchant regarding CEC VIP Card policy.
- Gratuity for satisfactory services should equal 20% of the total check before discount.
- Use of card after expiration date can result in a cash penalty or suspension in renewal. Management has been given notice. To revoke all expired cards... or notify CEC VIP Inc.
- In the event that any participating club, restaurant or business is unable to honor the card for any reason, please
 respond with, "I'm sure there is some type of misunderstanding, could you please get a manager?" If that does
 not work, get the employee's name or manager's name and call us immediately with any complaints or suggestions. We'll do our best to handle the situation promptly. All participating businesses are under contract.

Limitation of liability: CEC VIP Inc. liability, if any, and for any damages resulting, shall be limited to the actual membership costs, if any, less any value for the actual period of usage on a pro-rated basis. Further cardholder must have proof of ourchase from CEC INC.

Salon Conditions/Restrictions: By appointment only. Subject to availability. Only 1 offer per visit. Each and all FREE and 50% off services are good 1 time per year and all should be a 20% Discount thereafter. Proper appointment/ cancellation procedures (24 Hours) or offer void for individual VIP. 20% gratuity is based on standard Salon rates and is due upon arrival for free Elite services. Participating Stylist only, time restrictions may apply. (See applicable website for deals, vipclubcard.com or elitevipcard.com) or call Management in advance to each participating Salon.

IMPORTANT READ FIRST: Use of the CEC VIP Card signifies acceptance and understanding of the terms and conditions set forth by California Express Card Inc. (Implied Consent.) Expires Dec 30, 2025. Thank you for your cooperation... Enjoy!

Card is valid until 12/30/2025

IMPORTANT NOTICE:

Check with each establishment regarding FREE Bonus Offer* for Elite VIP Card. FREE offers may require a

purchase (See management)

- Limited to select varieties
- · Store brand only*
- While supplies lastBased upon availability

Upgrade your Regular VIP to Elite VIP for a Maximum of \$100 (Reg. \$150) "Sorry NO Group Rates"





IT KEEPS GETTING BETTER!

Download the APP — Search: California VIP

Congratulations and Welcome! We hope you enjoy the Prestige and Savings that your 2025 California Express VIP Card Membership brings. We encourage VIP Members to be adventurous and try all. Once you have, please recommend participating VIP businesses, to locals and tourists often, It is especially important to return the favor to participating businesses that have offered their products and services "FREE of Charge" for Elite VIPs. We suggest that you bring a full paying guest, be extra polite, and tip generously (20% of the total before discount is applied.) Other ways of returning the favor for the generous offers is to patronize businesses bringing friends. tourists and new customers during slower periods. Please keep in mind VIP is a privilege not a right! It is extremely important that you refer new VIPs to the program. In return, our staff will work hard to add new businesses throughout the year.

ESTABLISHMENTS

The California Express VIP Card has a legal agreement with every participating establishment listed in this directory. However, CEC Inc. is not responsible for the failure of a business to honor cards, whether due to change of management, closing or any other circumstance. Thank you for your cooperation and support.

Michael Forcier

California Express Card. Inc.

REGISTRATION: IMPORTANT - READ FIRST

Your California Express Card is available for use the moment you obtain it. but you should register to receive the following benefits of club membership. NOTE: WE DO NOT SELL EMAIL LISTS. You may call in your basic info 24/7 and leave a message. Speak slowly, state your full name (spell out), age, e-mail, area code, phone number, and zip code, and how you received your card or by text messaging; or when you download the NEW mobile phone APP. Once registered you'll get: updates, discounts, special invitations. \$10 replacement for lost or stolen cards.

BEST USE OF THE

Msg&Data Rates May Apply. To stop msgs reply STOP to msg

- Take time to highlight businesses in the area where you work, live and where you play and shop; you'll get much more use and save more money!
- Keep the directory with you at all times (purse, backpack, car. etc.)
- Download the new Mobile APP (see below)
- As a VIP Member, you are expected to bring in, refer or send new members to join VIP all year long. In return, we'll continue adding and improving the program.

Check us out often www.VIP clubcard.com for NEW savings and participating businesses.

DOWNLOAD OUR EASY TO USE APP

SEARCH: California VIP







NEW MERCHANTS COMING SOON

Visit our website often! VIPClubCard.com/New Merchants.html

MOBILE APP SEARCH: CALIFORNIA VIP







THE HEALING CENTER San Diego

CLEAN · SAFE · PROFESSIONAL

REGULAR 50% OFF One Item/Month

Thereafter **30% OFF** All Purchases



50% OFF

One Item/Month

Bonus: 1-FREE SWAG

Item Per Month

3703 Camino del Rio S. · San Diego 858.324.2420 · thcsd.com · @@thcsd.co

C10-0000213-LIC



(one time - up to \$100 discount) thereafter 25% Off Total Most glass included, excludes tobacco.

1036 Garnet Ave • Pacific Beach



(one time - up to \$100 discount

thereafter 20% Off Total

ELITE BONUS: 50% Off 73 (one time - up to \$100 discount) thereafter 20% Off Total Xtra: FREE Hat once per year

In-store and curbside only.

Chula Vista • CaliforniaHolistics.com



50% OFF 1 ITEM

(one time per month) thereafter 30% Off

ELITE BONUS: 35% Off 100

& 1 Swag Item (one per month)

4645 De Soto St • Pacific Beach 858.342.5130 GoCannabist.com/location/san-diego



(1st Time) thereafter 20% Off

ELITE BONUS: 157

FREE Hookah (one per year)

3311 Adams Ave • Normal Heights 19.655.0559 • CleopatrasLounge2014.com



50% OFF HOOKAH

(1st Time) thereafter 20% Off

ELITE BONUS:

FREE T-Shirt (one per year)

73

105

2720 Midway Dr • Point Loma 619.224.4757 • DejaVu.com



40% OFF

(Once per year– up to \$100 discount) thereafter 25% Off

> In-store or Curbside. (Not for Delivery)

8760 Campo Rd • La Mesa 858.683.1856 • DGTworldwide.com

REGISTER NOW & S www.VIPClubCard.com



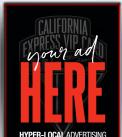
UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



50% OFF*

Pacific Beach • San Diego





(once per year – up to \$100 discount) thereafter 20% Off

ELITE BONUS: 151

FREE T-Shirt & Hat (one per year)

3452 Hancock St . Sports Arena 844.420.BEST . GoldenStateGreens.com



40% OFF

thereafter 25% Off Recreational Use 21+

ELITE BONUS: 240

FREE T-Shirt (one per year)

2405 E Harbor Dr • South Bay 619.841.2045 • HarborMMCC.com



50% OFF

(1 item/month) thereafter 30% Off Total

ELITE BONUS:

35% Off all purchases & one swag item (one per month)

3703 Camino del Rio S • San Diego 858.324.2420 • thcsd.com



40% OFF

(Once per year – Up to \$100 discount) thereafter 25% Off

ELITE BONUS: 107

FREE Swaq Baq (one per year)

7128 Miramar Rd • Miramar 855.626.5463 • MankindCannabis.com



(one time - up to \$100 discount) thereafter 20% Off Total

ELITE BONUS: 50% Off 41

(one time - up to \$100 discount) thereafter 20% Off Total Xtra: FREE Hat once per year

In-store and curbside only. See Ad pg. 67 for delivery discounts. Sorrento Valley . TorreyHolistics.com

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



50% Off (Food or Hookah)

thereafter

20% Off Total Bill







756 Fifth Ave · Gaslamp · 619.487.9993 · MystHookahLounge.com



Once per year, up to \$100 Discount

Thereafter

20% OFF

40% OFF

Once per year, up to \$100 Discount

Thereafter

20% OFF

BONUS: One Free T-shirt or hat (one time per year)

PICK UP AND DELIVERY AVABILABLE

3452 HANCOCK ST, SAN DIEGO, CA 92110

844-420-BEST • www.GoldenStateGreens.com

MUST SHOW VIP CARD AT PURCHASE GSG PL, INC. C10-0000298-LIC

CALIFORNIA HOLISTICS

YOUR CANNABIS STORE

ELITE CARD

Save 50% on your first in-store order from California Holistics (Max discount \$100) + get a FREE California Holistics hat!

PLUS save 20% on any additional orders

REGULAR CARD

Save 40% on your first in-store order from California Holistics (Max discount \$100)

PLUS save 20% on any additional orders

Deals cannot be combined with any other offers, and are subject to availability



TORREY HOLISTICS

CALIFORNIA'S FIRST LICENSED REC DISPENSARY







ELITE CARD

Save 50% on your first in-store order from Torrey Holistics (Max discount \$100)

PLUS save 20% on any additional orders

REGULAR CARD

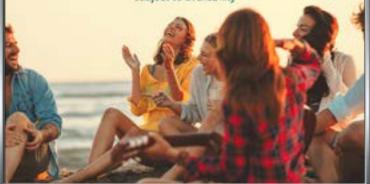
Save 40% on your first in-store order from Torrey Holistics (Max discount \$100)

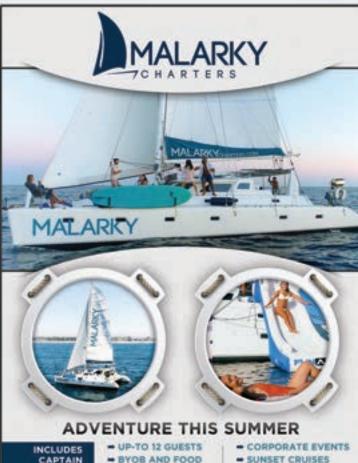
PLUS save 20% on any additional orders

DELIVERY DEALS

Elite: Save \$20 on delivery with code elitedelivery Regular: Save \$15 on delivery with code vipdelivery

Deals cannot be combined with any other offers, and are subject to availability





CAPTAIN AND CREW!

- **BYOB AND FOOD**
- BIRTHDAY PARTIES
- WHALE WATCHING

FREE 1-HOUR RENTAL*

MalarkyCharters.com • 844.724.5787



